

City of Riverside Sponsorship Program
Staff Recommendations
July 1 - December 31, 2023

Summary of Recommendations:

Arts & Culture (ACAD) Annual Budget	135,545
Cash (ACAD)	66,000
Cash (RPU)	6,950
Total Cash	72,950
In-Kind (incl. Facilities)	54,954
Total Recommended Sponsorship	127,904

Instructions for Requesting Police Explorers or Fire Vehicle, if awarded:

For Explorers, go to: [HTTPS://WWW.RIVERSIDECA.GOV/RPD/CONTENT/EXPLORER-PRESENTATION-REQUEST-FORM](https://www.riversideca.gov/rpd/content/explorer-presentation-request-form).

For Fire Vehicles or Personnel, go to: [HTTPS://WWW.RIVERSIDECA.GOV/FIRE/CONTENT/PUBLIC-EDUCATION-REQUEST](https://www.riversideca.gov/fire/content/public-education-request).

Important Information for Recipients of in-kind Facilities:

It is the organizer's job to ensure compliance with current CDC COVID-19 restrictions/guidelines. If event requires additional resources not included in the application, the organizer must pay all hard costs. No sponsorship will be awarded until organizer completes and submits the Facility Reservation application (s) to appropriate staff. All fees/documents must be paid/submitted 90 days in advance to receive final permit.

	Organization and Event/Project * First-Time Request	Event/Project Date	Budget	Attendance	Ward	Cash Request	Recommended Cash Sponsorship - ACAD	Recommended Cash Sponsorship - RPU	In-Kind Request	Recommended In-Kind	Facilities Request	Recommended In-Kind (Facilities)	In-Kind Value	Cash Value	Total Value of Sponsorship
	Category 1 - Outreach Events														
1	Aquamotion Ability Foundation Aquathon	11/11	4,450	200	3	500	250	0	N/A	N/A	Shamel Park Pool	Waive pool rental (\$600) and addtl. Fee (\$35/hr.). Group will be responsible for Facility Reservation app (\$25 fee), refundable deposit (\$250), and providing lifeguards per safety protocol (American Red Cross policy re: guard-to-patron ratio of 1:25). See top of column.	670	250	920
2	Arlington Business Partnership Riverside Innovation Fair Winter Wonderland	9/9 12/9	100,000/ 50,000	10,000/5,000	5	10,000/5,000	5,000	0	For both events: SEP/ Banner permit fees, RPD Services, Booth/Vehicle (RPU, 311, RFD, RPD; Public Works	For Innovation: RPD Booth (contact gfranco@riversideca.gov) and Explorers (see instructions at the top of column). RFD Booth and Vehicle (see instructions at the top of this column). RPU Booth For Wonderland: RPD Booth/Vehicle (contact gfranco@riversideca.gov) and Explorers (see instructions above). RFD Booth and Vehicle (see instructions above). RPU Booth For both: SEP/Banner permit fees	For Innovation: Youth Innovation Center, Mobile Stage. For Wonderland: Arlington Park, Mobile Stage	For Innovation: Waive open space fee (\$800) and addtl. hourly fee (\$35), Mobile Stage fee (\$860) and BFYIC hourly room rate (\$40 - \$55). Group will be responsible for: App processing fee (\$25), security deposit of \$2,250 (\$1,000 for open space, \$1,000 for stage, \$250 for room), Stage delivery/set-up (\$600), Rec Leader fees (\$26.50/hr. per staff member) and Instructor fees (\$20 - \$25/hr. per Instructor), # of staff TBD by PRCSD Supervisor. Group will work directly with Site Coordinator for room availability. For Wonderland: Waive Mobile Stage rental (\$860) and Open Space fee (\$1,000), plus fee for addtl. hours (\$35/hr.). Group will be responsible for Facility Reservation app (\$25 fee), refundable deposit for stage (\$1,000), stage delivery/set-up (\$600), and staff fees (\$26.50/hr. per staff member, TBD by PRCSD Supervisor). Group must coordinate with Facilities Recreation Services Coordinator re: approved layout. See top of this column.	8,422	5,000	13,422
3	Boys & Girls Clubs of Greater Redlands-Riverside* Day for Kids	9/16	10,000	200	2	5,000	250	0	N/A	N/A	N/A	N/A	0	250	250

