



PROHOUSING DESIGNATION PROGRAM AND PROHOUSING INCENTIVE PILOT PROGRAM APPLICATIONS

Community & Economic Development Department

City Council

March 7, 2023



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BACKGROUND

CA Dept. of Housing and Community
Development (HCD)

Prohousing Designation Program (PDP)

- 2019-2020 FY Budget
- Awards points and/or preferential scoring in HCD programs for jurisdictions demonstrating Prohousing policies/planning

Prohousing Incentive Pilot Program (PIP)

- December 2022 – Funded by SB 2
- May offer Riverside a maximum of \$2.5 million for affordable housing projects
- PDP status by March 15, 2023



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BACKGROUND

Western Riverside Council of Governments (WRCOG)

- Received Regional Early Action Planning (REAP) Grant funding to support member jurisdictions with various housing production programs.
- March 2022 – Riverside and WRCOG enter into agreement to facilitate implementation of 6th Cycle Housing Element & PDP application.



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APPLICATION PREPARATION

1. Staff working with consultant, WSP, to develop PDP application.
2. At least 30/60 points needed to receive Prohousing Designation status based on four categories.
3. Jurisdictions must demonstrate policies corresponding to each category.
4. Resolutions authorizing PDP and PIP Application is required.



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PROHOUSING INCENTIVE PILOT PROGRAM

1. Up to \$2 million for jurisdictions with Prohousing Designation.
2. Up to \$500,000 additional for high-scoring PDP application.
3. Proposed uses:

PROJECT	DEVELOPER	NO. UNITS	PROPOSED PIP PROGRAM FUNDING
Mulberry Gardens (State surplus land Mulberry and Holding Streets, Ward 1)	Eden Housing	150 affordable units and 59 affordable senior units	\$1,500,000
Sunrise at Bogart (Bushnell and Bogart Avenues, Ward 6)	NPHS	23 permanent supportive housing units	\$1,000,000
TOTAL			\$2,500,000



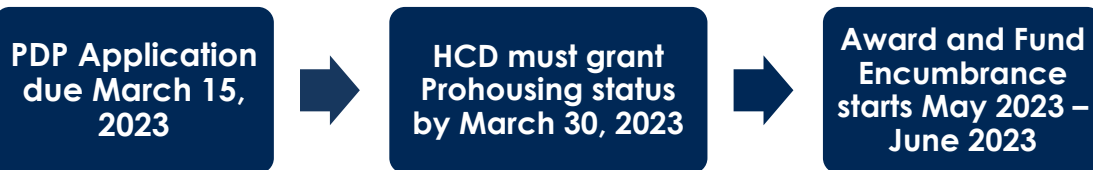
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NEXT STEPS

- Resolution must be adopted prior to submitting application.
- To qualify for PIP:



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STRATEGIC PLAN ALIGNMENT

Strategic Priority 2 – Community Well-Being

(Goal 2.1 – Facilitate the development of a quality and diverse housing supply that is available and affordable to a wide range of income levels)

Strategic Priority 5 – High Performing Government

(Goal 5.4 – Achieve and maintain financial health by addressing gaps between revenues and expenditures and aligning resources with strategic priorities to yield the greatest impact)

Cross-Cutting Threads



Community Trust



Fiscal Responsibility



Sustainability &
Resiliency



Equity



Innovation



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RECOMMENDATIONS

That the City Council:

1. Adopt a resolution authorizing the City Manager, or designee, to submit an application for the HCD Prohousing Designation Program;
2. Adopt a resolution authorizing the City Manager, or designee, to submit an application for the Prohousing Incentive Pilot Program grant funds for an amount not to exceed \$2,500,000;



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RECOMMENDATIONS - CONTINUED

3. Authorize the City Manager, or designee, to accept and receive such funds and to execute any documents necessary to secure such award and administer the Prohousing Incentive Pilot Program grant; and
4. With at least five affirmative votes, authorize the Chief Financial Officer, or designee, to record an increase in revenue and supplemental appropriation in the amount of \$2,500,000 upon the award of grant funds in the Development Grants Fund, Prohousing Incentive Program.



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