

City of Riverside
Staff Recommendations for City Sponsorship
Spring 2019-2020

Annual Arts/Culture Budget	146,100
Cash Recommended SP19-20 (ACAD)	73,200
Cash Recommended SP19-20 (RPU)	13,000
Total Cash Recommended SP19-20	86,200
In-Kind Recommended SP19-20	70,752
Total Recommended Sponsorship SP19-20	156,952

	Organization/Event	Date	Anticipated Attendance	Event Cost	Ward	Cash Sponsorship SP 2018-19	In-Kind Sponsorship SP 2018-2019	Cash Request SP 2019-2020	In-Kind Request SP 2019-2020	Facilities Request SP 2019-2020	Recommended Cash - Arts and Culture	Recommended Cash - Riverside Public Utilities	Total Recommended Cash Sponsorship	Value of Proposed In-Kind Services (Facilities & Non Facilities)	Total Value of Recommended Sponsorship	In-Kind Proposed	Facilities Proposed**
Category 1 Outreach Events																	
1	Arlington Business Partnership Chili Cook-Off	23-May	20,000	92,899	5	12,500	8,705	20,000	Special Event Permit fee, Police, Booth (RPU/ Rebates/311/ Police CSB/Fire/Cert), Bags (200), Water (25 cases)	Mobile Stage, Game Booths (14), Flatbed Trucks (2), Public Works Streetsweeper, Water Barricades/ Water	11,000	1,000	12,000	8,235	20,235	SEP fee, RPD officers - contact jpauli@riversideca.gov	Waive mobile stage fee (\$860). PRCSD will allow ABP to use up to (10) game booths, to include: E-Z Ups, side walls, carnival game equipment, and PRCSD bbq grill at no cost. Group will be responsible for facility app fee (\$25), mobile stage refundable deposit (\$1,000), mobile stage set-up (\$600), staff fees (\$22.65 per staff per hr. - # of staff TBD by Supervisor). ABP will pay PRCSD full compensation for replacement/repairs of/to any damaged equipment. Tentative permit #R9036
2	Big Brothers Big Sisters of the Inland Empire 2nd Annual College/Career Fair	25-Apr	200	12,900	2	1,000	260	1,500	Water (20 cases)	None	0	1,500	1,500	335	1,835	SEP fee, RPU Booth	None
3	Boy Scouts of America Mt. Rubidoux District* Trail Clean-Up and Lighting	20-21-Apr	400	2,000	1	0	0	1,000	Special Event Permit Fee	None	500	0	500	75	575	SEP fee	None
4	California Baptist University* Courtyard Shakespeare Festival	5-20-Apr	1,200	28,600	5	0	0	10,000	None	None	500	0	500	0	500	None	None
5	GLOCAL Outreach Mt. Rubidoux Easter Sunrise Service		3,000	3,000	1	0	860	0	Special Event/Banner Permit fees, PRCSD vans, Port-a-Potties, Sound Equipment	None	0	0	0	810	810	SEP fee	Waive Open Space fee (\$700 + 35 extra hr. fee). Group is responsible for: app processing fee (\$25), refundable deposit (\$1,000), staff fees (\$22.65 per hr. per staff member) - # of staff TBD by Supervisor, PRCSD electrician and portable restroom fees. City audio equipment not available for use; however, PRCSD will provide access to electricity. Group must secure audio vendor to provide equipment and coordinate logistics. Group must also submit facility app for use of lg. conf. rm. at Main Office. Group must obtain permission of Rivers and Lands Conservancy for use of Mt. Rubidoux Cross. (tentative permit #R9045)
6	Inland Empire Latino Lawyers Expungement Project	Jan - June	150	151,343	2, 6	1,200	3,360	4,000	None	Cesar Chavez & Arlanza Community Center Rms.	1,500	0	1,500	1,980	3,480	None	Waive rental fee for Cesar Chavez Community Center (\$30 per hr. per day) and Arlanza Community Center (\$80 per hr., per day). Group is responsible for facility app fee (\$25), refundable deposit (\$250 for each room; total of \$500). Group meets every 4th Friday of the month at Chavez and 4th Saturday of the month at Arlanza. Specific space will be assigned by PRCSD staff. Tentative permit #R9050.