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4	California Baptist University Public Innovation Lecture on Architecture	9/13	8,000	300	1	4,000	500	0	N/A	N/A	N/A	N/A	0	500	500
5	Casa Blanca Home of Neighborly Service* Jacob's Spirit of Giving	12/16	15,000	300	4	5,000	500	0	N/A	N/A	N/A	N/A	0	500	500
6	Chabad Jewish Community Center of Riverside Chanukah Festival	12/11	35,000	3,500	1	4,000	2,500	0	SEP fee	SEP fee	Parking spaces 3115-3135 and 3091-3111; 40 total spaces @ \$10 per space for 5 hours per space	Recommended provisionally - pending changes to parking program.	400	2,500	2,900
7	Civil Rights Institute of Inland Southern California Second Thursdays: Civil Rights Author Public Readings	7/1 - 12/31	2,750	250	1	1,375	750	0	N/A	N/A	N/A	N/A	0	750	750
8	Community Health Systems, Inc. Back to School Event Holiday Smiles Event	7/12 12/18	5,500 5,000	1,000 300	2, 5	1,000 1,000	1,000	0	N/A	N/A	N/A	N/A	0	1,000	1,000
9	Deaf Community of Riverside* Deaf Awareness Day	9/16	pending	2,000	1	0	0	0	SEP fee, Bags (500), Booth/Vehicle (RPD, RFD, CERT)	SEP fee, RPD Booth/Vehicle (contact gfranco@riversideca.gov; RFD Vehicle and CERT (please see top of this column for instructions). RPU Booth and Bags (500).	CH Breezeway, Parking, Promenade, 9th St., Mobile Stage/Audio System	Waive Mobile Stage fee (\$860). Group will be responsible for: Facility Reservation app (\$25 fee), refundable deposit (\$1,000), stage delivery/set-up (\$600), and staff fees (\$26.50/hr. per staff, TBD by PRCSD Supervisor).	3,276	0	3,276
10	Downtown Riverside Farmers Market Weekly Farmers Market	7/1 - 12/31	101,401	500 weekly	1	2,000	1,000	0	Social Media/ Marketing for two weekly markets	N/A	N/A	N/A	0	1,000	1,000
11	Division 9 Gallery Riverside Day of the Dead	11/4	80,000	40,000	1	20,000	6,000	1,000	SEP fee, Bags	SEP fee, RPD services at \$2,500 (organizer must pay difference in service contract); contact mcisneros@riversideca.gov. RPU Booth	White Park on 11/3 and 11/4 plus mobile stage fees assoc w/ closures, barricades	Waive Open Space fee (\$1,000) for 2 days, addtl. hourly fee (\$35), and Mobile Stage rental (\$860). Group will be responsible for: Facility Reservation app (\$25 fee), security deposit of \$1,250 (\$1,250 for open space and \$1,000 for stage), stage delivery/set-up (\$600), and staff fees (\$26.50/hr. per staff member, TBD by PRCSD Supervisor. See top of this column.	5,715	7,000	12,715

