



Airport Update

General Services Department

Transportation Committee
February 9, 2017

RiversideCA.gov

RIVERSIDE AIRPORT

SERVICING SOUTHERN CALIFORNIA INLAND REGION
GENERAL & CORPORATION AVIATION



Complete Landing &
Navigation Systems



Full Conference
Facilities



Full Service Pilot &
Aircraft Services



STATISTICS

Aircraft Operations			
Year to Date	Jan - Nov 2015	Jan - Nov 2016	Variance
	102,433	97,355	(5%)
Monthly	November 2015	November 2016	
	8,492	8,786	3%

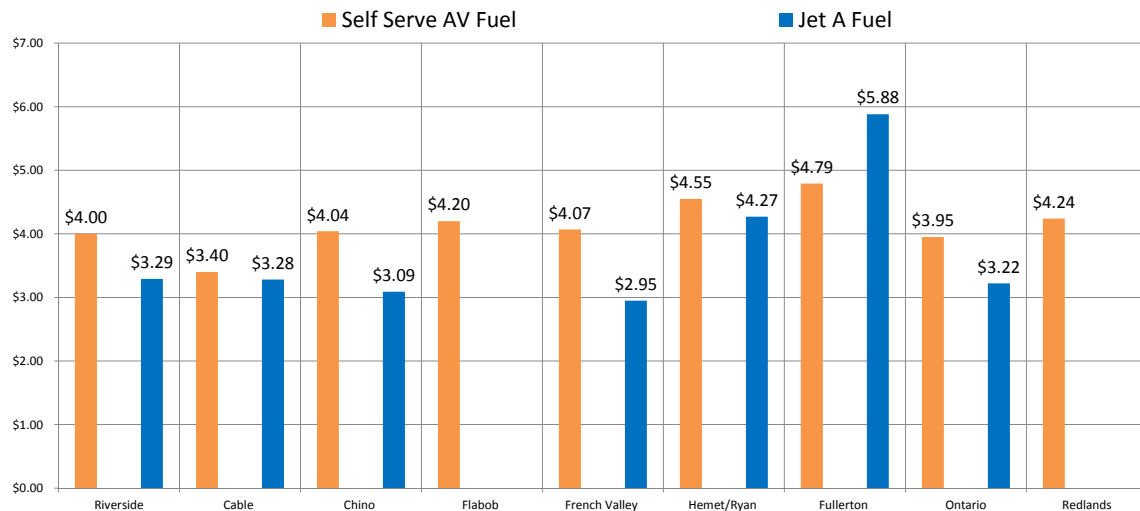
Financials			
	Projected Fiscal Year 2016-17	Year End Projected based on 1 st Qtr	Variance
Expenses	\$1,268,304	\$1,012,000	22%
Revenue	\$1,397,200	\$1,567,463	11%



3

RiversideCA.gov

FUEL PRICE COMPARISON



4

RiversideCA.gov

EVENTS

Pancake Breakfast Fly-In

2017 Airshow



5

RiversideCA.gov

MARKETING

Review of marketing strategy last 6 months

1. "This is Riverside", Civil Air Patrol magazine ad buy
2. AM Radio ad buy during week of Veteran's Day
3. Airport Commission strategic planning workshop



6

RiversideCA.gov

MARKETING

Review of marketing strategy next 6 months

1. Airport Customer Service Survey
2. Development of GIS story map
3. Develop "Pilot Visitor Package"



7

RiversideCA.gov

DEVELOPMENT & INVESTMENT

Westside hangar development

Hangar painting projects

- Port-A-Port
- Airport Hangars

Prospective tenant for former FAA bldg

Apron/Runway rehabilitation design

RFQ for on-call airport design consultant



8

RiversideCA.gov

DEVELOPMENT & INVESTMENT

Replaced staircase at terminal patio deck

Developed hazardous waste program

ADA upgrades for stairways, restrooms, drinking fountains

Replaced old airfield signage

Repainted runway and taxiway markings

Upgrading lighting/markings on City Hall heliport



9

RECOMMENDATION

That the Transportation Committee receive this bi-annual report on Riverside Municipal Airport operations and activity



10