

## PAINTING OF SIX TRAFFIC SIGNAL CABINETS WITH ARTISTIC FEATURES ON RIVERWALK PARKWAY

### PUBLIC WORKS DEPARTMENT

**City Council**  
January 10, 2023

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## BACKGROUND

- The City of Riverside seeks to inspire everyone through meaningful arts and cultural experiences
- The Public Works Department services nearly 400 traffic signals citywide – the signal equipment cabinets are excellent canvases for public art



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## DISCUSSION

- In April 2022 volunteers from Sandals Church painted 12 signal cabinets across the City
- The project has been well received by the community
- Public Works is seeking to work with the artist community to paint signal cabinets using specialized paints and anti-graffiti coatings



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## DISCUSSION

- Riverwalk Parkway selected as an opportunity to expand deployment of public art
- The Riverwalk community has expressed interest in the following categories of artwork to be deployed:
  - Active Lifestyle (45%)
  - Local Wildlife (27%)
  - Colorful Landscape Scenes (23%)
  - Other (5%)



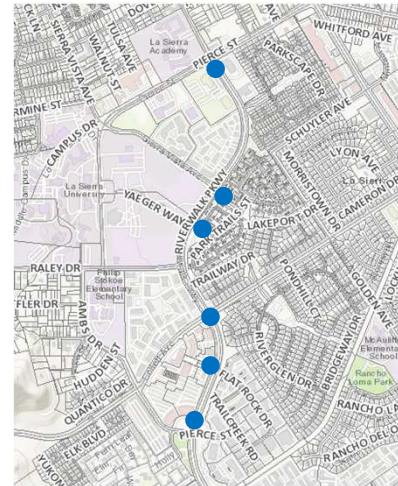
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## DISCUSSION

- The six proposed locations for signal cabinet art along Riverwalk Parkway are at intersections with:
  - Pierce Street (S)
  - Flat Rock Road
  - Collett Avenue
  - Yeager Drive
  - Sierra Vista Avenue
  - Pierce Street (N)



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## DISCUSSION

- Following cabinet painting along Riverwalk Parkway, Public Works will assess durability and weather resistance of materials
- Public Works to consider an annual signal art program, including formal specifications for volunteer painting events
- Public Works to continue to expand opportunities for arts in the Public Right of Way



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## STRATEGIC PLAN ALIGNMENT



### Strategic Priority 1 – Arts, Culture and Recreation

**Goal 1.1** – Strengthen Riverside's portfolio of arts, culture, recreation, senior, and lifelong learning programs and amenities through expanded community partnerships, shared use opportunities, and fund development.

**Goal 1.2** – Enhance equitable access to arts, culture and recreational service offerings and facilities.



### Strategic Priority 2 – Community Well-Being

**Goal 2.3** – Strengthen neighborhood identities and improve community health and the physical environment through amenities and programs that foster an increased sense of community and enhanced feelings of pride and belonging citywide.

#### Cross-Cutting Threads



Community Trust



Fiscal Responsibility



Sustainability &  
Resiliency



Equity



Innovation



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## RECOMMENDATION

That the City Council approve the Public Works Department's request to seek competitive bids and/or quotations from local artists to paint six traffic signal cabinets on Riverwalk Parkway between Pierce Street (S) to Pierce Street (N).



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