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CITY OF RIVERSIDE	CITY COUNCIL, REDEVELOPMENT AGENCY, PUBLIC FINANCING AUTHOR MINUTES TUESDAY, MARCH 2, 2010, 3 P.M ART PICK COUNCIL CHAMBER CITY HALL 3900 MAIN STREET CITY CLERK'S OFFICE - 951-826-55	RITY	GARDNER	MELENDREN	A I L	DAVIS	MAC ARFIJR	HART	A D A M S
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	son to make good things happen on the River, oundaries, look for grants, develop community reneurial opportunities.	Motion Second All Ayes	×						x
COMMITTEE Following discussion, the Cit Mayor Loveridge and Council	COUNCIL APPROACH - REFERRED TO y Council referred the recommendations of members Gardner, Bailey, and Hart for the ce approach to the City Council Governmental	Motion Second All Ayes						X	x
Modal Transit Center update a	CENTER UPDATE - REFERRED TO Council received and ordered filed the Multi- and referred the development of the proposed puncil Transportation Committee for quarterly	Motion Second All Ayes		x					×
financing and Parkview Hospi	ng the Hyatt Place Hotel development and ital. Salvador Santana spoke regarding the eplacement, and recruitment. Karen Wright								
MAYOR/COUNCILMEMBER C	OMMUNICATIONS								
	RTS oke regarding Masters Vocational College. oke regarding Moduslink Global Solutions.								
STATUS REPORTS FOR REG There were no reports at this tir									
ATTENDED BY MAYOR AND	d on the Southern California Public Power								
CITY ATTORNEY REPORT OF City Attorney Priamos annound	N CLOSED SESSIONS ed that closed sessions were not held.								



TO: HONORABLE MAYOR AND CITY COUNCIL DATE: March 2, 2010

FROM: MAYOR RONALD O. LOVERIDGE ITEM NO: 15

WARDS: ALL

SUBJECT: INTRODUCTION OF A FORMAL NEIGHBORHOOD COUNCIL APPROACH

ISSUE:

The proposal before City Council is to approve a neighborhood governance approach using existing neighborhood groups, and to create formal procedures for recognizing Neighborhood Councils.

RECOMMENDATIONS:

That City Council:

- 1. Approve a formal neighborhood governance approach based on the twelve guidelines below; and
- 2. Authorize a "Neighborhood Council Liaison" position in the Housing and Neighborhoods Division of the Development Department to serve as a main point of contact between the Neighborhood Councils and the City Hall.

BACKGROUND:

Overview

The proposed neighborhood governance approach will draw on the current neighborhood groups. There are a number of neighborhood associations whose boundaries are those of one of the City's 26 community neighborhoods. They meet regularly, elect officers, and network with electeds and City departments. Examples of these associations include: Downtown Area Neighborhood Alliance (DANA), Grand Neighborhood Alliance, Historic Wood Streets Neighborhood, Magnolia Area Neighborhood Association, Casa Blanca Community Action Group, and Northside Improvement Association, among others. Most if not all have, or had, representation on the Riverside Neighborhood Partnership and have been actively involved in varied City hosted/sponsored neighborhood programs.

Using the existing associations for the proposed approach is in line with Asset-Based Community Development (ABCD) embraced by the City's Neighborhood Programs. ABCD is a research-based community development model and affirms that social and economic revitalization starts with what is already present in the community--the capacities of a neighborhood's residents, the neighborhood's association, and the neighborhoods institutions. ABCD also asserts that an inside-

out approach works best rather than working from the outside-in. Under this approach, formalizing existing neighborhood associations and using them for the Neighborhood Council model validates them as effective partners with City Hall.

The following guidelines should be included in the overall structure of the approach:

1) Upon their own application and then recommendation by the Riverside Neighborhood Partnership, the City Council should formally recognize a neighborhood association as a "Neighborhood Council." (As a Consent Calendar item)

2) The recognized "Neighborhood Councils" should be used as models upon which other community neighborhoods (from among the 26) could be organized.

3) A limited marketing campaign should be developed to share information with other neighborhoods.

4) The Housing and Neighborhood Division of the Development Department would develop guidelines and an application process for formal recognition.

5) The Riverside Neighborhood Partnership should be the focal point for communications between the Neighborhood Councils and the City. All approved Councils should have at least one member on the Riverside Neighborhood Partnership.

6) The boundaries of Neighborhood Councils should generally be consistent with the 26 community neighborhoods identified by the Planning Department in the City's General Plan.

7) The membership of Neighborhood Councils should be defined as those who live or work in the neighborhood, and meet any other criteria established by the Neighborhood Councils.

8) Officers should be elected, not appointed, from the general membership.

9) The scope of Neighborhood Councils advisory role should be limited to items of direct impact and importance to the neighborhoods.

10) City departments should provide timely information on city decisions that might be important to a neighborhood. This information would be provided to the City's Neighborhood Council Liaison (see below).

11) City departments should take Neighborhood Council comments and/or positions into consideration when making decisions. And they should note Neighborhood Council comments or positions, as available, on relevant Council reports. There should be no change in current timetables for preparing City Council reports.

12) The Neighborhood Council approach should be established by action of the City Council. The approach should be reviewed after two years, looking to implementing a neighborhood governance model similar to the best practices of Spokane, WA.

Administration

For the first two years, the administrative costs and duties are proposed as follows:

1. 1 FTE, "Neighborhood Council Liaison" (Project Assistant). Step 1 plus 70% for benefits and

15-2

overhead, \$83,476. Duties would include: field calls, go to meetings and act as the central point person at City Hall for Neighborhood Councils; respond to complaints and requests for information; refer complex or technical requests to appropriate staff, advise about City programs and their eligibility and requirements; and maintain records and data bases.

- Program budget, \$20,000. Funds would be used for marketing and promotions, printing and minor supplies for the Councils, and other meeting tools and training materials for the Councils.
- 3. As a way to retain city employees, the City Manager should consider moving a current employee into the "Neighborhood Council Liaison" position.

Benefits

The ABCD research model shows that social and economic revitalization starts with existing neighborhood resources. By formalizing and expanding the informal neighborhood approach currently in place, the City will be able to secure many benefits, including but not limited to:

- 1. Improved communication between City Hall and neighborhood residents.
- 2. Employing a Neighborhood Council Liaison to serve as a conduit of information.
- 3. The formalized approach will not delay any reporting requirements or alter in any way the timing requirements departments have.
- 4. Increasing the access of neighborhood groups to City Hall by allowing direct contact with the Neighborhood Liaison.
- 5. Enhances the transparency of governmental actions and limits the possibilities of miscommunication and misunderstanding.

Future Goal

After two years, the Neighborhood Governance approach should be evaluated by the Riverside Neighborhood Partnership and the Council's Community Service and Youth Committee. I recommend that we take a comparative look at the Spokane, WA model. While in many ways comparable to Riverside, Spokane has effectively organized neighborhood councils throughout their City. And their governance approach has been widely praised by elected officials, staff, and most importantly, community residents.

In a phone conversation, Mayor Mary Verner applauded the Spokane approach—"it is a great success." She offered such comments as "We rely on neighborhood associations. They are an invaluable resource. They provide help and feedback. We have 27 Neighborhood Councils. City Council members likewise praise the Neighborhood Councils, and they work closely with them."

Information about Spokane's Neighborhood Council approach, including examples from their website, is included in the attachments.

FISCAL IMPACT:

For the 2009/2010 FY, the amount allocated to the Neighborhood Council approach will not exceed \$50,000. The budget for the subsequent year will be \$100,000.

Prepared by:

anald

Ronald O. Loveridge/ Mayor

Concurs With:

Mike Gardner Councilmember Ward 1

Nancy Hart

Councilmember Ward 6

William R. Bailey, III Councilmember Ward 3

Attachment: Statement from Gurumantra Khalsa, Chair, RNP Governance Subcommittee Neighborhood Council website of Spokane, WA Southwest magazine article on Spokane, WA



February 8, 2010

Mayor Ron Loveridge 3900 Main Street, 7th Floor Riverside, CA 92522

Dear Mayor Loveridge:

Subject: Neighborhood Governance Initiative

As the Chair of the Riverside Neighborhood Partnership's Neighborhood Governance Subcommittee, I am pleased to inform you of our endorsement of the Neighborhood Governance Initiative.

After several meetings, numerous conversations, and countless questions about what is urgently wanted and needed in Riverside's neighborhoods right now, we have come to the conclusion that endorsing this initiative will provide:

- A framework for neighborhoods to define and declare their own values;
- Expanded opportunities for neighborhood organizing and leadership training;
- Enhanced communication among neighbors and City staff;
- And a formalized manner for neighborhoods to create themselves as essential components of the City of Their Dreams.

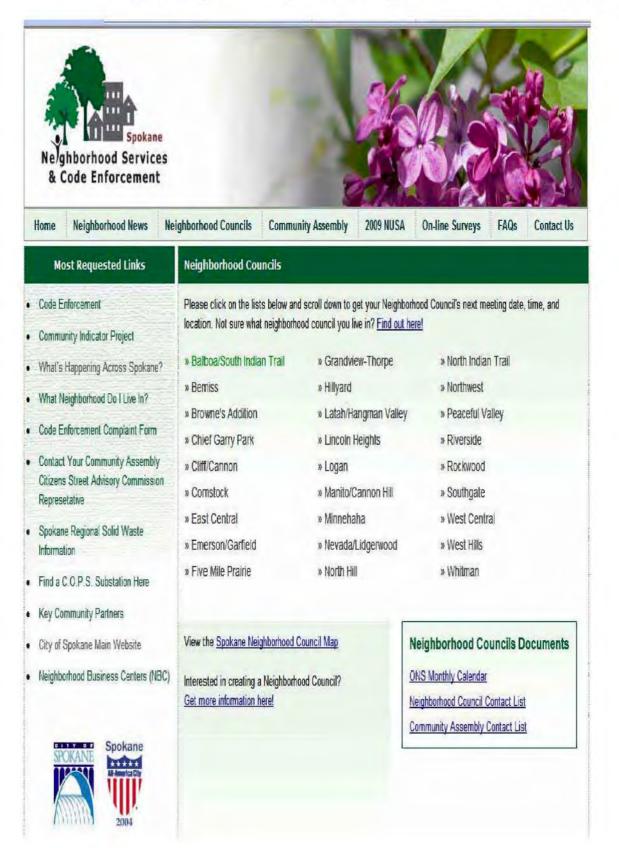
Please accept this as an endorsement of the stated intentions of this initiative as envisioned by the membership of the Riverside Neighborhood Partnership.

Yours for a City of Our Dreams,

Gurumantra Khalsa Chair, RNP Governance Subcommittee

cc: Scott Andrews, RNP Board Chair

City of Spokane, WA Neighborhood Services Website



List of all approved Neighborhood Councils and their websites



Home Documents Email

Calendar

As a resident of the Balboa/South Indian Trail Neighborhood you have many opportunities to become involved in neighborhood events and decisions. Each neighborhood is represented by their Neighborhood Council, and each Neighborhood Council falls within one of three City Council Districts.

Balboa/South Indian Trail is represented by Councilwoman Nancy McLaughlin and Councilman Steve Corker of City Council District #3. Any citizen may participate in their Neighborhood Council, and we encourage you to become an active participant in your neighborhood. The Chair of the Balboa/S. Indian Trail Neighborhood Council is Claudette Ganger (509-747-5789). Meetings for 2009 will be held at a couple possible locations, so be sure to click the "Calendar" link to the left for each month's meeting information. Click the calendar dates in bold for each meeting's time and location information.

The purpose of the Balboa/S. Indian Trail Neighborhood Council is to improve and preserve the quality of life in the neighborhood through the following actions:

Review and recommend an action, a policy, or a plan to the City Council, the city and to any city agency, commission or board on any matter affecting the Balboa/S. Indian Trail neighborhood;

BALBOA/S. INDIAN TRAIL NEIGHBORHOOD COUNCIL

Assist city agencies in determining priority needs for the neighborhood; Review items for inclusion in the city budget and make recommendations relating to budget items for neighborhood improvements;

Undertake to manage projects as may be agreed upon or contracted with public agencies; To source, secure, manage and disburse funds for projects, activities, or improvements which are outside of the Neighborhood Council Program but are for the benefit of the neighborhood.

spokaneneighborhoods.org is the official internet web site for the Office of Neighborhood Services 6th Floor City Hall, 808 W. Spokane Falls Blvd., Spokane, WA 99201. Need further assistance? Please call (509) 625-6730.

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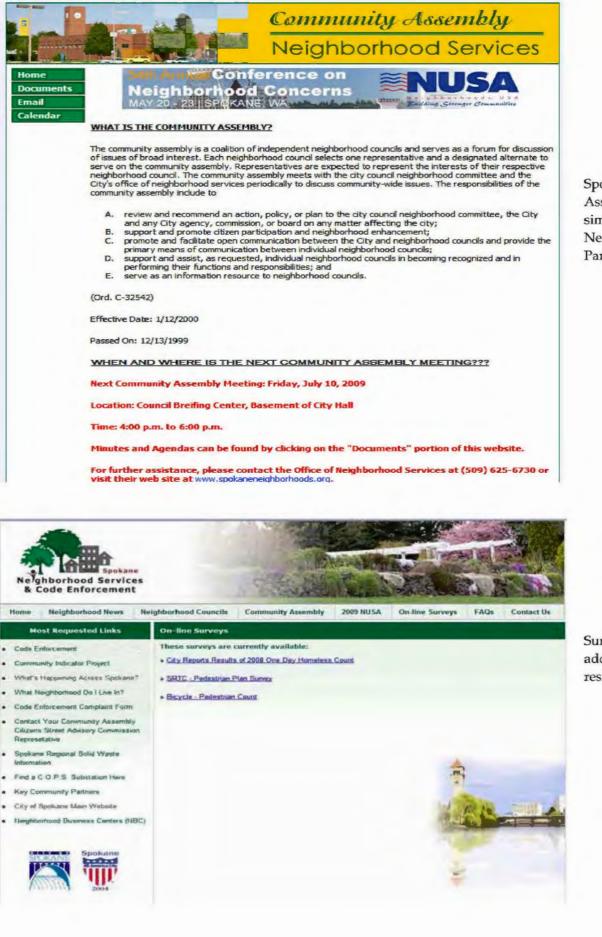
An example of a Neighborhood Council's individual webpage.