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7	Inland Empire Waterkeeper Little Seedlings	Jan - June	144	12,600	2	1,000	1,534	2,240	None	None	0	1,000	1,000	0	1,000	None	None
8	Inlandia Institute Writing for Our Lives	Jan - June	1,000	23,000	Various	2,200	0	4,600	None	None	2,000	0	2,000	0	2,000	None	None
9	Keep Riverside Clean & Beautiful 2020 Great American Clean-Up	9-May	1,000	12,641	All	0	560	0	Special Event Permit Fee, Bags (500), Hand Sanitizers (300), Lip Balm (300)	City Hall Breezeway	0	0	0	567	567	SEP fee, Hand sanitizers and lip balms (300 each), bags (500)	None
10	La Sierra Senior Center Food Bank Food Bank Distribution	Jan-June	200 monthly	900	6, 7	0	0	0	Bags (3,000), Water (6 cases)	None	0	0	0	485	485	Bags (500)	None
11	LULAC of Riverside Council #3190 9th Annual Health Fair	13 & 14-Mar	1,100	19,500	2	2,500	751	3,500	Bags (1,200), Water (50 cases), Marketing Assistance, Police Services	None	1,000	1,000	2,000	560	2,560	SEP fee, bags (500), RPD Explorers - apply at https://www.riversideca.gov/rpd/forms/explorerrequest/Default.aspx	None
12	My Learning Studio Explore Riverside Together	2-May	750	32,095	1	0	0	11,233	Special Event Permit fee, Bags (500), Booth/Vehicle (Fire and Police), PRCSD Booth w/ Crafts	None	1,000	0	1,000	820	1,820	SEP fee, Bags (500), RPU booth, RPD booth (contact dgranillo@riversideca.gov)	None
13	Passion to Love & Care Ministry* Family Day /Community Resources	25-Jan	50	2,000	6	0	0	800	Water (4 cases)	Arlanza Community Center	400	0	400	0	400	None	None
14	Raincross Master Chorale From Opera and Cinema with Love	26-Apr	450	7,270	1	750	0	1,460	None	None	750	0	750	0	750	None	None
15	Riverside Arts Academy Summer Music Enrichment Program	5-Jun - 24-July	250	13,000	2	1,500	0	4,550	None	None	1,500	0	1,500	0	1,500	None	This is a collaboration with RAA and PRCSD. Day camps hosted by RAA will operate weekly (Fridays) from 9 am to 3 pm. Facility use incl. use of Cesar Chavez Center Gym and Dance Rooms only. No staff or other non-personnel resources will be provided by PRCSD. Tentative permit #R9046
16	Riverside Art Museum Riverside Art Market 2020	4-Apr	2,750	18,419	1	2,200	75	3,685	Special Event/Banner Permit fees, Police, Bags (2,000), Water (480), Mission Inn Ave. Street Closure (Lemon to Lime)	Mobile Stage, Generator, Fencing	2,000	0	2,000	2,000	4,000	SEP fee, RPD officers,	None
17	Riverside Community College District Performance Riverside	Jan-June	5,500	489,030	1	0	0	10,000	None	None	3,200	0	3,200	0	3,200	None	None

