

**City of Riverside
Sponsorship Program
Spring 2024-2025
Staff Recommendations**

	Organization Name	Event Date	Expected Attendance	Ward	Event Cost	Cash Request	Cash Recommended (ACAD)	In-Kind Request	In-Kind Recommended	Facilities Request	Facilities Recommended	Total Cash Sponsorship Recommended	Total In-Kind (incl. facilities) Recommended	Total Sponsorship Recommended
	Category 1 - Outreach Events * Denotes New Applicant													
1	Arlington Business Partnership & Innovative Electric Services Annual Riverside Chili Cook-Off	5/24/2025	30,000	5	112,000	20,000	12,000	SEP/Banner Permit Fees; RPD Services; Booth/Vehicle (PRCSD, RFD, RPD, RPU, Council Reps)	SEP/Banner Permit Fees; RFD (see notes at the bottom of this column for truck/engine - no booths available); RPD Services valued at \$4,464 (contact Monique Cisneros at mcisneros@riversideca.gov for services and Andrew Guerra - aguerra@riversideca.gov for booth); RPU Booth	Barricades and Mobile Stage	Waive Mobile Stage fee (\$1,211.50) and \$140.70/hr. for additional hours. Group will be responsible for App processing fee (\$35), Refundable deposit (\$1,000), Stage delivery and set-up fee (\$845.25), Alcohol service fee (\$165), Staff fees (\$25.25/hr. per staff member, # of hours TBD by PRCSD Supervisor. ABP will be allowed to use pedestrian barriers at no cost, and will coordinate with Inventory Recreation Services Coordinator to pick up equipment. ABP will pay full compensation for replacement and/or repairs if equipment is damaged See bottom of column.	12,000	7,090	19,090
2	The Black Collective* 5th Annual Juneteenth Recognition Celebration	6/14/2025	500	1	6,195	3,195	1,000	SEP/Banner Fees; RFD Booth/Vehicle; RPD (Services, Booth/Vehicle); RPU Bags	SEP/Banner Permit Fees; RFD (see notes at the bottom of this column for truck/engine - no booths available); RPD Booth and Services valued at \$2,040 - contact Monique Cisneros for services (mcisneros@riversideca.gov) and Andrew Guerra for booth (aguerra@riversideca.gov)	Fairmount Park (Bandshell)	Waive Bandshell fee (\$948) and fee for additional hours (\$41.25/hr.) Group is responsible for App processing fee (\$35), Refundable deposit(\$1,378), Alcohol Service fee (\$165) and Staff fees (\$25.25/hr. per staff member, #hours TBD by PRCSD Supervisor).See bottom of column.	1,000	10,036	11,036
3	CCS Education and Wellness Center Education and Wellness Resource Project	1/1/2025-6/30/2025	4,500	1	33,113	10,000	1,000	N/A	N/A	N/A	N/A	1,000	0	1,000
4	The California Association for Community Engagement and Wellness* The Amani Maternal Mental Health Project	5/29/2025	25-50	1	9,350	7,000	750	SEP/Banner Permit Fees, RPU Bags (75)	SEP/Banner Permit Fees	Any one of these four community centers: Bonds/Cesar Chavez; Bordwell/Stratton; Hunt/Renck; La Sierra	N/A	750	100	850
5	Division 9 Gallery Artnival	3/29/2025	7,000	1	40,000	15,000	5,000	SEP/Banner Permit Fees; RFD/RPD (Booths for kids); RPU Bags (1,000)	SEP/Banner Permit Fees; RFD (see notes at the bottom of this column for truck/engine - no booths available). RPD will provide patrols during event.	North Park	Waive Open Space fee (\$1,129.75), Additional hours fee (\$39.50/hr.). Group is responsible for App processing fee (\$35), Alcohol service fee (\$165), Refundable deposit (\$1,378), Staff fees(\$25.25/hr. per staff member, #TBD by PRCSD Supervisor). See bottom of column.	5,000	4,386	9,386

