



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: NOVEMBER 19, 2019

FROM: PUBLIC WORKS DEPARTMENT WARD: 4

**SUBJECT: RESOLUTION AUTHORIZING THE ESTABLISHMENT OF A PREFERENTIAL
PARKING ZONE ON RAILROAD AVENUE**

ISSUE:

Adopt a Resolution authorizing the establishment of a Preferential Parking Zone (PPZ) on the east side of Railroad Avenue from Casa Blanca Street to 95 feet southerly thereof along a portion of the frontage of the property located at 7891 Railroad Avenue.

RECOMMENDATION:

That the City Council adopt a resolution authorizing the establishment of a “No Parking between the hours of 8:00 a.m. to 6:00 p.m. Monday through Saturday, with Preferential Permit Parking for residents” zone on the east side of Railroad Avenue from Casa Blanca Street to 95 feet southerly thereof.

BOARD RECOMMENDATION:

On September 4, 2019, the Transportation Board (Board) reviewed this matter with all seven members present. The Board voted five to two in favor of recommending establishment of an amended version of the proposed PPZ on the east side of Railroad Avenue from Casa Blanca Street to 95 feet southerly thereof rather than the originally proposed boundaries of Casa Blanca Street to 165 feet southerly thereof.

BACKGROUND:

The City’s Preferential Parking Program is a neighborhood-driven program which enables eligible neighborhoods continually impacted by outside parking sources to pursue establishment of Preferential Parking Zones (PPZ’s). PPZ’s limit the impacts of outside source parking and increase availability of on street parking for residents by providing permits to residents and their guests and requiring that a valid permit be displayed in vehicles parked on street within the PPZ during restricted days and times.

Establishment of a PPZ requires submission of a petition from immediately impacted residents

showing support from a minimum of 75% of residents for the proposed PPZ. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board for recommendation to the City Council regarding the matter.

DISCUSSION:

The Public Works Department received a petition from the resident at 7891 Railroad Avenue requesting establishment of a Timed No Parking PPZ at the frontage of the property. This property is one of two properties located on the east side of Railroad Avenue and the only residence which fronts this portion of the street. The resident indicates that overflow parking from nearby auto dealerships and area businesses is impacting availability of on-street parking for himself, other residents at the property, and their guests during peak business hours.

Establishing the proposed PPZ would restrict outside parking sources and provide the residents and guests of 7891 Railroad Avenue reasonable access to on-street parking near their residence during peak business hours.

FISCAL IMPACT:

The cost of sign installation is estimated to be \$290. Sufficient funding is available in Public Works Department Signing Supplies account number 4110100-424143.

Prepared by: Kris Martinez, Public Works Director
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer
Approved by: Rafael Guzman, Assistant City Manager
Approved as to form: Gary G. Geuss, City Attorney

Attachments:

1. Resolution
2. Site Map
3. Transportation Board Meeting Minutes – September 4, 2019