A calendar is available for each Neighborhood Council to inform residents of future meetings and events.



An overview on how Neighborhood Councils are formed.

Step by step instructions on how to form a Neighborhood Council.



Spokane's Community Assembly is structured similarly to the Riverside Neighborhood Partnership.

Surveys can be added as an additional resource for residents and City leaders.

Spokane

ECONOMIC UPTURN

Twenty-three separate counties help amass the Inland Northwest's \$20 billion total GDP, but it's Spokane alone that's responsible for \$13.4 billion of that amount. While other major cities find themselves scrambling to survive in today's challenging economy, the city remains relatively unfazed as population and job growth in the Spokane region continue to outperform national trends.

What's their secret? "We have a healthy, diversified economic base that has collectively helped us weather the storm quite well, so we don't see the wild fluctuations up or down that other cities experience," says Jeff Severs, Chief Operating Officer for Greater Spokane Incorporated, the area's only regional Chamber of Commerce and economic development council. That diversity was the result of several initiatives put in place decades ago after Spokane's economy—driven mostly by timber, mining and agriculture—dried up after old growth timber dwindled, mining prices tumbled and transportation started being handled in Seattle.

"Spokane has always proven itself to be a city that's used to planning far ahead in order to make the right decisions to maintain its continued growth," says Severs, "From that point on, the city engaged in a lot of strategic studies and analysis to determine which key industries to grow in order to continuously move the city forward."





Spokane has always proven itself to be a city that's use to planning far ahead in order to make the right decisions to maintain its continued growth.

15-10

Spokane



Today, the regional economy is thriving with the addition of four new and unique industries—health care and health science, clean technologies and energy efficiencies, manufacturing and finally aerospace while still embracing new developments in its traditional industries of agriculture and forestry.

Health care is paramount to Spokane's economic growth. With 2,630 businesses and a workforce of 46,000, the healthcare industry accounts for 19% of the local employment in Spokane County, resulting in a \$6.6 billion impact in the area. INHS (Inland Northwest Health Services) based in Spokane is one of the nation's leaders in health information technology and oversees several collaborative health care services, including health education, rural outreach and health information technology.

Spokane's future in clean technology and energy efficiency also continues to rise. While the rest of the nation is only growing at a rate of 9%, Washington's clean technology companies have been skyrocketing at a rate of 24%, turning it into a \$2.1 billion industry that encompasses over 400 companies and

15-11

16,000 people. Over 50 of those companies operate within the Spokane region, one of which is Itron, the world's leading provider of solid-state meters and data collection/ communication systems. Once a two-man operation, Itron is now a well-established international Fortune 500 company with over 8,500 employees—thanks in part to the solid workforce and business-friendly support Spokane has to offer.

On the manufacturing side, goodsproducing companies account for approximately 28,000 jobs in Spokane county, which is about 11.5% of its civilian work force. Those numbers alone may be impressive, but to help stimulate job growth in this sector, a program called the City of Spokane's Community Empowerment Zone was established. It allows manufacturers to hire new employees from low-income areas of the city in order to waive the payment of sales tax associated with constructing new facilities or expanding their existing facility. Since the program's inception in 2001, over 7,000 new workers have been hired and 39 companies have saved over \$8.6 million in construction costs.

Promotional Business Series

Spokane

Over 50% of Spokane's energy comes from inexpensive hydropower, in additon to the solar, biofuel and wind renewable energy that's also available.

Pepperliee

Last but hardly least, Aerospace is a key driver to Spokane's export economy, amounting to over 80 industry suppliers, distributors, manufacturers and organizations that collectively form INWAC (the Inland Northwest Aerospace Consortium). "It's a growing industry that shows no sign of stopping," says Sever, who estimates the field contributes over \$513 million to the Inland Northwest economy.

What's allowed each of these fields to flourish in Spokane has been the myriad of benefits the city has to offer businesses, including no state or personal income taxes and power rates that are half the cost of other areas throughout the United States (over 50% of Spokane's energy comes from inexpensive hydropower, in addition to the solar, biofuel and wind transmission renewable energy that's also available.)

There's also SIRTI to thank, an economic development agency that helps

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Spokane

"We live in Eastern Washington because its mild climate fits our active, healthy lifestyle" says IT-Lifeline President Steven Tabacek. "Our customers choose us to protect their data for our skills and that safe and sound environment." accelerate the development of innovative, technology-based start-ups and early stage companies throughout the Inland Northwest. Offering entrepreneurial coaching, no-cost business services and access to capital, they also have 40,000 square feet of state-of-the-art wet labs—a rarity for bio-based companies to find in most cities.

"But what really differentiates us from other business incubators across the country is our IP BizNET legal services program," says Linda Hemmingway, director of market development and communications for SIRTI. "Introduced in late 2007, this program partners up businesses with students from Gonzaga University School of Law who assist them with acquiring patents, handling employment contracts and tackling other legal-based issues. Students get real-world experience while businesses get valuable intellectual property protection and contracts at little to no cost."

Signature Genomic Laboratories is just one of their success stories. In October



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Jim DeWalt, President & CEO Associated Industries

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15 - 13

2006, they came to SIRTI with 32 employees. "When we left in June 2008, we had doubled in size," says Lisa Shaffer, president and CEO of Signature Genomic Laboratories. Today, the company employs over 110 people and is ranked 114th in Inc's 'Fastest Growing Companies" and 4th in Washington State. "We really landed in the perfect location," remembers Shaffer. "Besides giving us the space to grow, SIRTI was always there for us with financial advice, marketing assistance and answers to all the questions we didn't have, but needed to grow."

WISE INVESTMENTS

At one point, more money was spent in the historic preservation of downtown Spokane than the entire state of Washington. Today, nearly \$3.7 billion dollars into its revitalization, Spokane's downtown core has been reborn into one of the most desired commercial, corporate and residential locations in the area. (The area even offers one of the largest free Wi-Fi services in the United States, spanning over 100 city blocks.)

If that sounds like a lot of work, there's an important reason behind it. The entire region of Spokane serves a trade area of up to 1.2 million people and is a medical care, shopping and entertainment hub for an area that reaches throughout Eastern Washington. Eastern Oregon, North Idaho, Western Montana and southern portions of Alberta and British Columbia. That's why the first project on deck was building River Park Square, a shopping center that spans two full city blocks and offers close to 373,000 square feet of retail space within five floors.

From there, other additions and renovations—including the Art Deco Fox Theatre, the Big Easy Concert Hall, the Northwest Museum of Art and Culture and the \$90 million expansion of the Spokane Convention Center and Opera House—have turned the area into a virtual magnet for entertainment and retail, boosting Spokane's economy **Promotional Business Series**

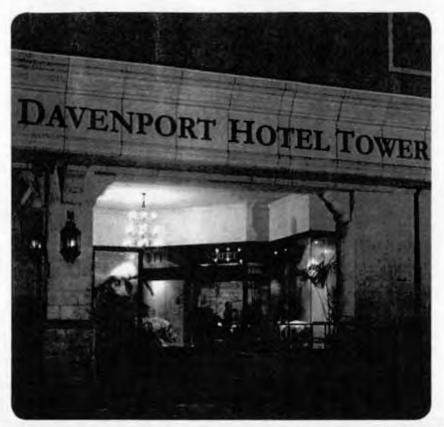
sharply each and every year.

One of Spokane's greatest transformations to date has been the restoration of the world-famous Davenport Hotel and Tower. When the city block-sized hotel first opened in 1914, it was the place to stay among royalty, celebrities, leaders of industry and nearly every American president before closing its doors in 1985. Now, the historic, AAA Four Diamond Award– winning hotel allows visitors to literally step back in time with its old world charm and ornate, European style.

PLE

Located just two blocks away from Riverpark Square and the Spokane River, the hotel sits conveniently downtown among the arts, business and shopping districts. It also features 611 rooms and six ballrooms with over 33,000 square feet of meeting and convention space, as well as complimentary town car service within a two-mile radius of the hotel. "When the Davenport finally reopened in 2002, it was meant to be a message

Spokane



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Spokane

With close to 20 different colleges in the region, Spokane's emphasis on higher education offers businesses a built-in work force. to the people of Spokane to reinvent themselves instead of looking to the outside for help," says Tom McArthur, communications director and historian for the Davenport Hotel and Tower, "That message has been well received. Now, instead of harvesting things from the natural world, Spokane is thriving once again through harvesting the human intellect."

CONNECTED WITH EDUCATION

With close to 20 different colleges in the region and over 65,000 students divided among them, Spokane puts an emphasis on higher education and offers businesses a built-in work force that specializes in nearly every major field of science and industry. But it also provides an added advantage to local companies: access to some of the brightest young minds in the country before they graduate.

Hato Courtery of Gonzag



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Promotional Business Series

Spokane

To fuel new business development and unite education with business, the city created the University District, an area of downtown Spokane where hundreds of companies are based around the branch campuses of Eastern Washington University, Gonzaga University, Washington State University and the community colleges of Spokane.

One of the area's more prominent universities—Washington State (WSU)—offers exceptional academic programs, most ranking among the top in the nation when in comes to education, health sciences and techoology management. They also encourage economic vitality within the community by offering applied research, business advice and training to existing businesses and entrepreneurs through the SBDC (Small Business Development Centers), a cooperative effort of WSU and other educational institutions, economic development organizations and the United States Small Business Administration.

However, the cornerstone of higher education in Spokane is Gonzaga University. Consistently ranked by U.S. News and World Report as one of the best comprehensive regional universities in the West, Gonzaga remains ahead of the pack for its emphasis on leadership skills. (Their alumni have included former Speaker of the House Thomas S. Foley and current Washington State governor Christine Gregoire.)

"Gonzaga is well recognized for developing tomorrow's ethical leaders leaders that matriculate throughout the community and help fortify the workforce of Spokane," says Dale Goodwin, director of public relations at Gonzaga University. "For the last six years, our students have donated over 100,000 hours a year to community service. In addition, we've also instituted the Hogan Entrepreneurial Leadership Program, a curriculum that connects highly motivated students with entrepreneurs, investors engaged in early stage businesses and growthoriented businesses in Spokane through networking, internships and mentor relationships."

An off-shoot of the program is their 'New Venture Lab,' where students from various majors volunteer in teams that consult between 10-20 start-up businesses a year. So far, over 70 local companies have been assisted by the NVL since its inception in 2004, resulting in many Gonzaga students staying in Spokane with businesses that discovered their talents through the program.

NEAR NATURE... NEAR PERFECT

There's a reason celebrities (including baseball legend Ryne Sandberg, NBA assists leader John Stockton and

Aerospace

Spokane and the Inland Northwest are home to over 60 manufacturers, suppliers, distributors, and organizations involved in the worldwide aerospace industry. With a diversified product and service base, Spokane businesses are landing contracts around the world.

Our labor force consistently ranks among the top five in the nation in terms of education, productivity and experience, making Spokane one of the best places to site or expand

your Aerospace business. With a strong and diversified supply and service chain, and a highly skilled workforce, Spokane has the "right stuff" to support and grow new business in this industry.





Photo provided by: Cascade Aerospace

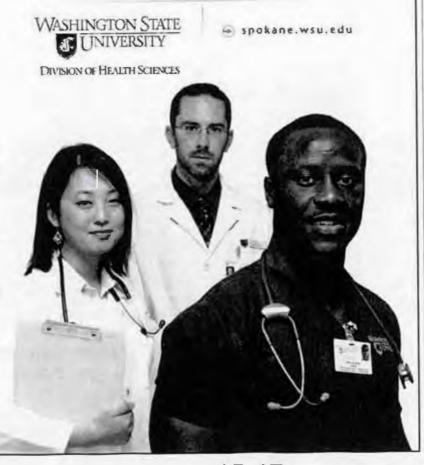
Aerospace Partners in Our Region:

- · Fairchild Air Force Base
- Inland Northwest Aerospace Consortium
- Lean Manufacturing Consortium
- Spokane Aircraft Maintenance Program, Spokane Community College
- Spokane International Airport
- Spokane Manufacturers' Roundtable
- Washington Manufacturing Services
- Washington State University's Applied Sciences Laboratory

To learn how your company can take off in the Aerospace Industry, contact our Economic Development Department at 509.321.3636, or visit www.greaterspokane.org 15-16 Between its endless outdoor opportunities and countless culture, there's simply nothing that can't be found throughout the region.

Making connections that save lives

Because the world needs big ideas, Washington State University teaches physicians, nurses, pharmacists, and other health care professionals new ways to collaborate—so you get the right diagnosis and the best possible treatment.



legendary entertainer Bing Crosby) have all hailed from Spokane. Being nestled between the Rocky and Cascade Mountain ranges gives the vibrant city an advantage neighboring Seattle simply can't offer: 260 days of guaranteed sunshine and protection from the wet coastal climate that leaves most Seattlites complaining about the weather instead of enjoying it.

The affordable cost of living in Spokane is also a plus, giving businesses and buyers far more for their money. "According to the National Association of Realtors, the median home price in Spokane was \$179,500 in 2007, \$179,950 in 2008 and is still \$174,735 in 2009," says Severs. "We really haven't seen the same degree of erosion that other cities have experienced, so most people continue to see a lot of value in their homes."

But rainless days and reasonable real estate aren't the only benefits that keep Spokane ranked as one of the best places to raise a family in America. Locally, the city plays host to many major-league events yearround, including Bloomsday (the nation's largest timed road race) and Hoopfest (the largest 3-on-3 street basketball tournament in the world). Next January, they're set to handle the prestigious 2010 U.S. AT&T Figure Skating Championships (Spokane2010. corn), the competition that decides the U.S. Olympic Team before the Winter Olympics in Vancouver, B.C. There's also Riverfront Park,a 100-acre green space set alongside the Spokane River in the heart of downtown that features the second-largest urban waterfall in America-plus a convention center, opera house and performing arts center (spokaneriverfrontpark.com).