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18	Riverside Community College District Voices and Visions	14-May	200	1,200	1	0	0	2,800	None	None	500	0	500	0	500	None	None
19	Riverside Community Health Foundation Eastside Annual Celebration	7-Mar	600	20,000	2	0	0	10,000	None	None	1,000	1,000	2,000	335	2,335	SEP fee, RPU booth	None
20	Riverside County NAACP Youth Council 5th Annual Unity Basketball Game	13-May	350	5,875	4	1,000	505	1,800	Bags (250), RPU Booth, Stratton Community Center (planning mtgs.)	500	500	1,000	243	1,243	Bags (250)	None	
21	Riverside Dickens Festival Riverside Dickens Festival	22-23-Feb	20,000	93,000	1	8,000	2,817	10,000	Special Event/ Banner Permit fees, Police	None	7,500	0	7,500	1,825	9,325	SEP and banner permit fees, RPD officers	None
22	Riverside East Rotary Club 2020 Show and Go Car Show	1&2-May	20,000	65,000	1	2,500	8,335	1,000	Special Event/ Banner Permit fees, Police, Use of Public Streets	None	1,000	0	1,000	8,385	9,385	SEP/banner permit fees, RPU booth, RPD officers	None
23	Riverside Greek Fest, Inc. Riverside Greek Fest Express	30-May	3,000	15,000	2	0	0	2,500	Special Event Permit fee	None	1,500	0	1,500	0	1,500	None	None
24	Riverside Juneteenth Celebration Foundation, Inc. 20th Annual Celebration	6-Jun	3,500	32,339	2	1,500	2,490	3,000	Special Event/Banner Permit fees, Police, Bags (200), Water (400), Fire/Police Vehicles	Bordwell Park, Stratton Community Center	1,500	0	1,500	2,594	4,094	SEP/banner permit fees, Bags (200), RPD Booth - contact LHalley@riversideca.gov; for Fire participation, go to https://riversideca.gov/fire/content/public-education-request	Waive mobile stage rental (\$860), Stratton MPR (\$85 hourly), open space fee (\$700), additional hourly fee (\$35). Group is responsible for facility app fee (\$25), refundable deposit (\$1,000), Special Event walk-through and meeting (\$238.52), staff fees (\$22.65 per staff per hr - # of staff TBD by Supervisor), mobile stage set-up/delivery (\$600). Tentative permit #R9039
25	Riverside Latino Network Latino Network Student Leadership Conference	4-Apr	125	11,000	1	750	0	900	Bags	None	750	0	750	0	750	None	None
26	Riverside Lyric Opera Opera for Lovers	28-Mar - 11-April	200	4,000	1	750	0	2,000	None	None	750	0	750	0	750	None	None
27	Riverside Medical Clinic Charitable Foundation 31st Annual Boylan Health Event	16-Mar	175	5,303	TBD	1,000	0	1,250	Marketing Partnership	None	750	0	750	0	750	Marketing assistance	None
28	Riverside STEM Academy Foundation Innovate Riverside	18-Apr	1,200	11,490	1	2,500	191	2,200	Special Event/Banner Permit fees, Booth (Metropolitan Museum),	Main St. Pedestrian Mall, Ameal Moore Nature Center	1,000	500	1,500	385	1,885	SEP/banner permit fees, RPU booth	None
29	Riverside Unified School District Workability* Middle School Pathway Days/ Senior Career Days	10-Jan/ 20-Mar	1	2	1, 5	0	0	0	Bags (200 for each event)	None	0	0	0	194	194	Bags (200)	None

