



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: NOVEMBER 5, 2019
FROM: PUBLIC WORKS DEPARTMENT WARD: 1
SUBJECT: RESOLUTION AUTHORIZING THE ESTABLISHMENT OF A PREFERENTIAL PARKING ZONE ON MT. RUBIDOUX DRIVE

ISSUE:

Adopt a resolution authorizing the establishment of a Preferential Parking Zone (PPZ) on the east side of Mt. Rubidoux Drive within the seven marked parking stalls between University Avenue and the Buena Vista Bridge.

RECOMMENDATION:

That the City Council adopt a resolution authorizing the establishment of a “No Parking Any Time, with Preferential Permit Parking for Residents” zone on the east side of Mt. Rubidoux Drive within the seven marked parking stalls between University Avenue and the Buena Vista Bridge.

BOARD RECOMMENDATION:

On September 4, 2019, the Transportation Board (Board) reviewed this matter with all seven members present. The Board voted unanimously to recommend establishment of the proposed PPZ on the east side of Mt. Rubidoux Drive within the seven marked parking stalls between University Avenue and the Buena Vista Bridge.

BACKGROUND:

The City’s Preferential Parking Program is a neighborhood-driven program which enables eligible neighborhoods continually impacted by outside parking sources to pursue establishment of Preferential Parking Zones (PPZ’s). PPZ’s limit the impacts of outside source parking and increase availability of on-street parking for residents by providing permits to residents and their guests, and requiring that a valid permit be displayed in vehicles parked on-street within the PPZ during restricted days and times.

Establishment of a PPZ requires submission of a petition from immediately impacted residents showing support from a minimum of 75% of residents for the proposed PPZ. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board for

recommendation to the City Council regarding the matter.

DISCUSSION:

The Public Works Department initially received a petition showing support from all three (equivalent to 100%) of the residents on Mt. Rubidoux Drive between University Avenue and the Buena Vista Bridge requesting establishment of a No Parking Anytime PPZ within the seven existing marked parking stalls on the east side of the street. Residents indicated that Mt. Rubidoux Park patron parking is limiting the availability of on-street parking opportunities near their homes for residents and guests, and generating repeated vehicle break-ins and car alarm activations, which result in noise, broken glass, and debris. As petition criteria was met, the proposal was scheduled for consideration by the Transportation Board on September 4, 2019.

Subsequent to publication of the Transportation Board report and agenda, a letter was received from one of the three impacted residents who had originally signed the petition, indicating that for various reasons outlined in the letter they no longer supported the proposed PPZ. The letter was shared with the Transportation Board for their consideration. Additionally, one E-comment was received in support of the proposal, and another resident attended the Board meeting and spoke in support of establishment of the PPZ. After review of the proposal and all comments received, the Board unanimously recommended establishment of the PPZ.

The proposed PPZ would help to preserve on-street parking for residents and their guests and reduce illegal vehicle break-in activity and related noise and debris within this residential neighborhood.

FISCAL IMPACT:

The cost of sign fabrication and installation is estimated to be \$250. Sufficient funding is available in the Public Works Department Signing Supplies account number 4110100-424143.

Prepared by: Kris Martinez, Public Works Director
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer
Approved by: Rafael Guzman, Assistant City Manager
Approved as to form: Gary G. Geuss, City Attorney

Attachments:

1. Resolution
2. Site Map
3. Transportation Board Meeting Minutes – September 4, 2019