Within the entire Spokane region, world-class art galleries and museums, 24-hour casinos, countless parks and trails to bike and hike, unique boutiques and fifteen award-winning wineries are only a fraction of activities the area offers. Water lovers can go whitewater rafting, kayak, boat or

15-17

Promotional Business Series

swim in the 76 lakes and rivers scattered throughout the region. It also boasts six ski resorts and 33 of America's best golf courses (all located within a 50-mile radius of Spokane; GolfInSpokane.com). But to experience the most original round of golf of your life, less than an hour away across the Northern Idaho border is Couer D'Alene, a beautiful lakeside resort community that offers the world's first and only—floating golf green set right on the lake itself.

"Between its endless outdoor opportunities and countless culture, there's simply nothing that can't be found throughout the region," says Jeanna Hofmeister, Vice President & Director of Destination Marketing for the Spokane Regional Convention & Visitors Bureau. "It's the complete package that makes Spokane attractive not only to the tourists that spend \$805 million each year to visit, but to each and every company looking to build looking to build somewhere not just to boost their business, but to finally call home."

Spokane





WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING.

IF YOU WISH TO ADDRESS THE CITY COUNCIL/REDEVELOPMENT AGENCY, PLEASE COMPLETE AND SUBMIT THIS CARD TO THE CITY CLERK. SPEAKERS ARE ENCOURAGED TO SUBMIT THEIR CARDS TO THE CITY CLERK BEFORE THE SCHEDULED MEETING TIME. SPEAKER CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED.

NAME: Karen Doris Wight	DATE: 3/2/2010 630
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ADDRESS (Optional):	City/State/Zip
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CLK-Form No. 006 (7-08)	

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WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING.

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ITEM NO.: 12 1 1 1
NAME: JOAN DONAHUE DATE: 3/2/8/10
CITY/NEIGHBORHOOD/ WV Nor thwest RIVER Side (Optional): 957 481-0522
ADDRESS (Optional): 43925457 Rende CA 92507 Address City/State/Zip
SUBJECT: Neighborhood Councils
SUPPORT OPPOSE NEUTRAL
In accordance with the Public Records Act, any information you provide on this form is available to the public.
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SEE REVERSE FOR FURTHER INFORMATION
I T V LI OI L L
CLK-Form No. 006 (7-08)

WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING.

IF YOU WISH TO ADDRESS THE CITY COUNCIL/REDEVELOPMENT AGENCY, PLEASE CARD TO THE CITY CLERK. SPEAKERS ARE ENCOURAGED TO SUBMIT THEIR CARDS	S TO THE CITY CLERK BEFORE
THE SCHEDULED MEETING TIME. SPEAKER CARDS WILL BE ACCEPTED UNTIL THE AG	SENDATTEM IS CALLED.
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CLK-Form No. 006 (7-08)	

MINUTES

GOVERNMENTAL AFFAIRS COMMITTEE City of Riverside Wednesday, May 5, 2010, 4 p.m. Mayor's Ceremonial Room

PRESENT: Chair Melendrez, Vice Chair Bailey, and Member Adams

- ALSO PRESENT: Mayor Loveridge
- ABSENT: None
- STAFF PRESENT: Gregory Priamos, Colleen Nicol, Eric Ustation, Chuck Condor, Thomas DeSantis
- ALSO PRESENT: Jim Perry, Aurora Chavez, Bonnie Poulsen, Christina Duran, Erin Snyder, Gurumantra Khalsa, Marvin Gritton, Ernie Lupe, Karen Doris Wright, Cindy Jensen, Judy Teunissen, Tom Donahue, Judy Cunningham, Aurora Chavez, Stan Stosel, and others

FORMAL NEIGHBORHOOD GOVERNANCE APPROACH

Following discussion and without formal motion, the Committee unanimously recommended that the City Council approve a formal neighborhood governance approach based on the sixteen guidelines as presented in the revised report from Mayor Loveridge and forwarded the matter to the City Council for presentation in three weeks.

ORAL COMMUNICATIONS FROM THE AUDIENCE

There were no off-agenda comments presented at this time.

The Governmental Affairs Committee adjourned at 3:50 p.m.

Respectfully submitted,

COLLÉEN J. NICOL City Clerk



Received at meeting of: GACDate: 5-5-10

Item No.:

RSIDE Governmental Affairs Committee

REVISED

TO: GOVERNMENTAL AFFAIRS COMMITTEE	DATE:	May 5, 2010
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FROM: MAYOR RONALD O. LOVERIDGE ITEM NO:

WARDS: ALL

SUBJECT: INTRODUCTION OF A FORMAL NEIGHBORHOOD COUNCIL APPROACH

ISSUE:

The proposal before the Governmental Affairs Committee is to recommend a neighborhood governance approach using existing neighborhood groups, and to recommend formal procedures for recognizing Neighborhood Councils.

RECOMMENDATION:

That the Governmental Affairs recommend approval of a formal neighborhood governance approach based on the sixteen (16) guidelines below.

BACKGROUND:

Overview

The proposed neighborhood governance approach may draw on the current neighborhood groups. There are a number of neighborhood associations whose boundaries are those of one of the City's 26 community neighborhoods. They meet regularly, elect officers, and network with electeds. Examples of these associations include: Downtown Area Neighborhood Alliance (DANA), Grand Neighborhood Alliance, Historic Wood Streets Neighborhood, Magnolia Area Neighborhood Association, Casa Blanca Community Action Group, and Northside Improvement Association, among others. Most if not all have, or had, representation on the Riverside Neighborhood Partnership and have been actively involved in varied City hosted/sponsored neighborhood programs.

Using the existing associations for the proposed approach is in line with Asset-Based Community Development (ABCD) embraced by the City's Neighborhood Programs. ABCD is a researchbased community development model and affirms that social and economic revitalization starts with what is already present in the community--the capacities of a neighborhood's residents, the neighborhood's association, and the neighborhoods institutions. ABCD also asserts that an inside-out approach works best rather than working from the outside-in. The following guidelines should be included in the overall structure of the approach:

1) Upon their own application, endorsement by their Councilmember(s), and then recommendation by the Riverside Neighborhood Partnership, the City Council should consider recognizing a neighborhood association as a "Neighborhood Council."

2) The recognized "Neighborhood Councils" should be used as models upon which other community neighborhoods (from among the 26) could be organized.

3) A limited marketing campaign should be developed to share information with other neighborhoods.

4) The Housing and Neighborhood Division of the Development Department would develop guidelines and an application process for recognition.

5) The Riverside Neighborhood Partnership can enhance communications between the Neighborhood Councils and the City Council. All approved Neighborhood Councils should have at least one member on the Riverside Neighborhood Partnership.

6) The boundaries of Neighborhood Councils should generally be consistent with the 26 community neighborhoods identified by the Planning Department in the City's General Plan.

7) The membership of Neighborhood Councils should be defined as those who live or work in the neighborhood, and meet any other criteria established by the Neighborhood Councils.

8) Officers should be elected, not appointed, from the general membership.

9) The scope of Neighborhood Councils advisory role should be limited to items of direct impact and importance to that particular neighborhood.

10) City Councilmembers and his/her Legislative Representatives should provide timely information on city decisions that might be important to a Neighborhood Council.

11) Neighborhood Councils will have an advisory role only to the City Council.

12) All Neighborhood Council agendas, minutes, and action resolutions will be sent to the appropriate Councilmember(s).

13) Neighborhood Councils will work directly with Councilmembers and his/her Legislative Representatives.

14) Neighborhood Councils cannot endorse any City Council or Mayoral candidates.

15) Program support will be provided by Councilmembers and his/her Legislative Representative.

16) The Neighborhood Council approach should be established by action of the City Council. The approach should be reviewed after two years.

FISCAL IMPACT:

There will be no fiscal impact to the General Fund.

Prepared by:

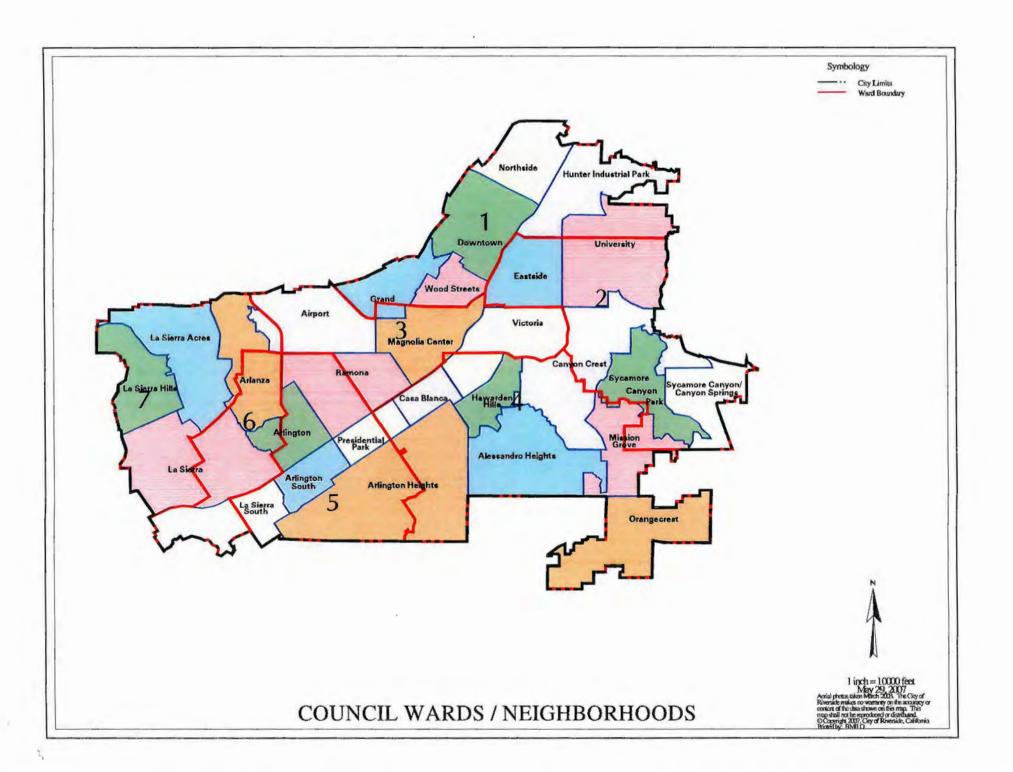
Ronald O. Loveridge Mayor

Concurs With:

Mike Gardner Councilmember Ward 1 William R. Bailey, III Councilmember Ward 3

Nancy Hart Councilmember Ward 6

Attachment: Statement from Gurumantra Khalsa, Chair, RNP Governance Subcommittee



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Neighborhood	Councilmember	
Downtown	Ward 1 - Mike Gardner	
Grand	Ward 1 - Mike Gardner	
Hunter Industrial Park	Ward 1 - Mike Gardner	
Northside	Ward 1 - Mike Gardner	
Wood Streets	Ward 1 - Mike Gardner	1
Canyon Crest	Ward 2 - Andy Melendrez	Ward 4 - Paul Davis
Eastside	Ward 2 - Andy Melendrez	
Sycamore Cyn/Canyon Springs	Ward 2 - Andy Melendrez	
University	Ward 2 - Andy Melendrez	Ward 1 - Mike Gardner
Airport	Ward 3 - Rusty Bailey	Ward 7 - Steve Adams
Magnolia Center	Ward 3 - Rusty Bailey	Ward 1 - Mike Gardner
Victoria	Ward 3 - Rusty Bailey	Ward 4 - Paul Davis
Casa Blanca	Ward 4 - Paul Davis	
Hawarden Hills w/ Alessandro Heights	Ward 4 - Paul Davis	
Mission Grove	Ward 4 - Paul Davis	Ward 2 - Andy Melendrez
Orangecrest	Ward 4 - Paul Davis	
Arlington	Ward 5 - Chris Mac Arthur	Ward 6 - Nancy Hart
Arlington Heights	Ward 5 - Chris Mac Arthur	Ward 4 - Paul Davis
Arlington South	Ward 5 - Chris Mac Arthur	A CARLES AND A CARLES
Presidential Park	Ward 5 - Chris Mac Arthur	Ward 4 - Paul Davis
Ramona	Ward 5 - Chris Mac Arthur	Ward 3 - Rusty Bailey
Arlanza	Ward 6 - Nancy Hart	Ward 7 - Steve Adams
La Sierra South	Ward 6 - Nancy Hart	Ward 5 - Chris Mac Arthur
La Sierra	Ward 7 - Steve Adams / Ward 6 - Nancy Hart	
La Sierra Acres	Ward 7 - Steve Adams	
La Sierra Hills	Ward 7 - Steve Adams	

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ERSIDE Governmental Affairs Committee

TO: GOVERNMENTAL AFFAIRS COMMITTEE DATE: May 5, 2010

FROM: MAYOR RONALD O. LOVERIDGE ITEM NO: 1

WARDS: ALL

SUBJECT: INTRODUCTION OF A FORMAL NEIGHBORHOOD COUNCIL APPROACH

ISSUE:

The proposal before the Governmental Affairs Committee is to recommend a neighborhood governance approach using existing neighborhood groups, and to recommend formal procedures for recognizing Neighborhood Councils.

RECOMMENDATIONS:

That the Governmental Affairs:

- 1. Recommend approval of a formal neighborhood governance approach based on the twelve guidelines below; and
- 2. Recommend that City Council authorize a "Neighborhood Council Liaison" position in the Housing and Neighborhoods Division of the Development Department to facilitate contact between the Neighborhood Councils and City Hall.