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12	Empower You Edutainment Faded Lipstick Theatrical Trilogy and Poetry Slam	10/20	10,475	200, each show	2.5	2,950	2,500	0	Bags (750)	N/A	Stratton Center Meeting Rm., Bourns Film and Sound Recording Studios	Waive hourly rental fees (\$65 - \$105 per day) for Community Ctr. and Banquet Rms. (depends on availability), Film Studio fee (\$55/hr.), Sound Studio fee (\$50/hr.). Group is responsible for: App processing fee \$25), refundable deposit (\$250, each site), Rec Leader staff fees \$26.50/hr. per staff member), instructor staff fees (\$20 - \$25/hr. per staff member). Holiday/weekend overtime may apply. Group must work with Site Coordinator re: dates/times. No meetings on City-observed holidays. Please see additional information at the top of this column.	1,900	2,500	4,400
13	Healthy Heritage Movement, Inc. My Hair, My Health	8/28	20,000	500	1	3,000	500	0	N/A	N/A	N/A	N/A	0	500	500
14	Inlandia Institute Inlandia Writ(e)s at the Library	7/1	14,500	1,000	1, 4	2,900	1,000	0	N/A	N/A	Riverside Public Library - Main and Lara branches	Library usage approved. Coordinate with Library Director.	890	1,000	1,890
15	Janet Goeske Foundation Fall Events: Independence Day BBQ/50+ Health Fair/Veteran's Day	7/1	5,000 24,500 1,800	250/100/100	3	4,000	500	750	Booth	RPD Booth for 50+; RPU Booth for 50+. RPU Cash Sponsorship is for 50+ Event only	N/A	N/A	1,856	1,250	3,106
16	La Sierra Senior Center Advisory La Sierra Senior Center Food Bank 2nd Annual Fourth of July Car Show, Concert and Fireworks	7/1 - 12/31 7/4	300 monthly 15,000	225 monthly 25,000	7	12,500 for July 4	3,000	0	SEP/Banner permit fees, RPD Services, Bags (3,000/5,000)	SEP/Banner Permit fees. For 4th of July: RPD services covered; contact area commander; RPU Booth and Bags (1,000) For Food Distribution: Bags (1,500)	Large Concert Stage Audio equipment, Audio Specialist and park staff (July 4)	Waive Mobile Stage fee (\$860), Group will be responsible for: Facility Reservation app (\$25 fee), refundable deposit (\$1,000), stage delivery/set-up (\$600), and staff fees (\$26.50/hr. per staff member, TBD by PRCSD Supervisor). Please see top of this column.	3,410	3,000	6,410
17	Latino Network Latino Network Student Leadership Programs/Student Leadership Conference	9/9	10,475	50	2	2,200	500	0	N/A	N/A	N/A	N/A	0	500	500
18	Love Riverside (Healthy Leaders Thriving Cities) Love Riverside City Serve Day	10/14	17,300	500	1, 5	3,400	1,000	200	SEP Permit fee	SEP fee	Hunt Park Parking Lot & Fairmount Park Parking Lot	Waive Open Space fee (\$800 per location) and addtl. hourly fee (\$35). Group will be responsible for : Facility Reservation app and fee (\$25), refundable deposit (\$1,250) and staff fees (\$26.50/hr. per staff member, TBD by Supervisor). Group will coordinate with PRCSD re: needed projects. See top of this column.	1,815	1,200	3,015
19	Mercy House* National Night Out	8/1	2,000	150	6	1,000	250	0	N/A	N/A	N/A	N/A	0	250	250
20	My Learning Studio Explore Riverside Together	10/7	24,120	1,200	1	750	750	0	SEP Permit fee, Bags (300), Booth/Vehicle (RPD, RFD, CEDD)	SEP permit fee, RPD Tour (contact gfranco@riversideca.gov), RFD Vehicle (see instructions at the top of this column)	N/A	N/A	1,931	750	2,681
21	Passion to Love and Care Ministry Family Day and Community Resources	8/13	2,000	50	6	700	250	0	N/A	N/A	Bryant Park Community Room	N/A	0	250	250

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22	Performance Riverside/RCCD Foundation Performance Riverside's Discovery Theater Art Access Outreach Program	2/10	309,700	700	1	5,000	1,000	0	N/A	N/A	N/A	N/A	0	1,000	1,000
23	Project 57 Inland Empire Casa Blanca Documentary Premiere by Project 57 IE	10/7	13,500	150	4	6,750	750	0	N/A	N/A	N/A	N/A	0	750	750
24	Riverside Arts Academy RAA Summer Program	6/1	18,469	150	2	10,000	2,000	0	N/A	N/A	N/A	Collaboration between PRCSD and RAA. Day camps will operate weekly (Fridays) from 9AM - 2PM. Facilities include Community Center Basement, Conference Rm., Community Rm., Auditorium, Rms. A, D, E, F, G, H, I, J, K, L. No staff or other non-personnel resources will be provided by PRCSD. No camps on City-observed holidays. Please see top of this column.	0	2,000	2,000
25	Riverside Arts Council Riverside Art and Music Festival	9/30	15,000	10,000	1	8,000	2,500	0	N/A	N/A	N/A	N/A	0	2,500	2,500
26	Riverside Cultural Consortium Monthly First Sundays and Artswalk	7/1 - 12/31	70,000	50,000	1	5,000	3,500	0	SEP fee	SEP fee	N/A	N/A	75	3,500	3,575
27	Riverside Downtown Partnership Riverside Art and Music Festival	9/30	17,500	3,500	1	0	0	0	SEP fee	SEP fee	White Park	Waive Open Space fee (\$1,000) and addtl. Hourly fee (\$35). Group will be responsible for: App processing fee (\$25), refundable deposit (\$1,250), alcohol fee (\$125) and staff fees (\$24.50/hr. per staff member. TRD by	1,215	0	1,215
28	Riverside Lesbian Gay Bisexual Transgender Queer Pride, Inc. Riverside Pride Festival	9/10	110,000	5,000	1	5,000	2,000	0	SEP permit fee, Bags (200), RPD Services	RPD Services valued at \$3,050 (contact mcisnerosriversideca.gov. RPU Booth and Bags (200)	N/A	N/A	3,319	2,000	5,319
29	Riverside National Cemetery Support Committee Concert for Heroes	7/3	65,000	9,000	4	5,000	3,500	0	SEP fee, RPU Booth	SEP Fee	N/A	N/A	75	3,500	3,575
30	Salute to Vets Annual Parade	TBD	25,000	5,000	1	4,500	1,000	0	SEP fee, RPD Services, Post-Parade Cleaning	SEP fee, RFD Vehicle (see instructions at the top of column)	N/A	N/A	1,931	1,000	2,931

