



City of Arts & Innovation

City of Riverside

Economic Development, Placemaking, and Branding/ Marketing Committee

3900 Main St
Riverside, CA 92522
(951) 826-5557

Agenda

Meeting Date: Thursday, November 19, 2020

3:00 PM

View Virtual Meeting

Publication Date: Wednesday, November 4, 2020

Live Webcast at

www.engageriverside.com

MISSION STATEMENT

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community

The City of Riverside is committed to a workplace that requires acceptable behavior from everyone - a workplace that provides dignity, respect, and civility to our employees, customers, and the public.

The Economic Development, Placemaking, and Branding/Marketing Committee will conduct a virtual meeting.

The Art Pick Council Chamber will not be open to the public.

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For telephone public comment call (951) 826-8600. Dial when the agenda item is called to be placed in the queue. Please follow along with the meeting via www.engageriverside.com, RiversideTV cable channels, or City social media live feeds to ensure you call in at the appropriate time for your item or items.

Time is limited to 3 minutes.

Public comments regarding items on this agenda or any matters within the jurisdiction of the Committee can be submitted by eComment at www.engageriverside.com until two hours before the meeting.

Email comments to City_Clerk@riversideca.gov.

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Agenda related writings or documents provided to the Committee are available at www.engageriverside.com

PLEASE NOTE--Individual audience participation is limited to 3 minutes. Dial (951) 826-8600 when the agenda item is called to be placed in the queue. Please follow along with the meeting via www.engageriverside.com to ensure you call in at the appropriate time for your item or items.

1 Mayor Bailey recommends redesign of Riverside City Flag - Direct submittal (All Wards)

William R. Bailey, III, Mayor

Attachments: [Report](#)

[Student Design Collective Input Data](#)

[Presentation](#)

2 Overview of local preference and disadvantaged business enterprise procurement policies and potential new policy implementation (All Wards)

Brandi Becker, Principal Management Analyst

Attachments: [Report](#)

[Purchasing Resolution](#)

[Community Benefit Program Template](#)

[DBE Resolution](#)

[DBE Program Plan](#)

[County Policy](#)

[Article - Procurement](#)

[Article - Constitutional Issues](#)

[Presentation](#)

3 Oral communications from the public

4 Items for future Economic Development, Placemaking, and Branding/Marketing Committee consideration as requested by Members of the Committee

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The next Economic Development, Placemaking, and Branding/Marketing Committee meeting is scheduled for December 17, 2020, at 3 p.m.

*Committee meetings broadcast on
AT&T Channel 99, Charter Spectrum Channel 3,
and Frontier Cable Channel 21*

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www.RiversideCA.gov/Meeting or www.Engageriverside.com*

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