BACKGROUND:

Overview

The proposed neighborhood governance approach will draw on the current neighborhood groups. There are a number of neighborhood associations whose boundaries are those of one of the City's 26 community neighborhoods. They meet regularly, elect officers, and network with electeds and City departments. Examples of these associations include: Downtown Area Neighborhood Alliance (DANA), Grand Neighborhood Alliance, Historic Wood Streets Neighborhood, Magnolia Area Neighborhood Association, Casa Blanca Community Action Group, and Northside Improvement Association, among others. Most if not all have, or had, representation on the Riverside Neighborhood Partnership and have been actively involved in varied City hosted/sponsored neighborhood programs.

Using the existing associations for the proposed approach is in line with Asset-Based Community Development (ABCD) embraced by the City's Neighborhood Programs. ABCD is a researchbased community development model and affirms that social and economic revitalization starts with what is already present in the community--the capacities of a neighborhood's residents, the neighborhood's association, and the neighborhoods institutions. ABCD also asserts that an inside-out approach works best rather than working from the outside-in. Under this approach, formalizing existing neighborhood associations and using them for the Neighborhood Council model validates them as effective partners with City Hall.

The following guidelines should be included in the overall structure of the approach:

1) Upon their own application and then recommendation by the Riverside Neighborhood Partnership, the City Council should formally recognize a neighborhood association as a "Neighborhood Council." (As a Consent Calendar item)

2) The recognized "Neighborhood Councils" should be used as models upon which other community neighborhoods (from among the 26) could be organized.

3) A limited marketing campaign should be developed to share information with other neighborhoods.

4) The Housing and Neighborhood Division of the Development Department would develop guidelines and an application process for formal recognition.

5) The Riverside Neighborhood Partnership can enhance communications between the Neighborhood Councils and the City. All approved Councils should have at least one member on the Riverside Neighborhood Partnership.

6) The boundaries of Neighborhood Councils should generally be consistent with the 26 community neighborhoods identified by the Planning Department in the City's General Plan.

7) The membership of Neighborhood Councils should be defined as those who live or work in the neighborhood, and meet any other criteria established by the Neighborhood Councils.

8) Officers should be elected, not appointed, from the general membership.

9) The scope of Neighborhood Councils advisory role should be limited to items of direct impact and importance to that particular neighborhood.

10) City departments should provide timely information on city decisions that might be important to a neighborhood. The City's Neighborhood Council Liaison (see below) is available to help facilitate this process.

11) City departments should take Neighborhood Council comments and/or positions into consideration when making decisions. And they should note Neighborhood Council comments or positions, as available, on relevant Council reports. There should be no change in current timetables for preparing City Council reports.

12) The Neighborhood Council approach should be established by action of the City Council. The approach should be reviewed after two years, looking toward implementing a neighborhood governance model similar to the best practices of Spokane, WA.

Administration

For the first two years, the administrative costs and duties are proposed as follows:

1. 1 FTE, "Neighborhood Council Liaison" (Project Assistant). Step 1 plus 70% for benefits

and overhead, \$83,476. Duties as assigned by the Director of the Housing and Neighborhoods Division of the Development Department.

- 2. Program budget, \$16,000. Funds would be used for marketing and promotions, printing and minor supplies for the Councils, and other meeting tools and training materials for the Councils.
- 3. As a way to retain city employees, the City Manager should consider moving a current employee into the "Neighborhood Council Liaison" position.

Future Goal

After two years, the Neighborhood Governance approach should be evaluated by the Riverside Neighborhood Partnership and the Council's Community Service and Youth Committee. I recommend that we take a comparative look at the Spokane, WA model. While in many ways comparable to Riverside, Spokane has effectively organized neighborhood councils throughout their City. And their governance approach has been widely praised by elected officials, staff, and most importantly, community residents.

In a phone conversation, Mayor Mary Verner applauded the Spokane approach—"it is a great success." She offered such comments as "We rely on neighborhood associations. They are an invaluable resource. They provide help and feedback. We have 27 Neighborhood Councils. City Council members likewise praise the Neighborhood Councils, and they work closely with them."

Information about Spokane's Neighborhood Council approach, including examples from their website, is included in the attachments.

FISCAL IMPACT:

For the 2010/2011 FY, the amount allocated to the Neighborhood Council approach will not exceed \$100,000.

Prepared by:

Ronald O. Loveridge Mayor

Concurs With:

Mike Gardner Councilmember Ward 1

Nancy Hart Councilmember Ward 6

William R. Bailey, II Councilmember Ward 3

Attachment: Statement from Gurumantra Khalsa, Chair, RNP Governance Subcommittee Neighborhood Council website of Spokane, WA Southwest magazine article on Spokane, WA



February 8, 2010

Mayor Ron Loveridge 3900 Main Street, 7th Floor Riverside, CA 92522

Dear Mayor Loveridge:

Subject: Neighborhood Governance Initiative

As the Chair of the Riverside Neighborhood Partnership's Neighborhood Governance Subcommittee, I am pleased to inform you of our endorsement of the Neighborhood Governance Initiative.

After several meetings, numerous conversations, and countless questions about what is urgently wanted and needed in Riverside's neighborhoods right now, we have come to the conclusion that endorsing this initiative will provide:

- · A framework for neighborhoods to define and declare their own values;
- Expanded opportunities for neighborhood organizing and leadership training;
- · Enhanced communication among neighbors and City staff;
- And a formalized manner for neighborhoods to create themselves as essential components of the City of Their Dreams.

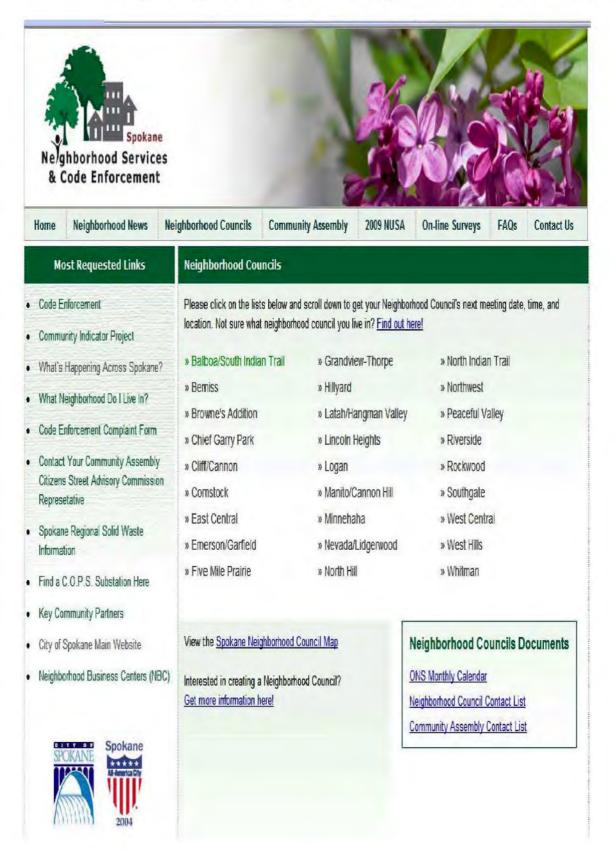
Please accept this as an endorsement of the stated intentions of this initiative as envisioned by the membership of the Riverside Neighborhood Partnership.

Yours for a City of Our Dreams,

Gurumantra Khalsa Chair, RNP Governance Subcommittee

cc: Scott Andrews, RNP Board Chair

City of Spokane, WA Neighborhood Services Website



List of all approved Neighborhood Councils and their websites

1-6



Home BALBOA/S. INDIAN TRAIL NEIGHBORHOOD COUNCIL Documents

Email Calendar As a resident of the Balboa/South Indian Trail Neighborhood you have many opportunities to become involved in neighborhood events and decisions. Each neighborhood is represented by their Neighborhood Council, and each Neighborhood Council falls within one of three City Council Districts.

Balboa/South Indian Trail is represented by Councilwoman Nancy McLaughlin and Councilman Steve Corker of City Council District #3. Any citizen may participate in their Neighborhood Council, and we encourage you to become an active participant in your neighborhood. The Chair of the Balboa/S. Indian Trail Neighborhood Council is Claudette Ganger (509-747-5789). Meetings for 2009 will be held at a couple possible locations, so be sure to click the "Calendar" link to the left for each month's meeting information. Click the calendar dates in bold for each meeting's time and location information.

The purpose of the Balboa/S. Indian Trail Neighborhood Council is to improve and preserve the quality of life in the neighborhood through the following actions:

Review and recommend an action, a policy, or a plan to the City Council, the city and to any city agency, commission or board on any matter affecting the Balboa/S. Indian Trail neighborhood;

Assist city agencies in determining priority needs for the neighborhood; Review items for inclusion in the city budget and make recommendations relating to budget items for neighborhood improvements;



Undertake to manage projects as may be agreed upon or contracted with public agencies; To source, secure, manage and disburse funds for projects, activities, or improvements which are outside of the Neighborhood Council Program but are for the benefit of the neighborhood.

spokaneneighborhoods.org is the official internet web site for the Office of Neighborhood Services 6th Floor City Hall, 808 W. Spokane Falls Blvd., Spokane, WA 99201. Need further assistance? Please call (509) 625-6730.

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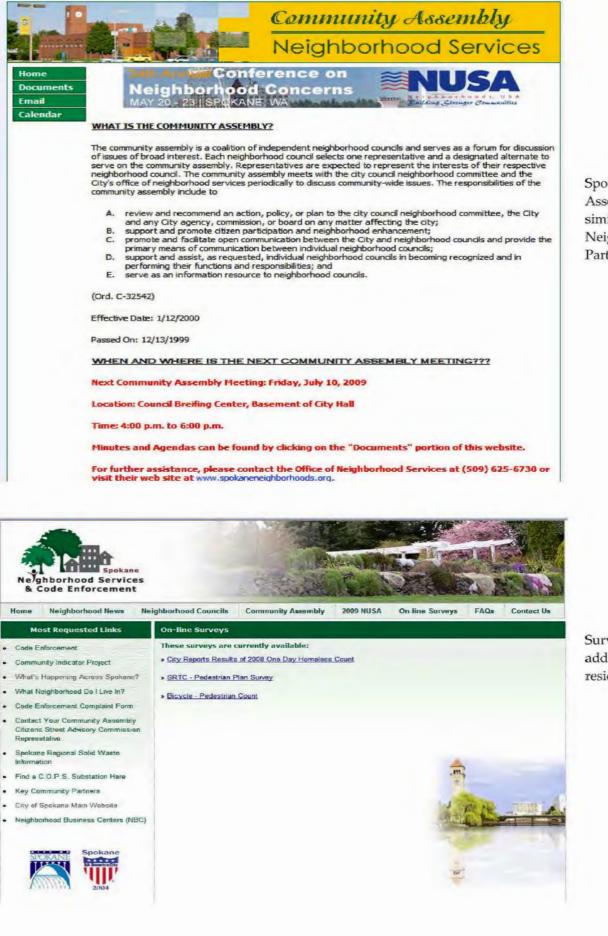
An example of a Neighborhood Council's individual webpage.

> A calendar is available for each Neighborhood Council to inform residents of future meetings and events.



An overview on how Neighborhood Councils are formed.

Step by step instructions on how to form a Neighborhood Council.



Spokane's Community Assembly is structured similarly to the Riverside Neighborhood Partnership.

Surveys can be added as an additional resource for residents and City leaders.

Spokane

Promotional Business Series

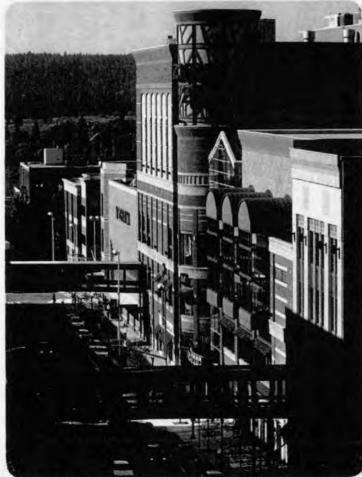
ECONOMIC UPTURN

Twenty-three separate counties help amass the Inland Northwest's \$20 billion total GDP, but it's Spokane alone that's responsible for \$13.4 billion of that amount. While other major cities find themselves scrambling to survive in today's challenging economy, the city remains relatively unfazed as population and job growth in the Spokane region continue to outperform national trends.

What's their secret? "We have a healthy, diversified economic base that has collectively helped us weather the storm quite well, so we don't see the wild fluctuations up or down that other cities experience," says Jeff Severs, Chief Operating Officer for Greater Spokane Incorporated, the area's only regional Chamber of Commerce and economic development council. That diversity was the result of several initiatives put in place decades ago after Spokane's economy—driven mostly by timber, mining and agriculture—dried up after old growth timber dwindled, mining prices tumbled and transportation started being handled in Seattle.

"Spokane has always proven itself to be a city that's used to planning far ahead in order to make the right decisions to maintain its continued growth," says Severs, "From that point on, the city engaged in a lot of strategic studies and analysis to determine which key industries to grow in order to continuously move the city forward."

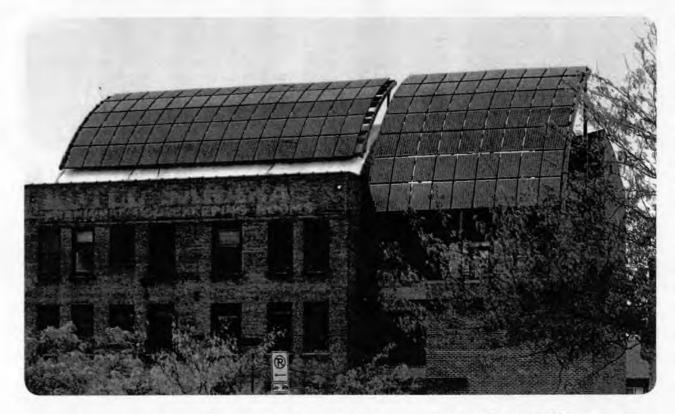




Spokane has always proven itself to be a city that's use to planning far ahead in order to make the right decisions to maintain its continued growth.

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Spokane



Today, the regional economy is thriving with the addition of four new and unique industries—health care and health science, clean technologies and energy efficiencies, manufacturing and finally aerospace while still embracing new developments in its traditional industries of agriculture and forestry.