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6	Full Circle Players New Play Festival	5/1/2025-5/4/2025	300	1	9,400	1,000	750	N/A	N/A	N/A	Waive Bandshell fee (\$948) and fee for additional hours (\$41.25/hr.) Group is responsible for App processing fee (\$35), Refundable deposit (\$1,378), and Staff fees (\$25.25/hr. per staff member, #hours TBD by PRCSO Supervisor. See bottom of column.	750	1,048	1,798
7	Glocal Outreach Easter Sunrise Service	4/20/2025	2,500	1	3,000	N/A	N/A	SEP Fee; PRCSO (Booth/Vehicle); RPD Services; RPU Bags	SEP Fee; RPD will assign on-duty personnel to assist with traffic control during the requested time.	Mt. Rubidoux, Vans, Port-a-Potties	Waive Open Space fee (\$948) and fee for additional hours (\$41.25), Portable restrooms w/ truck/trailer (for the top of the mtn.). Group is responsible for App processing fee, Refundable deposit (\$1,378), Staff fees (\$25.25/hr. per staff member - TBD by PRCSO), Transportation fees and Special Transit Driver TBD by PRCSO Supervisor, Portable restrooms for trail head and mid-point (from approved vendor). City audio not available, but access to electricity approved. Group will need to secure a vendor for audio and coordinate logistics delivery, set-up, breakdown with PRCSO staff and get approval from Rivers and Lands Conservancy for use of Mt. Rubidoux cross. Group must also complete Facility application for use of PRCSO Main Office Conf. Rm. See bottom of column.	0	2,018	2,018
8	Healthy Heritage (Fiscal Partner - Center Against Racism and Trauma Inc. - CART) Broken Crayons Still Color Project	2/1/2025-6/30/2025	60	1	25,000	10,000	750	RPU Bags (100)	N/A	N/A	N/A	750	0	750
9	Inland Chinese American Alliance 2025 Riverside Lunar Festival	1/25/2025-6/30/2025	90,000	1	115,400	7,000	4,000	SEP/Banner Fees; RPD (Services, Booth/Vehicle); RPU Bags (500)	SEP Fee; RPU Booth and Bags (500); One day of RPD Services valued @ \$7,200 (contact Monique Cisneros: mcisneros@riversideca.gov re: permit/services; contact Andrew Guerra: aguerra@riversideca.gov for info booth) and organizer must cover services for 2nd event day	N/A	N/A	4,000	7,465	11,465

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10	Inlandia Institute Children's Creative Literacy Programs	1/1/2025-6/30/2025	5,000	1, 4	25,600		3,000	N/A	N/A	N/A	N/A	3,000	0	3,000
11	Janet Goeske Foundation Spring Events	1/1/2025-6/30/2025	750	3	8,050	1,600	500	RPD (Booth at Senior Conf. in May)	RPD Booth (Sr. Conf.),RPD Info Booth (Sr. Conf.) - during reg. business hrs., so no value assigned.	N/A	N/A	500	300	800
12	Junior League of Riverside Truck-A-Palooza	3/8/2025	3,250	1	5,000	1,500	1,000	SEP Fee; Booth/Vehicles (RFD, RPD, RPU, Library)	SEP Fee; RFD (see notes at the bottom of this column for truck/engine - no booths available); RPU Booth; Info Booth (1 Sgt./6 Officers) and Vehicles (contact Andrew Guerra: aguerra@riversideca.gov)	N/A	N/A	1,000	7,246	8,246
13	The Living Museum of First Peoples and Cultural Heritage Foundation* IE Islanders OhanaFest and Ho-olaula	2/2025-5/3/20	500	1	39,139	3,500	750	SEP/Banner Permit Fees; RPU Bags (200)	SEP/Banner Permit Fees; RPU Bags (200)	North Park	Waive Open Space fee (\$1,129.75) and \$39.50/hr. for addtl. hrs. Group will be responsible for app processing fee (\$35), Refundable deposit (\$1,378), staff fees (\$25.25/hr. per staff member, # of hrs. TBD by PRCSO Supervisor). See bottom of column	750	1,375	2,125
14	Love Riverside (dba under Healthy Leaders Thriving Cities) Nutrition Fair at the Garden	3/8/2025	75	6	10,000	2,500	750	SEP Fee; RPU Bags (100)	SEP Fee	Arlanza Community Garden	N/A	750	100	850
15	My Learning Studio OUTREACH Free Tutoring	1/27/2025-3/19/2025	30	Various	5,568	1,500	750	N/A	N/A	N/A	N/A	750	0	750
16	Passion to Love and Care Ministry Reading Workshop	1/12/2025	50	5	800	160	150	N/A	N/A	N/A	N/A	150	0	150
17	Project Pit* I Love Myself Festival	5/3/2025	2,000	1	85,000	20,000	1,000	SEP Fee	SEP Fee	Park	Waive Open Space fee (\$948) and additional hours fee (\$41.25/hr.). Group is responsible for App processing fee (\$35), Refundable deposit (\$1,378), Alcohol Service fee (\$165), Staff fees (\$25.25/hr. per staff member, # hours TBD by PRCSO Supervisor). See bottom of column.	1,000	1,031	2,031

