



ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

City of Arts & Innovation

THURSDAY, NOVEMBER 19, 2020, 3 P.M.

VIRTUAL MEETING
TELEPHONE PUBLIC COMMENT

PRESENT: Chair Fierro, Vice-Chair Hemenway, and Member Edwards

ABSENT: None

STAFF PRESENT: Lorena Verduesco, Kristi Smith, Rafael Guzman, Trevor Kamhiriri, Nicholas Rice, Marty Ryan, Edward Coronado, Rusty Bailey, Scott Brosious, Brandi Becker, and Caleb Ragan

Chair Fierro convened the meeting at 3 p.m.

REDESIGN OF CITY FLAG

Following discussion, it was moved by Chair Fierro and seconded by Vice-Chair Hemenway recommending three new flag designs for City Council consideration and adoption. The motion carried unanimously.

LOCAL PREFERENCE AND DISADVANTAGED BUSINESS ENTERPRISE PROCUREMENT POLICIES AND POTENTIAL NEW POLICY IMPLEMENTATION OVERVIEW

Following discussion and without formal motion, the Committee unanimously (1) received and ordered filed an overview of the local preference procurement and disadvantaged business enterprise policies; and (2) requested staff prepare an organizational plan that incorporates stakeholders and topics and information on request for proposals of vacant land to the City Council Economic Development, Placemaking, and Branding/Marketing Committee in December.

ORAL COMMUNICATIONS FROM THE AUDIENCE

There was no one wishing to address the Committee.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

There were no items requested for consideration at a future meeting.

The meeting adjourned at 4:10 p.m.

Respectfully submitted,


LORENA VERDUSCO
Deputy City Clerk