Health care is paramount to Spokane's economic growth. With 2,630 businesses and a workforce of 46,000, the healthcare industry accounts for 19% of the local employment in Spokane County, resulting in a \$6.6 billion impact in the area. INHS (Inland Northwest Health Services) based in Spokane is one of the nation's leaders in health information technology and oversees several collaborative health care services, including health education, rural outreach and health information technology.

Spokane's future in clean technology and energy efficiency also continues to rise. While the rest of the nation is only growing at a rate of 9%, Washington's clean technology companies have been skyrocketing at a rate of 24%, turning it into a \$2.1 billion industry that encompasses over 400 companies and 16,000 people. Over 50 of those companies operate within the Spokane region, one of which is Itron, the world's leading provider of solid-state meters and data collection/ communication systems. Once a two-man operation, Itron is now a well-established international Fortune 500 company with over 8,500 employees—thanks in part to the solid workforce and business-friendly support Spokane has to offer.

On the manufacturing side, goodsproducing companies account for approximately 28,000 jobs in Spokane county, which is about 11.5% of its civilian work force. Those numbers alone may be impressive, but to help stimulate job growth in this sector, a program called the City of Spokane's Community Empowerment Zone was established. It allows manufacturers to hire new employees from low-income areas of the city in order to waive the payment of sales tax associated with constructing new facilities or expanding their existing facility. Since the program's inception in 2001, over 7,000 new workers have been hired and 39 companies have saved over \$8.6 million in construction costs.

Promotional Business Series

Spokane

Last but hardly least, Aerospace is a key driver to Spokane's export economy, amounting to over 80 industry suppliers, distributors, manufacturers and organizations that collectively form INWAC (the Inland Northwest Aerospace Consortium). "It's a growing industry that shows no sign of stopping," says Sever, who estimates the field contributes over \$513 million to the Inland Northwest economy.

> What's allowed each of these fields to flourish in Spokane has been the myriad of benefits the city has to offer businesses, including no state or personal income taxes and power rates that are half the cost of other areas throughout the United States (over 50% of Spokane's energy comes from inexpensive hydropower, in addition to the solar, biofuel and wind transmission renewable energy that's also available.)

There's also SIRTI to thank, an economic development agency that helps

> Ask for the Southwest Spirit Rate.

Enjoy In room FLAT SCREEN TV's, microwave, & refrigerator. (42 INCH FLAT SCREEN TV's at Spokane Airport and Liberty Lake)

Complimentary Deluxe Breakfast with fresh watfles, scrambled eggs, biscuits & gravy, and burritos.

FREE Hi-Speed Internet Access

Complimentary Shuttle service (Spokane Airpot & Auburn

Two Leaf Rated "Eco-Ericandly Hotels" Spokane Airport • Liberty Lake • Auburn • Omak WWW.PeppertreeInns.com

Over 50% of Spokane's energy comes from inexpensive hydropower, in additon to the solar, biofuel and wind renewable energy that's also available.

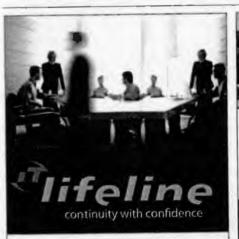


Spokane

"We live in Eastern Washington because its mild climate fits our active, healthy lifestyle" says IT-Lifeline President Steven Tabacek. "Our customers choose us to protect their data for our skills and that safe and sound environment." accelerate the development of innovative, technology-based start-ups and early stage companies throughout the Inland Northwest. Offering entrepreneurial coaching, no-cost business services and access to capital, they also have 40,000 square feet of state-of-the-art wet labs—a rarity for bio-based companies to find in most cities.

"But what really differentiates us from other business incubators across the country is our IP BizNET legal services program," says Linda Hemmingway, director of market development and communications for SIRTI. "Introduced in late 2007, this program partners up businesses with students from Gonzaga University School of Law who assist them with acquiring patents, handling employment contracts and tackling other legal-based issues. Students get real-world experience while businesses get valuable intellectual property protection and contracts at little to no cost."

Signature Genomic Laboratories is just one of their success stories. In October



"Downtime is no longer acceptable when delivering services to customers, that's why we chose the IT-Lifeline Business Recovery Center."

Jim DeWalt, President & CEO Associated Industries

visit us at <u>www.itlifeline.net</u> or call 1.866.394.0101





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facility near the Spokane River in Spokane Valley features an exceptional natural setting, extensive free parking, various meeting rooms and lots of windows. Enjoy in-house, award-winning catering. It's like a retreat from business while you're doing business. Call (509) 688-0300 or, discover the potential at www.centerplacespokanevalley.com



REGIONAL EVENT CENTER A premier Corporate Event Center at a premier location. 2426 N. Discovery Place • Spokane Valley, WA 99216 2006, they came to SIRTI with 32 employees. "When we left in June 2008, we had doubled in size," says Lisa Shaffer, president and CEO of Signature Genomic Laboratories. Today, the company employs over 110 people and is ranked 114th in Inc's 'Fastest Growing Companies" and 4th in Washington State. "We really landed in the perfect location," remembers Shaffer. "Besides giving us the space to grow, SIRTI was always there for us with financial advice, marketing assistance and answers to all the questions we didn't have, but needed to grow."

WISE INVESTMENTS

At one point, more money was spent in the historic preservation of duwntown Spokane than the entire state of Washington. Today, nearly \$3.7 billion dollars into its revitalization, Spokane's downtown core has been reborn into one of the most desired commercial, corporate and residential locations in the area. (The area even offers one of the largest free Wi-Fi services in the United States, spanning over 100 city blocks.)

If that sounds like a lot of work, there's an important reason behind it. The entire region of Spokane serves a trade area of up to 1.2 million people and is a medical care, shopping and entertainment hub for an area that reaches throughout Eastern Washington, Eastern Oregon, North Idaho, Western Montana and southern portions of Alberta and British Columbia. That's why the first project on deck was building River Park Square, a shopping center that spans two full city blocks and offers close to 373,000 square feet of retail space within five floors.

From there, other additions and renovations—including the Art Deco Fox Theatre, the Big Easy Concert Hall, the Northwest Museum of Art and Culture and the \$90 million expansion of the Spokane Convention Center and Opera House—have turned the area into a virtual magnet for entertainment and retail, boosting Spokane's economy **Promotional Business Series**

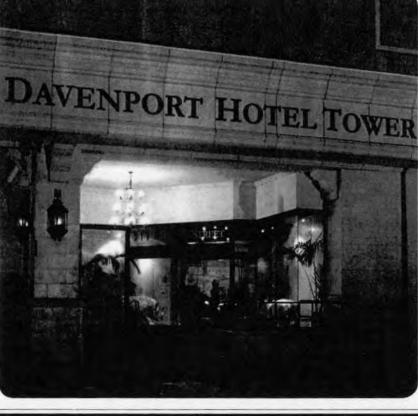
sharply each and every year.

One of Spokane's greatest transformations to date has been the restoration of the world-famous Davenport Hotel and Tower. When the city block-sized hotel first opened in 1914, it was the place to stay among royalty, celebrities, leaders of industry and nearly every American president before closing its doors in 1985. Now, the historic, AAA Four Diamond Awardwinning hotel allows visitors to literally step back in time with its old world charm and ornate, European style.

and



Spokane





GAMING | get your game on 1,600 video gaming machines • bingo • off track betting

BANQUETS | possibilities are endless specialized packages • 40,000 sq. ft. of conference area

GOLF | as nature intended 18 hole championship Circling Raven Golf Club

HOTEL | what a suite deal stay n' play • pool • jacuzzi • spa ENTERTAINMENT | rock this live music • comedy • boxing

DINING | get a taste of this café • buffet • grill • lounge

> www.cdacasino.com | 1.800.523.2464 US Hwy 95, Worley, ID

Spokane

to the people of Spokane to reinvent themselves instead of looking to the outside for help," says Tom McArthur, communications director and historian for the Davenport Hotel and Tower, "That message has been well received. Now, instead of harvesting things from the natural world, Spokane is thriving once again through harvesting the human intellect."

CONNECTED WITH EDUCATION

With close to 20 different colleges in the region and over 65,000 students divided among theon, Spokane puts an emphasis on higher education and offers businesses a built-in work force that specializes in nearly every major field of science and industry. But it also provides an added advantage to local companies: access to some of the brightest young minds in the country before they graduate.





With close to 20

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education offers

businesses a built-in

work force.

1-15

Promotional Business Series

To fuel new business development and unite education with business, the city created the University District, an area of downtown Spokane where hundreds of companies are based around the branch campuses of Eastern Washington University, Gonzaga University, Washington State University and the community colleges of Spokane.

One of the area's more prominent universities—Washington State (WSU)—offers exceptional academic programs, most ranking among the top in the nation when in comes to education, health sciences and technology management. They also encourage economic vitality within the community by offering applied research, business advice and training to existing businesses and entrepreneurs through the SBDC (Small Business Development Centers), a cooperative effort of WSU and other educational institutions, economic development organizations and the United States Small Business Administration.

However, the cornerstone of higher education in Spokane is Gonzaga University. Consistently ranked by U.S. News and World Report as one of the best comprehensive regional universities in the West, Gonzaga remains ahead of the pack for its emphasis on leadership skills. (Their alumni have included former Speaker of the House Thomas S. Foley and current Washington State governor Christine Gregoire.)

"Gonzaga is well recognized for developing tomorrow's ethical leaders leaders that matriculate throughout the community and help fortify the workforce of Spokane," says Dale Goodwin, director of public relations at Gonzaga University. "For the last six years, our students have donated over 100,000 hours a year to community service. In addition, we've also instituted the Hogan Entrepreneurial

Spokane

Leadership Program, a curriculum that connects highly motivated students with entrepreneurs, investors engaged in early stage businesses and growthoriented businesses in Spokane through networking, internships and mentor relationships."

An off-shoot of the program is their 'New Venture Lab,' where students from various majors volunteer in teams that consult between 10-20 start-up businesses a year. So far, over 70 local companies have been assisted by the NVL since its inception in 2004, resulting in many Gonzaga students staying in Spokane with businesses that discovered their talents through the program.

NEAR NATURE... NEAR PERFECT

There's a reason celebrities (including baseball legend Ryne Sandberg, NBA assists leader John Stockton and

Aerospace

Spokane and the Inland Northwest are home to over 60 manufacturers, suppliers, distributors, and organizations involved in the worldwide aerospace industry. With a diversified product and service base, Spokane businesses are landing contracts around the world.

Our labor force consistently ranks among the top five in the nation in terms of education, productivity and experience, making Spokane one of the best places to site or expand

your Aerospace business. With a strong and diversified supply and service chain, and a highly skilled workforce, Spokane has the "right stuff" to support and grow new business in this industry.



To learn how your company can take off in the Aerospace Industry, contact our Economic Development Department at 509.321.3636, or visit www.greaterspokane.org



Photo provided by: Cascade Aerospace

Aerospace Partners in Our Region:

- Fairchild Air Force Base
- Inland Northwest Aerospace Consortium
- Lean Manufacturing Consortium
- Spokane Aircraft Maintenance Program, Spokane Community College
- Spokane International Airport
- Spokane Manufacturers' Roundtable
- Washington Manufacturing Services
- Washington State University's Applied Sciences Laboratory

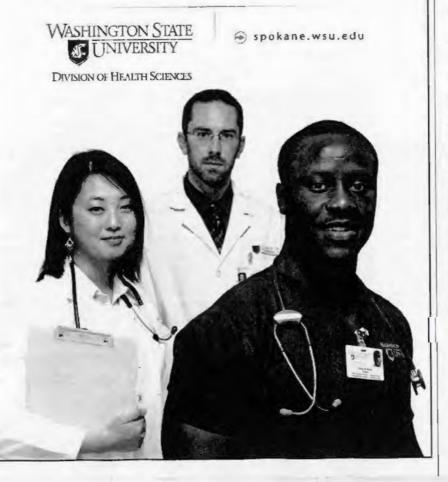


Spokane

Between its endless outdoor opportunities and countless culture, there's simply nothing that can't be found throughout the region.

Making connections that save lives

Because the world needs big ideas, Washington State University teaches physicians, nurses, pharmacists, and other health care professionals new ways to collaborate—so you get the right diagnosis and the best possible treatment.



legendary entertainer Bing Crosby) have all hailed from Spokane. Being nestled between the Rocky and Cascade Mountain ranges gives the vibrant city an advantage neighboring Seattle simply can't offer: 260 days of guaranteed sunshine and protection from the wet coastal climate that leaves most Seattlites complaining about the weather instead of enjoying it.

The affordable cost of living in Spokane is also a plus, giving businesses and buyers far more for their money. "According to the National Association of Realtors, the median home price in Spokane was \$179,500 in 2007, \$179,950 in 2008 and is still \$174,735 in 2009," says Severs. "We really haven't seen the same degree of erosion that other cities have experienced, so most people continue to see a lot of value in their homes."

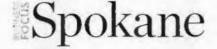
But rainless days and reasonable real estate aren't the only benefits that keep Spokane ranked as one of the best places to raise a family in America. Locally, the city plays host to many major-league events yearround, including Bloomsday (the nation's largest timed road race) and Hoopfest (the largest 3-on-3 street basketball tournament in the world). Next January, they're set to handle the prestigious 2010 U.S. AT&T Figure Skating Championships (Spokane2010. com), the competition that decides the U.S. Olympic Team before the Winter Olympics in Vancouver, B.C. There's also Riverfront Park,a 100-acre green space set alongside the Spokane River in the heart of downtown that features the second-largest urban waterfall in America-plus a convention center, opera house and performing arts center (spokaneriverfrontpark.com).