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18	Riverside Arts Academy Spring 2025 RAA Music Program	1/11/2025-5/24/2025	250	6	51,264	10,000	1,500	N/A	N/A	Arlanza Community Center	Collaboration between PRCSO and RAA; program will operate Saturdays (9AM - noon) in the Arlanza Community Center. No staff or non-personnel resources will be provided by PRCSO. See bottom of column.	1,500	0	1,500
19	Riverside Arts Council Artswalk Artists on Main (Arts and Culture Month)	3/6/2025	10,000	1	21,400	6,000	1,500	SEP Fee; RPD (Booth for kids)	SEP Fee	N/A	N/A	1,500	100	1,600
20	Riverside County NAACP Youth Council Breaking Bread and Unity Basketball Game	4/3/2025-6/4/2025	375	2	8,065	2,420	1,000	SEP Fee; RPU Bags (800)	SEP Fee; RPU Bags (400); On-duty RPD personnel will staff event	Stratton Community Center (Main Rm. and outside basketball area)	Waive hourly rental fees of \$65-\$105 per day for Stratton Community Ctr./Banquet Rm., the Bourns Family YIC Green Rm, and Community Rm. (dependent on availability). Group for responsible to App processing fee (\$35), Refundable deposit (\$500) and Staff fees (\$25.25 per staff member, per hour, #hours TBD by PRCSO Supervisor. Holiday/weekend overtime may apply for Parks Call Out/benefitted staff. See bottom of column.	1,000	11,152	12,152
21	Riverside Cultural Consortium Artswalk and First Sundays	1/1/2025-6/30/2025	100,000	1	31,000	5,000	4,000	SEP Fee; RFD and RPD (Booths for kids)	SEP Fees; RFD (see notes at the bottom of this column); RPD Info Booth (contact Andrew Guerra: aguerra@riversideca.gov)	N/A	N/A	4,000	2,800	6,800
22	Riverside LGBTQ+ Pride Riverside Pride Festival and Parade	5/10/2025	6,000	1	90,000	3,000	2,500	SEP Fee; RPD (Services, Booth/Vehicle)	SEP fee; RPU Booth; RPD Booth and Services valued @ \$10,050 - contact Monique Cisneros: mcisneros@riversideca.gov (services) and Andrew Guerra - aguerra@riversideca.gov (booth)	White Park	Waive Open Space fee (\$1,129.75) and fee for additional hours (\$39.50/hr.). Group is responsible for App processing fee (\$35), Refundable deposit (\$1,378), Alcohol service fee (\$165), Staff fees (\$25.25/hr. per staff member, # hours TBD by PRCSO Supervisor. Group must provide mechanism and staff/volunteers to count entries, which are limited to 3,000 at any one time , per Riverside Fire Code. See bottom of column.	2,500	12,030	14,530