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31	Science and Technology Education Partnership (STEP) STEM LEAPS, STEM in Public Utilities, STEPCON23	7/10	142,691	18,000	3, 5, 6	7,500	500	5,000	July 2023: Police & Fire - STEM LEAPS; RPU - STEM in Public Utilities; October 2023 - all 3 as exhibitors at STEPCON23; Bags (1,500)	RPD Booth/Tour (contact jpauli@riversideca.gov). RPU Booth and Bags (1,000)	Three days at the Bourns Family Youth Innovation Center in July; Mag Station, Fire Training Center; RPU RERC and Waste Water Plant	RFD Training Facility. For Bourns YIC, this event is a collaboration between the City of Riverside Parks, Recreation and Community Services Department (PRCSD) and the Bourns Foundation. Group will work directly with the site Coordinator on dates and times.	970	5,500	6,470
32	Riverside University Health System (RUHS) Foundation Festival of Trees Holiday Festival	11/24	188,000	7,500	1	2,000	1,000	0	N/A	N/A	N/A	N/A	0	1,000	1,000
33	Women Strengthening Women Struggle Strong Workshops	7/2	5,000	360	4	2,500	750	0	Bags (300)	N/A	N/A	N/A	0	750	750
Subtotal: Category 1							46,500	6,950					37,870	53,450	91,320
Category 2: Entry Fees with Added Outreach Component															
34	California Citrus State Historic Park * Non Profit Management Corp. Citrus Heritage Festival	9/30	28,000	2,000-3,000	5	0	0	0	SEP/Banner Permit fees, RPD Services, Bags (2,000)	RPD Services valued at \$860, the cost of 2 officers; any additional cost to be covered by organizer (contact mcisneros@riversideca.gov), RPU Booth and Bags (2,000)	N/A	N/A	2,440	0	2,440
35	Evergreen Memorial Historic Cemetery Founders' Day Front Row Fireworks	7/4	14,035	2,300	1	2,500	2,000	0	SEP/Banner Permit fees, RPU	SEP and Banner permit fees, RFD Vehicle (see instructions at the top of this column)	N/A	N/A	0	2,000	2,000
36	Full Circle Players Electra by Sophocles adapted by Rib Crisell	10/26	20,470	600	1	1,500	750	0	N/A	N/A	N/A	N/A	0	750	750
37	Girls on the Run Riverside County* Girls on the Run Fall 2023 5K	11/4	21,800	200	5	10,000	250	0	SEP/Banner Permit fees, RPD, Bags (5)	SEP/Banner permit fees, Bags (100)	Arlington Sports Park	N/A	222	250	472
38	Inland Empire Contemporary Ballet, Inc. Inland Empire Dance Festival	8/26	15,500	500	1	5,500	500	0	Bags (250), Booth (any that are appropriate)	N/A	the Box	N/A	0	500	500