Within the entire Spokane region, world-class art galleries and museums, 24-hour casinos, countless parks and trails to bike and hike, onique boutiques and fifteen award-winoing wineries are only a fraction of activities the area offers. Water lovers can go whitewater rafting, kayak, boat or

Promotional Business Series

swim in the 76 lakes and rivers scattered throughout the region. It also boasts six ski resorts and 33 of America's best golf courses (all located within a 50-mile radius of Spokane; GolfInSpokane.com). But to experience the most original round of golf of your life, less than an hour away across the Northern Idaho border is Couer D'Alene, a beautiful lakeside resort community that offers the world's first and only—floating golf green set right on the lake itself.

"Between its endless outdoor opportunities and countless culture, there's simply nothing that can't be found throughout the region," says Jeanna Hofmeister, Vice President & Director of Destination Marketing for the Spokane Regional Convention & Visitors Bureau. "It's the complete package that makes Spokane attractive not only to the tourists that spend \$805 million each year to visit, but to each and every company looking to build looking to build somewhere not just to boost their business, but to finally call home."







					COUNCIL/AGENCY MEMBERS					
CITY OF RIVERSIDE	CITY COUNCIL AND REDEVELOPMENT AGENC MINUTES TUESDAY, MAY 25, 2010, 2 P.M. ART PICK COUNCIL CHAMBER CITY HALL 3900 MAIN STREET	Y	G A R D N E R	MELENDREN 2	BALLEY 3	DAVIS 4	MAC ARTHUR 5	H A R T 6	ADAMS 7	
		WARDS	1	2	3	4	5	0	1	
the City Council Governmental Affi neighborhood governance approach I in the written staff report; and (2) dire Governmental Affairs Committee in on LEGISLATIVE REPORT	commendations of Mayor Loveridge and airs Committee to approve a formal based on the 16 guidelines as outlined acted staff to return to the City Council he year with update. ague of California Cities - City Advocate State budget.	Motion Second All Ayes		×					×	



TO: HONORABLE MAYOR AND CITY COUNCIL DATE: May 25, 2010

FROM: MAYOR RONALD O. LOVERIDGE ITEM NO: 34

WARDS: ALL

SUBJECT: INTRODUCTION OF A FORMAL NEIGHBORHOOD COUNCIL APPROACH

ISSUE:

The proposal before the City Council is to approve a neighborhood governance approach using existing neighborhood groups, and to recommend formal procedures for recognizing Neighborhood Councils.

RECOMMENDATION:

That the City Council approve a formal neighborhood governance approach based on the sixteen (16) guidelines below.

COMMITTEE RECOMMENDATION:

On May 5, 2010, the Governmental Affairs Committee unanimously recommended that the City Council approve a formal neighborhood governance approach.

BACKGROUND:

Overview

The proposed neighborhood governance approach may draw on the current neighborhood groups. There are a number of neighborhood associations whose boundaries are those of one of the City's 26 community neighborhoods. They meet regularly, elect officers, and network with electeds. Examples of these associations include: Downtown Area Neighborhood Alliance (DANA), Grand Neighborhood Alliance, Historic Wood Streets Neighborhood, Magnolia Area Neighborhood Association, Casa Blanca Community Action Group, and Northside Improvement Association, among others. Most if not all have, or had, representation on the Riverside Neighborhood Partnership and have been actively involved in varied City hosted/sponsored neighborhood programs.

Using the existing associations for the proposed approach is in line with Asset-Based Community Development (ABCD) embraced by the City's Neighborhood Programs. ABCD is a researchbased community development model and affirms that social and economic revitalization starts with what is already present in the community--the capacities of a neighborhood's residents, the neighborhood's association, and the neighborhoods institutions. ABCD also asserts that an

34-1

inside-out approach works best rather than working from the outside-in.

The following guidelines should be included in the overall structure of the approach:

1) Upon their own application, endorsement by their Councilmember(s), and then recommendation by the Riverside Neighborhood Partnership, the City Council should consider recognizing a neighborhood association as a "Neighborhood Council."

2) The recognized "Neighborhood Councils" should be used as models upon which other community neighborhoods (from among the 26) could be organized.

3) A limited marketing campaign should be developed to share information with other neighborhoods.

4) The Housing and Neighborhood Division of the Development Department, in consultation with the Riverside Neighborhood Partnership, would develop guidelines and an application process for recognition.

5) The Riverside Neighborhood Partnership can enhance communications between the Neighborhood Councils and the City Council. All approved Neighborhood Councils should have at least one member on the Riverside Neighborhood Partnership.

6) The boundaries of Neighborhood Councils should generally be consistent with the 26 community neighborhoods identified by the Planning Department in the City's General Plan.

7) The membership of Neighborhood Councils should be defined as those who live or work in the neighborhood, and meet any other criteria established by the Neighborhood Councils.

8) Officers should be elected, not appointed, from the general membership.

9) The scope of Neighborhood Councils advisory role should be limited to items of direct impact and importance to that particular neighborhood.

10) City Councilmembers and his/her Legislative Representatives should provide timely information on city decisions that might be important to a Neighborhood Council.

11) Neighborhood Councils will have an advisory role only to the City Council.

12) All Neighborhood Council agendas, minutes, and action resolutions will be sent to the appropriate Councilmember(s).

13) Neighborhood Councils will work directly with Councilmembers and his/her Legislative Representatives.

14) Neighborhood Councils cannot endorse any City Council or Mayoral candidates.

15) Program support will be provided by Councilmembers and his/her Legislative Representative.

16) The Neighborhood Council approach should be established by action of the City Council. The approach should be reviewed after two years.

34-2

FISCAL IMPACT:

There will be no fiscal impact to the General Fund.

Prepared by:

avendaje

Ronald O. Loveridge Mayor

Concurs With:

Andy Melendrez, Chair Governmental Affairs Committee

WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING.

IF YOU WISH TO ADDRESS THE CITY COUNCIL/REDEVELOPMENT AGENCY, PLEASE COMPLETE AND SUBMIT THIS CARD TO THE CITY CLERK. SPEAKERS ARE ENCOURAGED TO SUBMIT THEIR CARDS TO THE CITY CLERK BEFORE THE SCHEDULED MEETING TIME. SPEAKER CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED.

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		SEE REVERSE FOR	FURTHER IN	FORMATION		

LK-Form No. 008 (7-08)

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CLK-Form No. 006 (7-08)	

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SEE REVERSE FOR FURTHER	INFORMATION

CLK-Form No. 006 (7-08)

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ITEM NO.: 34
NAME: COUNTING KING DATE: 5-25-10
CITY/NEIGHBORHOOD: UNIV NOK HPARHOOD PHONE # (Optional):
ADDRESS (Optional): 4108 WATKING Dr G2607
Address - City/State/Zip
SUBJECT: NOR6HBOTHBOD COUNCILS
SUPPORT OPPOSE NEUTRAL
In accordance with the Public Records Act, any information you provide on this form is available to the public.
PLEASE TURN OFF OR SILENCE PAGERS AND CELLULAR TELEPHONES.
SEE REVERSE FOR FURTHER INFORMATION
CLK-Form No. 006 (7-08)

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ITEM NO.: 34	
NAME: TAFFI BRANDRIAF	DATE: 5-25-70
CITY/NEIGHBORHOOD: <u>LA SIERRA Hills</u>	PHONE # (Optional):
ADDRESS (Optional):	City/State/Zip
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SEE REVERSE FOR FUR	THER INFORMATION
CLK-Form No. 006 (7-08)	



CANCELLED GOVERNMENTAL AFFAIRS COMMITTEE AGENDA

City of Arts & Innovation

Wednesday, October 3, 2012 4 p.m. Mayor's Ceremonial Room, City Hall 3900 Main Street, Riverside, CA 92522 City Clerk's Office - 951-826-5557

MISSION STATEMENT

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community

PLEASE NOTE--Individual audience participation is limited to 3 minutes

1. Neighborhood Governance: A Council Policy Statement (All Wards)

Ronald O. Loveridge, Mayor

2. Oral communications from the audience

* * * * * * * * *

The next Governmental Affairs Committee meeting is scheduled for November 7, 2012, at 4 p.m., in the Mayor's Ceremonial Room

LISTENING ASSISTIVE DEVICES are available for the hearing impaired--please see City Clerk.

The City of Riverside wishes to make all of its public meetings accessible to the public. Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities, as required by Section 202 of the Americans with Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in a meeting should direct such request to the City's ADA Coordinator at (951) 826-5427 or TDD at (951) 826-5439 at least 72 hours before the meeting, if possible.

Agenda related writings or documents provided to the Committee are available for public inspection in the Office of the City Clerk, at <u>www.riversideca.gov</u>, and in the binder located in the meeting room while the Committee is in session.



Governmental Affairs Committee Memorandum

City of Arts & Innovation

TO: **GOVERNMENTAL AFFAIRS COMMITTEE** DATE: October 3, 2012

FROM: MAYOR RONALD O. LOVERIDGE

ITEM NO:

WARDS: ALL

SUBJECT: NEIGHBORHOOD GOVERNANCE: A COUNCIL POLICY STATEMENT

ISSUE:

In May, 2010, the Council took a first step toward a formal neighborhood governance approach. Listing sixteen guidelines, we invited major neighborhood associations/groups to become formal neighborhood councils. (See attached Council Report.) However, since approved in 2010, no neighborhood association/group has requested to become a formal neighborhood council. In the language of politics, the neighborhoods voted with their feet - no one came!

RECOMMENDATION:

Adopt the following policy statement and recommend its approval by the City Council:

As Mayor, I would propose a change in approach, centering on Riverside Neighborhood Partnership (RNP) and a more open call for neighborhoods to organize themselves. Let me emphasize that I strongly support organized neighborhoods. Research is clear that when neighborhoods organize themselves, good things happen, and especially, social capital is increased!

The guestion is what should we do - what rules? In 2012, my call is for neighborhoods to set up their own rules and organizational form.

If asked, City staff would provide basic on the setting up of neighborhood organizations, whether they be umbrella neighborhoods - we identify 26 community neighborhoods, or smaller neighborhood groups.

The one request is that neighborhood organizations tell City Hall when they are "alive and well." In my view, for purposes of communication and understanding, there should be a comprehensive list of neighborhood organizations.

The RNP would be the source of inspiration, and perspiration, for the organizing of neighborhood groups, and specifically for umbrella organizations. RNP members would work with potential leaders with training in leadership and structure, and perhaps help with finding meeting locations. Each neighborhood organization would determine its own destiny. Examples in Riverside include Casa Blanca, DANA, MANA, LANA, Wood Streets, and Northside Improvement Association.

The Mayor and Council members would have a standing invitation to attend meetings. And upon invitation, City staff should give presentations, much like what happens now.

Once a year, the RNP should report to the Council on the major activities of the City's umbrella organizations.

FISCAL IMPACT:

None.

Prepared by:

Enala RONALD O. LOVERIDG

Mayor

Attachments: Council report dated May 25, 2010

Approved as to form: Gregory P. Priamos, City Attorney

1-2



TO: HONORABLE MAYOR AND CITY COUNCIL DATE: May 25, 2010

FROM: MAYOR RONALD O. LOVERIDGE ITEM NO: 34

WARDS: ALL

SUBJECT: INTRODUCTION OF A FORMAL NEIGHBORHOOD COUNCIL APPROACH

ISSUE:

The proposal before the City Council is to approve a neighborhood governance approach using existing neighborhood groups, and to recommend formal procedures for recognizing Neighborhood Councils.

RECOMMENDATION:

That the City Council approve a formal neighborhood governance approach based on the sixteen (16) guidelines below.

COMMITTEE RECOMMENDATION:

On May 5, 2010, the Governmental Affairs Committee unanimously recommended that the City Council approve a formal neighborhood governance approach.

BACKGROUND:

<u>Overview</u>

The proposed neighborhood governance approach may draw on the current neighborhood groups. There are a number of neighborhood associations whose boundaries are those of one of the City's 26 community neighborhoods. They meet regularly, elect officers, and network with electeds. Examples of these associations include: Downtown Area Neighborhood Alliance (DANA), Grand Neighborhood Alliance, Historic Wood Streets Neighborhood, Magnolia Area Neighborhood Association, Casa Blanca Community Action Group, and Northside Improvement Association, among others. Most if not all have, or had, representation on the Riverside Neighborhood Partnership and have been actively involved in varied City hosted/sponsored neighborhood programs.

Using the existing associations for the proposed approach is in line with Asset-Based Community Development (ABCD) embraced by the City's Neighborhood Programs. ABCD is a researchbased community development model and affirms that social and economic revitalization starts with what is already present in the community--the capacities of a neighborhood's residents, the neighborhood's association, and the neighborhoods institutions. ABCD also asserts that an

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14) Neighborhood Councils cannot endorse any City Council or Mayoral candidates.

15) Program support will be provided by Councilmembers and his/her Legislative Representative.

16) The Neighborhood Council approach should be established by action of the City Council. The approach should be reviewed after two years.

34-2 ¹⁻⁴

FISCAL IMPACT:

There will be no fiscal impact to the General Fund.

Prepared by:

Lovenda e and

Ronald O. Loveridge Mayor

Concurs With:

Andy Metendrez, Chair Governmental Affairs Committee

Governmental Affairs Committee: 9-26-12 Item No.: 1

Suggested changes for incorporation to the City of Riverside, California - Code of Ethics and Conduct for Elected Officials and Members of Appointed Boards, Commissions and Committees

Submitted by: Dale Roberts - Community Police Review Commission, Chair September 26, 2012
Page 1 – change the opening sentence

"It is the intent of this code..." to "The purpose of this code is to..."

Page 3 changes

At Line 4, add a number (10) to align with Page 5, line 10:

To ensure that neither the Mayor nor any member of City Council unduly influence members of appointed boards, commissions and committees.

At original line 4 change sentence to read:

Based upon these core values, it is the City of Riverside's intent to establish thorough the Code of Ethics and Conduct, a level of reasonable expectations of behavior for elected and appointed public officials.

Line 7 - indent and change from (D) to (1) to align with the Core Values outlined on page 2.

Line 17 – indent and change from (E) to (2) to align with the Core Values outlined on pages 2.

Line 24 - indent and change from (F) to (3) to align with the Core Values outlined on pages 2.