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23	Riverside Medical Clinic Charitable Foundation 4th Annual Health and Wellness Fair	3/15/2025	400	3	19,750	1,000	750	SEP Fee; RFD and RPD (Booth/Vehicle); RPU Bags (500)	SEP Fees; RFD (see notes at the bottom of this column for truck/engine - no booths available); RPD Info Booth and 2 Civilian/1 Officer (contact Andrew Guerra: aguerra@riversideca.gov)	Any Available Park	Waive Open Space fee (\$948) and fee for additional hours (\$41.25/hr.) for use of Fairmount Park. Group is responsible for App processing fee, refundable deposit (\$1,378), Staff fees (\$25.25/hr. per staff member - TBD by PRCSD Supervisor). See bottom of column.	750	4,472	5,222
24	Villegas Park Advisory Committee 116th Annual Cinco de Mayo Fiesta	5/3/2025	250	4	8,500	1,500	750	SEP Fee; RPU Bags (100)	SEP Fee; RPU Bags (100); RPD Info Booth valued @ \$2,040 (2 Officers/1 Civilian) - contact Andrew Guerra: aguerra@riversideca.gov	Villegas Park and Community Center	Waive Open Space fee (\$948) and additional hours fee (\$41.25/hr.). Kitchen fee (\$119), Picnic Shelter fee (\$140). Group is responsible for App processing fee (\$35), Refundable deposit (\$1,000), Staff fees (\$25.25/hr. per staff member, # hours TBD by Parks Supervisor). See bottom of column.	750	2,515	3,265
25	Women Strengthening Women Struggle Strong Support Groups	1/9/2025-6/30/2025	150	3	3,500	1,750	250	RPU Bags (150)	N/A	N/A	N/A	250	0	250
Subtotal, Category 1							45,400					45,400	75,264	120,664
Category 2 - Events with Added Outreach Components														
26	California Citrus State Historic Park 2025 Citrus Festival	4/5/2025	7,500	5	67,500	0	0	SEP/Banner Permit Fees; RPD Services; RPU Bags (5,000)	SEP/Banner Permit Fees; RPU Booth; RPD Services valued at \$2,200 (4 Officers); contact Monique Cisneros: mcisneros@riversideca.gov	N/A	N/A	0	2,650	2,650
27	Empower You Edutainment Our Voices: Acting for the Camera Summer Camp	6/2/2025-6/30/2025	100	5	6,940	1,500	750	RPU Bags (250)	N/A	Bourns YIC (Green Rm.)	Waive hourly rental fees for the Bourns Family YIC Green Rm and Community Rm. (dependent on availability). Group is responsible to App processing fee (\$35), Refundable deposit (\$500) and Staff fees (\$25.25 per staff member, per hour, #hours TBD by PRCSD Supervisor. Holiday/weekend overtime may apply for Parks Call Out/benefitted staff. Group must provide its own equipment and materials (copies, tools, laptops, projectors required for active participation) and will work directly with Site Coordinator re: dates/times. See bottom of column.	750	10,920	11,670

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28	Old Riverside Foundation Vintage Home Tour/Restoration Fair	5/17/2025	1,000	Various	5,330	750	750	N/A	N/A	N/A	N/A	750	0	750
29	Mary S. Roberts Pet Adoption Center Walk with the Animals	4/26/2025	800	1	24,750	1,500	800	SEP Fee; RPD (Services, Booth/Vehicle)	SEP Fee; RPD Info Booth and Services valued at \$2,040 (2 Officers); for services, contact Monique Cisneros: mcisneros@riversideca.gov; for Info Booth, contact Andrew Guerra: aguerra@riversideca.gov	Fairmount Park (Lakeside Rm.)	Waive two Open Space fees for entire park (2 x \$948 + \$1,896) for Bandshell and Open Space, \$41.25/hr. for additional hours, and Lakeside Rm. (\$172/hr.). Group is responsible for App processing fee (\$35), Refundable deposit (\$1,378), Alcohol service fee (\$165), and Staff fees (\$25.25/hr. per staff member, #TBD by PRCSO Supervisor). See bottom of column.	800	5,816	6,616
30	Mission Inn Foundation Mt. Rubidoux Health and History Virtual Run	3/1/2025-3/31/2025	1,000	All	17,200	8,500	500	N/A	N/A	N/A	N/A	500	0	500
31	Mission Inn Foundation Celebrate our City Virtual Run	5/1/2025-5/31/2025	1,000	All	17,200	8,500	500	N/A	N/A	N/A	N/A	500	0	500
32	Raincross Master Chorale Winter/Spring Concerts	3/2/2025-5/18/2025	800	1	10,000	1,500	750	N/A	N/A	N/A	N/A	750	0	750
33	Riverside African-American Historical Society Annual Martin Luther King, Jr. Walk-A-Thon	1/20/2025	1,000	1	35,000	25,000	4,000	SEP Fee; RPD Services; RPU Bags (300)	SEP Fee; RPU Bags (300); RPD Services (1 Sgt./5 Officers) valued at \$2,070 (contact Monique Cisneros: mcisneros@riversideca.gov	Main Library, Stratton Center for staging	Waive Stratton Center MPR (\$172/hr.), Open Space fee (\$948), Addtl. Hrs. fee(\$41.25/hr.). Group will be responsible for App Processing fee (\$35), Refundable Deposit (\$1,102.25), Staff fees of \$25.25/hr. per staff member (#hrs. TBD by PRCSO Supervisor). Group will work directly with Site Coordinator. See bottom of column.	4,000	2,785	6,785
34	Riverside Art Museum (RAM) 10th Anniversary Riverside Art Market	4/12/2025	4,000	1	31,075	6,215	2,000	SEP/Banner Permit Fees; RPD Services	SEP/Banner Permit Fees; RPD Services valued at \$2,640 (4 Officers); contact Monique Cisneros: mcisneros@riversideca.gov	White Park (incl. Dales Center restrooms, dumpsters, and gazebo)	Waive Open Space fee (\$1,129) and fee for additional hours (\$39.50/hr.) Waive Library fee (\$70.25/hr.), Arts and Crafts Rm. Fee (\$80.50/hr.). Group will be responsible for App processing fee(\$35), Alcohol service fee (\$165), Refundable deposit (\$1,378), and Staff fees (\$25.25/hr., per staff member - #TBD by PRCSO Supervisor. See bottom of column.	2,000	5,537	7,537