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39	Mission Inn Foundation 46th Annual Mission Inn Run	10/21	142,443	5,000	1	10,000	8,000	0	SEP/Banner Permit fees, Booth/Vehicle (RPD, RFD)	SEP/Banner Permit fees; RPD services valued at \$2,500 (organizer must pay the difference in service contract); RPD Booth/Vehicle, and Explorers (see top of column). Contact mcisneros@riversideca.gov for services and gfranco@riveriversideca.gov for booth/vehicle. RFD Vehicle and CERT (see top of this column for instructions). RPU Booth.	Fairmount Park, Martha McClean	Waive Open Space fee (\$800 each for Fairmount, Bonaminio, McClean), addtl. hourly fee (\$35).. Group is responsible for: Facility Reservation app and fee (\$25), security deposit of \$1,250 for Open Space, staff fees (\$26.50/hr. per staff member, TBD by PRCSD Supervisor. See top of this column.	6,221	8,000	14,221
40	Pink Ribbon Place Pink on Parade	10/21	28,100	1,500	1	2,500	1,000	0	SEP/Banner Permit fees, RPD Services and Pink Ribbon Vehicle, RFD Engine	SEP/Banner Permit fees; RPD Booth/2 Motors. Contact gfranco@riversideca.gov; RFD Engine and ATV (see instructions at the top of this column).	Ryan Bonaminio Park, Mobile Stage	Waive Open Space fee (\$1,000), addtl. hourly fee (\$35), and Mobile Stage fee (\$860). Group is responsible for: Facility Reservation app and fee (\$25), security deposit of \$2,250 (\$1,250 for Open Space, \$1,000 for Mobile Stage), Stage delivery/set-up (\$600) and staff fees (\$26.50/hr. per staff member, TBD by PRCSD Supervisor). See top of this column.	2,841	1,000	3,841
41	Positive Vibes Musicians Movement* 3rd Annual Reunion Jazz and Blues Fest	9/3	172,500	2,000	1	30,000	1,500	0	SEP/Banner Permit fees, RPD Services, Booth/Vehicle (any)	SEP/Banner Permit Fees	2 days Access to White Park and Dales Senior Center rooms, restrooms, kitchen, banquet hall, and patios. All fees and permits. And inside park cycle barricades, porta-potty, waste/sanitation removal	N/A	125	1,500	1,625
42	Riverside Aquatics Association 2023 Summer Age Group Championships	7/20	40,000	3,100	1	9,000	1,000	0	N/A	N/A	N/A	N/A	0	1,000	1,000
43	Riverside County NAACP Youth Council Nowhere to Run	11/3	14,750	400	1	2,950	1,000	0	Bags (800)	N/A	Stratton Center for play rehearsals	No rental fees required as meetings are held during regular operating hours (MON-FRI - hours may vary). Group is responsible for: Facility Reservation App (\$25 fee), Group will work with Site Coordinator re: dates and times. Please see top of column for additional information.	0	1,000	1,000
44	Riverside Educational Enrichment Foundation (REEF) Citrus Classic Bike Ride	10/7	15,000	500	3	3,000	1,000	0	SEP/Banner Permit fees, RPD Bike Safety	SEP/Banner Permit fees; RPD services valued at \$2,500 (organizer will be required to pay the difference in service contract) and RPD Safety Booth and Explorers (see top of column). Contact mcisneros@riversideca.gov for services and gfranco@riveriversideca.gov for booth/vehicle.	Possible use of park(s) for rest stops	Waive Open Space fee (\$800) and fee for addtl. hours (\$35) for each site. Group is responsible for: Facility Reservation app (\$25 fee), security deposit (\$250), and staff fees (\$26.50/hr. per staff member, TBD by PRCSD Supervisor). See top of this column.	5,235	1,000	6,235

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45	Riverside Medical Clinic Charitable Foundation 9th Annual Bullying Prevention Conference	11/17	43,500	450	1	1,500	750	0	N/A	N/A	NA	N/A	0	750	750
46	Riverside Food Systems Alliance Taste of Riverside	9/21	11,420	175	2	2,500	1,000	0	N/A	N/A	N/A	N/A	0	1,000	1,000
47	SoCal Tri-Counties Branch, International Dyslexia Assn. Decoding & the Struggling Reader	9/23	17,450	125	1		750	0	RPU Booth	N/A	N/A	N/A	0	750	750
Subtotal: Category 2							19,500	0					17,084	19,500	36,584