Line 24 - suggested revision

Using Office for Service to Public Good and Not for Personal or Private Gain

The elected and appointed officials of the city of Riverside have a responsibility to use the benefits of public office exclusively for the public purpose for which it was created. Elected and appointed officials shall not use the Office for personal or private gain except for as allowed by statute. Therefore, acceptance of gifts shall otherwise be consistent with the requirements and limitations allowable by state law. Elected and appointment officials shall refrain from the following: (1) accepting gifts or favors that may compromise independent judgment or give the appearance of compromised judgment, (2) using official title for matters other than the official conduct of the office, and (3) engaging in decisions which would affect the level of compensation received for service except as otherwise required or allowable by law.

Governmental Affairs Committee: 9-26-12 Item No.: 1

Suggested changes for incorporation to the City of Riverside, California - Code of Ethics and Conduct for Elected Officials and Members of Appointed Boards, Commissions and Committees

Submitted by: Dale Roberts - Community Police Review Commission, Chair September 26, 2012
Page 4 changes

Line 5 - indent and change from (G) to (4) to align with the Core Values outlined on page 2.

Line 13 - indent and change from (H) to (5) to align with the Core Values outlined on page 2.

Line 19 - indent and change from (I) to (6) to align with the Core Values outlined on page 2.

Line 20 - indent and change from (J) to (7) to align with the Core Values outlined on page 2.

Page 5 changes

Line 1 - indent and change from (K) to (8) to align with the Core Values outlined on page 2.

Line 5 - indent and change from (L) to (9) to align with the Core Values outlined on page 3.

Line 10 - indent and change from (M) to (10) to align with the Core Values outlined on page 3 and

Change subheading from Impartiality/Undue Influence to Ensuring Undue Influence.

From: Roberts-Owens, Dale A (2150) [mailto:dale.a.roberts-owens@jpl.nasa.gov]
Sent: Wednesday, September 26, 2012 8:59 AM
To: Nicol, Colleen
Cc: Phoebe Sherron (phoebe.sherron@gmail.com); Hauptmann, Frank; Robin Jackson (CPRCRobinJackson@aol.com)
Subject: CPRC - Suggested Code of Ethic Changes

Good Morning Colleen,

I plan to attend the public meeting on the Code of Ethics today. Please see the attached suggested changes to the Code of Ethics. Most of the suggestions are for ease of reading or to provide greater clarity to already established procedure.

Dale Roberts

Governmental Affairs meeting: 9-26-12 Item No.: 1

Original Message-----From: Barbara Marmor [mailto:behmarmor789@aol.com] Sent: Tuesday, September 25, 2012 3:57 PM To: Morton, Sherry Subject: amend ethics code

I am writing to let you know that I strongly support a change that would bring the city manager and city attorney under the provisions of the city ethics code. It baffles me that they are not bound by the ethics code right now. That omission should be rectified as soon as possible. I understand the issue is being taken up this week.

Thank you for passing this along to the relevant parties.

Barbara Marmor

WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING.

IF YOU WISH TO ADDRESS THE CITY COUNCIL/REDEVELOPMENT AGENCY, PLEASE COMPLETE AND SUBMIT THIS CARD TO THE CITY CLERK. SPEAKERS ARE ENCOURAGED TO SUBMIT THEIR CARDS TO THE CITY CLERK BEFORE THE SCHEDULED MEETING TIME. SPEAKER CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED.

NAME: Mary Shelkh	DATE:
CITY/NEIGHBORHOOD:	PHONE # (Optional):
ADDRESS (Optional):	City/State/Zip
SUBJECT:	OPPOSE NEUTRAL
In accordance with the Public Records Act, any inform PLEASE TURN OFF OR SILENCE P.	AGERS AND CELLULAR TELEPHONES.
CLK-Form No. 006 (7-08)	FORTHER INFORMATION

WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING.

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ITEM NO.:	1	1			
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MINUTES

GOVERNMENTAL AFFAIRS COMMITTEE City of Riverside Wednesday, November 7, 2012, 4 p.m. Mayor's Ceremonial Room

- PRESENT: Chair Melendrez and Vice Chair Bailey
- ABSENT: Member Adams
- STAFF PRESENT: Colleen Nicol, Gregory Priamos, Belinda Graham, Deanna Lorson, Ronald Loveridge, Adam Raymond, Maureen Kane, Jeremy Hammond, and Scott Barber
- ALSO PRESENT: Christina Duran and Aurora Chavez

Chair Melendrez convened the meeting at 4 p.m.

INTERNATIONAL TRAVEL GUIDELINES - CONTINUED

Following discussion and without formal motion, the Committee unanimously continued the international travel guidelines item to a future meeting date.

NEIGHBORHOOD GOVERNANCE POLICY STATEMENT

Following discussion, motion was made by Vice Chair Bailey and seconded by Chair Melendrez recommending that the City Council adopt the Neighborhood Governance Council Policy Statement as outlined in the written staff report. Motion carried unanimously.

COMPLAINT PROCESS REGARDING CITY EMPLOYEES

Following discussion, motion was made by Vice Chair Bailey and seconded by Chair Melendrez to receive and order filed the report on the complaint process regarding City employees. Motion carried unanimously.

ORAL COMMUNICATIONS FROM THE AUDIENCE

There were no off-agenda comments presented at this time.

The Governmental Affairs Committee adjourned at 4:59 p.m.

Respectfully submitted,

City Clérk



Governmental Affairs Committee Memorandum

City of Arts & Innovation

TO: **GOVERNMENTAL AFFAIRS COMMITTEE** DATE: November 7, 2012

FROM: MAYOR RONALD O. LOVERIDGE

ITEM NO: 2

WARDS: ALL

SUBJECT: NEIGHBORHOOD GOVERNANCE: A COUNCIL POLICY STATEMENT - DIRECT SUBMITTAL

ISSUE:

In May, 2010, the Council took a first step toward a formal neighborhood governance approach. Listing sixteen guidelines, we invited major neighborhood associations/groups to become formal neighborhood councils. (See attached Council Report.) However, since approved in 2010, no neighborhood association/group has requested to become a formal neighborhood council. In the language of politics, the neighborhoods voted with their feet - no one came!

RECOMMENDATION:

Adopt the following policy statement and recommend its approval by the City Council:

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The one request is that neighborhood organizations tell City Hall when they are "alive and well." In my view, for purposes of communication and understanding, there should be a comprehensive list of neighborhood organizations.

The RNP would be the source of inspiration, and perspiration, for the organizing of neighborhood groups, and specifically for umbrella organizations. RNP members would work with potential leaders with training in leadership and structure, and perhaps help with finding meeting locations. Each neighborhood organization would determine its own destiny. Examples in Riverside include Casa Blanca, DANA, MANA, LANA, Wood Streets, and Northside Improvement Association.

The Mayor and Council members would have a standing invitation to attend meetings. And upon invitation, City staff should give presentations, much like what happens now.

Once a year, the RNP should report to the Council on the major activities of the City's umbrella organizations.

FISCAL IMPACT:

None.

Prepared by:

Engla RONALD O. LOVERIDG

Mayor

Attachments: Council report dated May 25, 2010

Approved as to form: Gregory P. Priamos, City Attorney



TO: HONORABLE MAYOR AND CITY COUNCIL DATE: May 25, 2010

FROM: MAYOR RONALD O. LOVERIDGE ITEM NO: 34

WARDS: ALL

SUBJECT: INTRODUCTION OF A FORMAL NEIGHBORHOOD COUNCIL APPROACH

ISSUE:

The proposal before the City Council is to approve a neighborhood governance approach using existing neighborhood groups, and to recommend formal procedures for recognizing Neighborhood Councils.

RECOMMENDATION:

That the City Council approve a formal neighborhood governance approach based on the sixteen (16) guidelines below.

COMMITTEE RECOMMENDATION:

On May 5, 2010, the Governmental Affairs Committee unanimously recommended that the City Council approve a formal neighborhood governance approach.

BACKGROUND:

<u>Overview</u>

The proposed neighborhood governance approach may draw on the current neighborhood groups. There are a number of neighborhood associations whose boundaries are those of one of the City's 26 community neighborhoods. They meet regularly, elect officers, and network with electeds. Examples of these associations include: Downtown Area Neighborhood Alliance (DANA), Grand Neighborhood Alliance, Historic Wood Streets Neighborhood, Magnolia Area Neighborhood Association, Casa Blanca Community Action Group, and Northside Improvement Association, among others. Most if not all have, or had, representation on the Riverside Neighborhood Partnership and have been actively involved in varied City hosted/sponsored neighborhood programs.

Using the existing associations for the proposed approach is in line with Asset-Based Community Development (ABCD) embraced by the City's Neighborhood Programs. ABCD is a researchbased community development model and affirms that social and economic revitalization starts with what is already present in the community--the capacities of a neighborhood's residents, the neighborhood's association, and the neighborhoods institutions. ABCD also asserts that an



inside-out approach works best rather than working from the outside-in.

The following guidelines should be included in the overall structure of the approach:

1) Upon their own application, endorsement by their Councilmember(s), and then recommendation by the Riverside Neighborhood Partnership, the City Council should consider recognizing a neighborhood association as a "Neighborhood Council."

2) The recognized "Neighborhood Councils" should be used as models upon which other community neighborhoods (from among the 26) could be organized.

3) A limited marketing campaign should be developed to share information with other neighborhoods.

4) The Housing and Neighborhood Division of the Development Department, in consultation with the Riverside Neighborhood Partnership, would develop guidelines and an application process for recognition.

5) The Riverside Neighborhood Partnership can enhance communications between the Neighborhood Councils and the City Council. All approved Neighborhood Councils should have at least one member on the Riverside Neighborhood Partnership.

6) The boundaries of Neighborhood Councils should generally be consistent with the 26 community neighborhoods identified by the Planning Department in the City's General Plan.

7) The membership of Neighborhood Councils should be defined as those who live or work in the neighborhood, and meet any other criteria established by the Neighborhood Councils.

8) Officers should be elected, not appointed, from the general membership.

9) The scope of Neighborhood Councils advisory role should be limited to items of direct impact and importance to that particular neighborhood.

10) City Councilmembers and his/her Legislative Representatives should provide timely information on city decisions that might be important to a Neighborhood Council.

11) Neighborhood Councils will have an advisory role only to the City Council.

12) All Neighborhood Council agendas, minutes, and action resolutions will be sent to the appropriate Councilmember(s).

13) Neighborhood Councils will work directly with Councilmembers and his/her Legislative Representatives.

14) Neighborhood Councils cannot endorse any City Council or Mayoral candidates.

15) Program support will be provided by Councilmembers and his/her Legislative Representative.

16) The Neighborhood Council approach should be established by action of the City Council. The approach should be reviewed after two years.



FISCAL IMPACT:

There will be no fiscal impact to the General Fund.

Prepared by:

Lovenda e anda

Ronald O. Loveridge Mayor

Concurs With:

Andy Metendrez, Chair Governmental Affairs Committee



SPEAKER CARD WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING. IF YOU WISH TO ADDRESS THE CITY COUNCIL, PLEASE COMPLETE AND SUBMIT THIS CARD TO THE CITY CLEFK SPEAKER CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED. ITEM NO.: CMAREN CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED. ITEM NO.: AMME: CMARENT CARD TO THE CITY CLERK BEFORE THE SCHEDULED MEETING. NAME: CMARENT CARDS TO THE CITY CLERK BEFORE THE SCHEDULED MEETING. ITEM NO.: CMARENT CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED. ITEM NO.: ITEM NO.: CMARENT CARD TO THE CITY COUNCIL, PLEASE COMPLETE AND SUBMIT THIS CARD TO THE CITY CLERK NAME: CMARENT CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED. ADTE: ADTE: ADDRESS (Optional): Address SUPPORT OPPOSE NEUTRAL In accordance with the Public Records Act, any information you provide on this form is available to the public. SUE		C	ITY OF RIVERSIDE		
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NAME: AURORI	+ CHAVEZ		DATE:	11/7/2012
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City of Arts & Innovation		GARDNER	MELENDREN	BAILEY	A V I	A C	H A R T	ADAMS
	WARDS	1	2	3	4	5	6	7
NEIGHBORHOOD GOVERNANCE COUNCIL POLICY STATEMENT The City Council approved the recommendation of the City Council Governmental Affairs Committee to approve Mayor Loveridge's recommendations as outlined in the staff report to adopt the Neighborhood Governance Council Policy Statement.								
DOWNTOWN HOUSING STRATEGY - REFERRED TO COMMITTEE, IN PART The City Council approved the recommendations of the City Council Development Committee to approve Mayor Loveridge's recommendations (1) to continue to pursue strategies to promote housing within the Downtown core, with a goal of creating up to 5,000 new and/or refurbished units by 2025; and (2) request staff to report back to the City Council Development Committee within 60 days with specific recommendations to achieve the recommended goal.								
LEASE AGREEMENT AMENDMENT - NNN MISSION SQUARE PUBLIC UTILITIES OFFICE - 3750 UNIVERSITY - CONTINUED This item was continued to December 11, 2012.								
DONATION - PARKS, RECREATION, AND COMMUNITY SERVICES PROGRAMS - FUNDS TRANSFER - SUPPLEMENTAL APPROPRIATION The City Council (1) accepted monetary donations from various organizations in the amount of \$91,720.75 received by the Parks, Recreation, and Community Services Department (PRCSD) for various programs and events provided by the PRCSD; and (2) approved a supplemental appropriation in the amount of \$91,720.75 to the accounts as outlined in the Fiscal Impact section of the written staff report to be offset with funds to be transferred from Fund 720 and 721.								
SPEED LIMIT ZONE - GRAND/JURUPA/BANDINI - ORDINANCE INTRODUCED The City Council introduced an ordinance to change the existing speed limit zone on Grand Avenue between Jurupa and Bandini Avenues from 40-Mile Per Hour (MPH) to 35 MPH; whereupon, an ordinance entitled "An Ordinance of the City of Riverside, California Amending Section 10.76.010 of the Riverside Municipal Code Designating the Prima Facie Speed Limits for Streets and Portions Thereof in Accordance with the Provisions of Sections 10.20.020 and 10.20.030", was presented and introduced.								