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35	Riverside Children's Theatre Wizard of Oz Anniversary Production	4/25/2025-5/4/2025	3000	2, 5	125,000	50,000	1,000	N/A	N/A	N/A	N/A	1,000	0	1,000
36	Riverside Dickens Festival, Inc. 2025 Dickens Festival	2/22/2025-2/23/2025	3,000	N/A	35,000	6,000	3,500	N/A	RPD Vehicle and Info Booth valued at \$7,200 (2 officers), IF EVENT IS HELD WITHIN RIVERSIDE CITY LIMITS (contact Andrew Guerra: aguerra@riversideca.gov); if there is no security at beer garden, organizer must pay for two additional officers	N/A	N/A	3,500	100	3,600
37	Riverside East Rotary Club Show N' Go	5/3/2025	20,000	1		N/A	N/A	SEP fee, RPD Services	SEP fee; RPU Booth; RPD Services valued @ \$9,600 (1 Sgt., 12 Officers), and organizer must cover the remaining \$9,600 balance - contact Monique Cisneros: mcisneros@riversideca.gov	Downtown Streets	N/A	0	10,450	10,450
38	Riverside Educational Enrichment Foundation Best Event Ever! Take 8	3/10/2025	1,000	1	5,000	1,000	1,000	N/A	N/A	Fox	N/A	1,000	0	1,000
39	Riverside International Film Festival Riverside International Film Festival	4/11/2025 - 4/16/2025	850	1	41,000	8,000	1,000	SEP/Banner Permit Fees	SEP/Banner	The Fox, The Box	N/A	1,000	100	1,100
40	Riverside Latino Network Student Leadership/Cesar Chavez Breakfast	4/4/2025	200	1	21,675	3,000	500	N/A	N/A	N/A	N/A	500	0	500
41	Riverside Road Runners, Inc. Citrus Heritage Run	1/4/2025	2,400	5	150,853	5,000	4,000	SEP Fee; RPD Services; RPU Bags	SEP Fee; RPD Services valued @ \$6,000 - contact Monique Cisneros: mcisneros@riversideca.gov (organizer responsible for remaining balance of \$7,100)	Arlington Heights Sports Park	Waive Open Space fee (\$1,129.75) and \$39.50/hr. for addtl. hrs. Group will be responsible for app processing fee (\$35), refundable deposit (\$1,378), staff fees (\$25.25/hr. per staff member, # of hrs. TBD by PRCSO Supervisor), alcohol service fee (\$165), and field lighting fee (\$66/hr. if needed). See bottom of column.	4,000	7,230	11,230
42	Riverside Sport Hall of Fame Hall of Fame 2025 Induction Celebration	5/5/2025	500	5	30,000	25,000	750	N/A	N/A	N/A	N/A	750	0	750

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43	The Adrian Dell and Carmen Roberts Foundation 45th Annual Black History Month Parade and Expo	2/1/2025-2/8/2024	2,000	1	25,000	12,000	3,000	SEP Fee; RPD (Services, Show Mobile); RPU Bags (1,000) and Booth	SEP Fee; RPU Booth and Bags (500); RPD Services valued @ \$4,830 (contact Monique Cisneros: mcisneros@riversideca.gov re: permit/services);	N/A	Waive Mobile Stage fee (\$1,211.50) and \$140.75/hr. for additional hours, and stage delivery and set-up fee (\$845.25). Group will be responsible for App processing fee (\$35), refundable deposit (\$1,000). See bottom of column.	3,000	7,902	10,902
44	The Riverside Downtown Farmers Market Weekly Farmers Market	1/1/2025-6/30/2024	Avg. 500/wkly	1	75,000	2,000	1,500	N/A	N/A	N/A	N/A	1,500	0	1,500
45	Spanish Town Heritage Foundation Riverside Tamale Festival	4/26/2025	6,000	1	60,300	2,800	2,000	SEP Fee; RPD Services; RPU Bags (200); RPU and Public Works Booth/Vehicles	SEP Fee; RPU Booth and Bags (200); RPD Services valued at \$4,640 (1 Sgt./4 Officers); contact Monique Cisneros: mcisneros@riversideca.gov; See bottom of column for RPD Explorers (must be requested 4 weeks prior to event).	White Park	Waive 2 days' Open Space fee (\$2,259.50) and \$39.50/hr. for each additional hour for the Park and \$172/hr. for use of Dales Banquet Rm./Kitchen. Group will be responsible for App processing fee (\$35), Refundable deposit (\$1,378), Alcohol fee (\$165), Staff fees of \$25.25/hr. (3 staff required for duration of event). Group must provide mechanism and staff/volunteers to track entries, which may not exceed 3,000 at one time, per Riverside Fire Code occupancy for White Park. Group will be required to contract overnight security. See bottom of column.	2,000	11,235	13,235
46	West Coast Thunder Foundation Memorial Day Motorcycle Ride 2025	5/26/2025	10,000	4	336,000	15,000	2,500	SEP/Banner Fees; RPD (Services, Booth/Vehicle); RPU Bags (4,000)	SEP/Banner Permit Fees; RPU Booth; RPD Services valued at \$12,510 (75% of cost for 2 Sgts./48 Officers) and organizer must pay remaining 25% of cost; contact Monique Cisneros: mcisneros@riversideca.gov	N/A	N/A	2,500	12,910	15,410
Subtotal, Category 2							30,800					30,800	77,635	108,435

Annual Arts and Cultural Affairs Division (ACAD) Budget for Cash Sponsorship:	\$152,082
Summary of Recommendations for Spring 2024-2025:	
Cash (ACAD):	\$76,200
In-Kind (including Facilities):	\$152,899
TOTAL SPONSORSHIP:	\$229,099

INSTRUCTIONS FOR REQUESTING POLICE EXPLORERS OR FIRE DEPT. VEHICLE, IF AWARDED:

TO REQUEST POLICE, GO TO:
REQUESTPOLICEGOV/PD/CONTENTEXPLORERPRESENTATIONREQUEST-FORM

TO REQUEST FIRE DEPT. VEHICLES OR PERSONNEL, GO TO:
HTTPS/WWW.RIVERSIDECA.GOV/FIRE/CONTENT/PUBLIC-EDUCATION-REQUEST

NOTES: IT IS THE RESPONSIBILITY OF EVENT ORGANIZER TO ENSURE COMPLIANCE WITH SPECIAL EVENTS AND HEALTH RESTRICTIONS/GUIDELINES (IF APPLICABLE). IF EVENT REQUIRES RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, INCLUDING ADDITIONAL STAFF, ORGANIZER WILL BE REQUIRED TO PAY ALL HARD COSTS. ORGANIZER MUST COMPLETE/SUBMIT THE PRCSO FACILITY RESERVATION APPLICATION (AND ANY OTHER REQUIRED APPLICATIONS), AND ALL EVENT-RELATED FEES MUST BE PAID 90 DAYS IN ADVANCE OF EVENT TO RECEIVE A FINAL, APPROVED PERMIT. GROUP MUST COORDINATE WITH APPROPRIATE PRCSO SUPERVISOR RE: DATES AND TIMES. NO MEETINGS ON CITY HOLIDAYS.