City Council Memorandum

City of Arts & Innovation

TO:HONORABLE MAYOR AND CITY COUNCILDATE: December 4, 2012FROM:MAYOR RONALD O. LOVERIDGEITEM NO:14

WARDS: ALL

SUBJECT: NEIGHBORHOOD GOVERNANCE: A COUNCIL POLICY STATEMENT

ISSUE:

In May, 2010, the Council took a first step toward a formal neighborhood governance approach. Listing sixteen guidelines, we invited major neighborhood associations/groups to become formal neighborhood councils. (See attached Council Report.) However, since approved in 2010, no neighborhood association/group has requested to become a formal neighborhood council. In the language of politics, the neighborhoods voted with their feet – no one came!

COMMITTEE RECOMMENDATION:

The Governmental Affairs Committee on November 7, 2012, with Councilmembers Melendrez and Bailey present and Councilmember Adams absent, approved Mayor Loveridge's recommendations and forwarded the matter to the City Council for consideration.

RECOMMENDATIONS:

Adopt the following policy statement and recommend its approval by the City Council:

As Mayor, I would propose a change in approach, centering on Riverside Neighborhood Partnership (RNP) and a more open call for neighborhoods to organize themselves. Let me emphasize that I strongly support organized neighborhoods. Research is clear that when neighborhoods organize themselves, good things happen, and especially, social capital is increased!

The question is what should we do – what rules? In 2012, my call is for neighborhoods to set up their own rules and organizational form.

If asked, City staff would provide basic information on the setting up of neighborhood organizations, whether they be umbrella neighborhoods – we identify 26 community neighborhoods, or smaller neighborhood groups.

The one request is that neighborhood organizations tell City Hall when they are "alive and well." In my view, for purposes of communication and understanding, there should be a comprehensive list

of neighborhood organizations. The Community Development Department will serve as the liaison for this purpose.

The RNP would be the source of inspiration, and perspiration, for the organizing of neighborhood groups, and specifically for umbrella organizations. RNP members would work with potential leaders with training in leadership and structure through the Leadership Academy program, and perhaps help with finding meeting locations.

Each neighborhood organization would determine its own destiny. Examples in Riverside include Casa Blanca, DANA, MANA, LANA, Wood Streets, and Northside Improvement Association.

The Mayor and Council members would have a standing invitation to attend meetings. And upon invitation, City staff should give presentations, much like what happens now.

Once a year, the RNP should report to the Council on the major activities of the City's umbrella organizations.

FISCAL IMPACT:

None.

Prepared by:

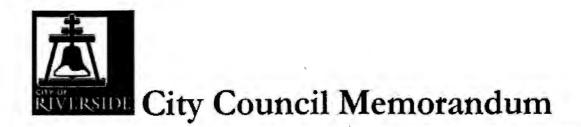
RONALD O. LOVERIDGE Mayor

Attachment: Council report dated May 25, 2010

Approved as to form: Gregory P. Priamos, City Attorney

Concurs with ANDY MÉLENDREZ Governmental Affairs Committee Chair

14-2



TO: HONORABLE MAYOR AND CITY COUNCIL DATE: May 25, 2010

FROM: MAYOR RONALD O. LOVERIDGE ITEM NO: 34

WARDS: ALL

SUBJECT: INTRODUCTION OF A FORMAL NEIGHBORHOOD COUNCIL APPROACH

ISSUE:

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RECOMMENDATION:

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FISCAL IMPACT:

There will be no fiscal impact to the General Fund.

Prepared by:

"der

Ronald O. Loveridge Mayor

Concurs With:

Andy Melendrez, Chair Governmental Affairs Committee

CITY OF RIVERSIDE SPEAKER CARD

WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING.

IF YOU WISH TO ADDRESS THE CITY COUNCIL, PLEASE COMPLETE AND SUBMIT THIS CARD TO THE CITY CLERK. SPEAKERS ARE ENCOURAGED TO SUBMIT THEIR CARDS TO THE CITY CLERK BEFORE THE SCHEDULED MEETING TIME. SPEAKER CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED.

ITEM NO.:	
NAME: AURORA CHAVEZ	DATE: 12/4/2012
CITY/NEIGHBORHOOD: ARlington Word 6 PHONE # (Optional):	
ADDRESS (Optional): 4234 HARRISON SC RVCA 92	2503
Address City/State/Zip	
SUBJECT: <u>Neyhborhood Courils</u>	
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In accordance with the Public Records Act, any information you provide on this form is available to the public.

Pursuant to the City Council Meeting Rules adopted by Resolution No. 22131, the Members of the City Council and the public are reminded that they must preserve order and decorum throughout the Meeting. In that regard, Members of the City Council and the public are advised that any delay or disruption in the proceedings or a refusal to obey the orders of the City Council or the presiding officer constitutes a violation of these rules.

City Council meeting date: 12-4-12 Item No. : 8, 5, 13, 14, and 15

From: K Wright [mailto:twodogkd@yahoo.com]
Sent: Tuesday, December 04, 2012 11:58 AM
To: Morton, Sherry; twodogkd@yahoo.com
Subject: CORRECTED please replace my recent email with this one Fw: Dec 3 Karen Wright Comments
PUBLIC COMMENTS for the Written Record (ITEM 8) and AGAINST Riverside City Council Items (ITEM 5) against the Recognition for Mayor Loveridge (ITEM 14) Against formi...

Subject: Dec 3 Karen Wright

PUBLIC COMMENTS for the Written Record (ITEM 8) and

AGAINST Riverside City Council Items (ITEM 5) against the Recognition for Mayor Loveridge

ITEM 14 Against forming a police state for Neighborhood Governance Council as the recommendation RESTRICTS SCOPE of what Citizens may comment on during neighborhood meetings, HAS A CHILLING EFFECT on citizens comments by requiring reports to the City and thereby MANY CITIZENS who want to remain anonomous will keep their comments to themselves for fear of retribution, and will be used by the City of Riverside as a basis to overide comments by other citizens;

Against ITEM 15 another Mayor Loveridge item as we should have NO HOUSING in FAIRMONT PARKS 17.59 acres and we should spend no money on studies for housing during our FISCAL ECONOMIC CRISIS, and the Eastside DOES NOT WANT, to my understanding housing in Ward 2 in and around the Metrolink station.

To: "Colleen" <<u>city_clerk@riversideca.gov</u>>, <u>twodogkd@yahoo.com</u> Date: Tuesday, December 4, 2012, 11:49 AM December 3, 20112 Riverside City Council meeting

To City Clerk, City Council, Mayor, City Manager

From Karen Doris Wright, 4167 Central Avenue, Riverside, CA

Subject: See title (PUBLIC COMMENT ITEM 8 and

AGAINST ITEM 5, AGAINST ITEM 15, ACTION NEEDED ON ITEM 16 should be on the DISCUSSION CALENDAR or elsewhere wherein Council Committee meetings will be announced VERBALLY and also the ITEMS or TOPICS of those meetings will also be announced and the item linked to the backup so citizens will be able to see what these meetings are about.

ITEM 5 KAREN IS AGAINST ITEM 4, VERY STRONGLY AGAINST

I, Karen Doris Wright, am strongly against honoring and recognizing Mayor Loveridge given the language thata backs up this item, when it grossly overstates what Mayor Loveridge did and does not mention that he, by his actions helped turn City of Riverside into the Dictatorship of Riverside wherein Citizens are denied a say on most items passed before Riverside City Council as almost all items are packed on the Consent Calendar where citizens are denied 3 minutes to comment. (Note the comments which follow are part of the reason I am against Item 5)

As an example on today's Dec 3 CONSENT CALENDAR the Mayor is pushing **ITEM 14, the Neighborhood Govenance Council via the Govt Affairs Committee, WHICH I KAREN DORIS** WRIGHT AM STRONGLY AGAINST underwhich the GOVERNMENT of Riverside would RESTRICT citizens comments, and the GOVERNMENT would determine what groups could be recognized. This limitation of scope and demands that meeting results be reported to GOVERNMENT is chilling in its effect on public comment as many fear retribution and two or more have told me they feel they have retributed against for their comments on actions or inactions of Riverside Government that have hurt Riverside Citizens.

The recognition of Mayor Loveridge should have been limited to recognizing his years of service. The laudatory words are over the top and do NOT characterize the Mayor's actions as I or other informed citizens may characterize him, and give him credit when he has HURT RIVERSIDE CITIZENS and DEMOCRACY in the CITY OR RIVERSIDE and has taken away RIVERSIDE CITIZENS RIGHTS TO HAVE A SAY in the democratic rights in Riverside. If their is an award for hurting the citizens of a City then Mayor Loveridge is deserving of that award as he has hurt citizens by denying them their democratic rights, trying to stop citizens from speaking, not doing his duty to see that citizens housing is built away from sources of particulate matter but despite being the voice for air quality in riverside letting housing for low and moderate income folks be built or rehabbed directly adjacent to the freeway in the AUTUMN HOUSING wherein the extremely low income were tossed out prior to rehabbing those apartments for low and modeate income families that will be hurt by breathing in deadly particulate matter only tens of feet from the freeway and not the 1,500 foot distance away that is recommended to be beyond where particulate matter travels. Particulate matter gets into and STAYS in your lungs.

MAYOR took many steps and advocated to reduce Citizens opporunities to give public comment by moving public comment back to later in the meetings, by packing the CONSENT Calendar with most items on the agenda, and by denying citizens the right to have items pulled off the consent calendar for discussion. also placement of announcment of Council Committee meetings on the CONSENT CALENDAR wherein the meetings ARE NOT VERBALLY announced: The Council DOES NOT READ OFF the items being passed on the consent Calendar so the public watching from home has NO IDEA what is being passed.

NOTE: The City of Riverside did NOT ask that the Name and Email be required on the Ecomment feature, those features were put on by the vendor

The Mayor personally called for the change moving public comments back to what is essentially the end of the meeting, and when told that that meant that many who use public transit could not attend to give their comments he did not care, did not take action to change it back to the beginning of the meetings.

We pay him to do a JOB ACT AS MAYOR yet for MANY meetings in the past years he has been absent, apparently he thinks it is ok to have a Mayor Pro Temp, who we must pay more for doing that job while at the same time paying the Mayor's salary.

When one woman missed her last bus, tryign to give public comment, but left to catch the last bus without giving public comment, and was followed by men in a car, I told the Mayor and he did not care, expressed no concern, and left the public comment at the end of the meeting.

He did for one wheelchair bound women with a speech impediment, let her speak prior to public comments AFTER I went up and notified the staff. This was done on perhaps two occasions, but this is

the exception not the rule.

,

The Mayor often calls out names of people who wanted to give public comment but were asked to leave.

IRONICALLY on todays' Council agenda ITEM 14 is on the CONSENT CALENDAR where CITIZENS ARE DENIED A SAY as to whether a Neighborhood Governance Council Policy should be approved. I understand two or more citizens spoke out strongly AGAINST this police to the Mayor and/or at the Govt Affairs Committee, but it is the practice and pattern of Riverside City Council to vote by rote in approving such items and denying citizens a say. This item is particularly bad as it is designed to SHUT OFF citizens comments, and to deny citizens the right to comment on City wide issues that should be addressed by all citizens and also to deny citizens the right to comment on matters in another part of the City wherein they may be interested and knowledgable.

PRESENTATIONS

5. A Resolution of the City Council of the City of Riverside, California, recognizing and honoring Ronald O. Loveridge for 33 years as an elected officer for the City of Riverside - Waive further reading (All Wards)

IT OCCURS TO ME that this is undemocratic or seems to be as there was NO VOTE BY CITIZENS OF RIVERSIDE on MAYOR LOVERIDGES performances. Apparently the vote of a Council that votes by rote or whoever put this on the agenda can simply decide that one deserves and award.

OH YES Mayor Loveridge is recieving and Honoring and Recognizing Mayor Ronald O. Loveridge which includes language such as "WHEREAS, the City of Riverside recognizes this historic milestone for one of its most distinguished and revered public servants through this proclamation through this service, enlightened leadership and vision 1979 through 1994 served on the Downtown Association and the City's Environmental Protection Committee shared governanceis a role modal for locally elected public servants through his personal integrity,

I am CHOKING on the ABOVE WORDS as he, depite his role on air quality boards DID NOTHING To prevent housing being continously built in deadly particulate matter zones and did nothing to establish protocals or criteria to stop building housing or mitigate issues in these zones

decency, commitment to advancing the City of Riverside and its residents.

Intentionally took actions to deny citizens a say at City Council including moving public comments to later in the meetings, and I believe had a hand in reducing public comments from 5 to three minutes, and also placing essential most or all items on the CONSENT CALENDAR where citizens are denying a say during oral public comments which in my opinoin, to a large or great extent CHANGED RIVERSIDE into a DICTATORSHIP wherein Citizens were effectively denied a say.

Against ITEM 15 another Mayor Loveridge item put on by the Development Committee recommending a Downtown Hosing Strategy goal of creating up to 5,000 new and/or refurbished unites by 2025 Wards 1 and Ward 2. We should have NO HOUSING in FAIRMONT PARKS 17.59 acres and we should spend no money on studies for housing during our FISCAL ECONOMIC CRISIS, and the Eastside DOES NOT WANT, to my understanding housing in Ward 2 in and around the Metrolink station.

Furthermore this mentioned funding strategies for housing and other and WE NEED NO MORE borrowing of other funding strategies that add any debt to the burden already upon the City of Riverside.

Also we do not need incentives etc for buildings, if it financially makes sense then the builders will build it.

Riverside currently has a glut of housing that will take years to get rid of and we do not need add housing of the type this item mentions.

Where housing was needed is for EXTREMELY LOW INCOME and the City has WIPED OUT I believe quite a bit of the extremely low income housing, offering those to

Karen Doris Wright 4167 Central Avenue Riverside Ca ÷.

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