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30	Roberts Foundation, Adrian Dell and Carmen Black History Parade	8-Feb	3,300	31,404	1-Jan	5,500	999	6,250	Special Event/Banner Permit fee, Police, Booth/Vehicle	Mobile Stage	3,000	2,500	5,500	13,735	19,235	SEP fee, RPD officers and booth (contact jmonteleone@riversideca.gov), for Fire participation, go to https://riversideca.gov/fire/content/public-education-request	Waive mobile stage fee (\$860). Group will be responsible for: facility app fee (\$25), refundable deposit \$1,000), stage set-up (\$600), staff fees (\$22.65 per staff per hr. - # of staff TBD by Supervisor). Tentative permit #R9037
31	Starting Over, Inc. Path to Staffing, Employment, and Entrepreneur Development	26-Jun	100	4,500	2	1,000	975	900	Special Event/Banner Permit fee	Stratton Community Center mtgs.)	900	0	900	465	1,365	SEP/banner permit fees	Waive hourly rental fee (\$85) for Stratton MPR. Group will be responsible for facility app fee (\$25), refundable deposit (\$250), Special Event walk-through and meeting (\$238.52), staff fees (\$22.65 per staff per hr. - # of staff TBD by Supervisor). Tentative permit #R9044
32	University of CA Riverside Highlander Day of Service	17 & 18-Apr	500	7,000	TBD	1,000	324	2,000	Bags (200), Special Event Permit fee	None	1,000	0	1,000	319	1,319	SEP fee, Bags (200)	None
33	University of CA Riverside Society of Women Engineers Bourns Engineering Day	18-Apr	1,800	13,065	2	1,500	1,424	4,573	Bags (500)	None	1,000	1,000	2,000	485	2,485	Bags (500)	None
34	Victory Outreach Car Show	28-Jun	3,000	20,000	2	0	0	2,000	None	None	700	0	700	0	700		
35	Villegas Park Advisory Committee Cinco de Mayo Fiesta and Parade	2-3 -May	600	18,000	4	0	0	7,000	Special Event/Banner Permit fees, Police, Bags (200), Water (10 cases), Vehicles (Fire/Police)	Villegas Park, incl. Kitchen, Brown Rm., Audio System	1,000	1,000	2,000	1,329	3,329	SEP/banner permit fee, Bags (200), RPU booth, RPD booth (lmonteloene@riversideca.gov) and Explorers (https://www.riversideca.gov/rpd/forms/explorersrequest/Default.aspx), to request Fire participation, go to https://riversideca.gov/fire/content/public-education-request	Waive open space fee (\$700) and additional hourly fee (\$25). Group is responsible for facility app fee (\$25), refundable deposit (\$1,250), staff fees (\$22.65 per staff per hr. - TBD by Supervisor), field lighting fee (\$36 per hr., if needed). Special Event walk-through and meeting fee (\$238.52). Tentative permit #R8930
Subtotal, Category 1											\$49,700	\$11,000	\$60,700	\$46,161	\$106,861		
Category 2 Events with Admission Charge and Outreach Component																	
36	Casa Blanca Baby Boomers Para Nuestras Madrecitas con Amor	18-Apr	250	7,380	4	750	1,505	1,500	None	Villegas Community (Kitchen, Banquet Rm., Sr. Rm., Projector & Stage)	500	0	500	1,190	1,690	None	Waive hourly rental fee (\$130) and equipment fee (\$150 for use of projector. Group will be responsible for app processing fee (\$25), refundable deposit (\$25), Special Events coordinator fee (\$238.52), staff fees (\$22.65 per hr. per staff - # of staff TBD by supervisor),tentative permit #R8612)
37	Chicano Educational and Cultural Fund, Inc.* 19th Annual Cesar E. Chavez 5K Run/Walk	4-Apr	450	10,000	2	0	0	300	Bags (500)	None	300	0	300	497	797	Bags (500)	None
38	Hope and Inspirations, Inc. Where's Daddy?*	25-Jan	500	19,000	1	0	0	9,500		None	500	0	500	0	500	None	None
39	Inland Empire Regional Chamber of Commerce, Inc.* Riverside Lunar New Year Fest	25-26-Jan	10,000	120,000	1	0	0	60,000	Special Event/Banner Permit fees, Police	None	1,000	0	1,000	5,075	6,075	SEP fee, RPD booth (Saturday only) - go to lmonteloene@riversideca.gov	None
40	Old Riverside Foundation Vintage Home Tour, Restoration Faire & Vintage Mercantile	16-May	800	4,500	Various	750	0	750	None	None	750	0	750	0	750	None	None
41	Pink Ribbon Place Southern CA Women's Cancers Conference	18-Jul	400	51,000	1	0	0	1,000	Banner Permit fee	None	1,000	0	1,000	50	1,050	Banner permit fee	None

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42	Riverside African-American Historical Society 27th Annual MLK Walk	20-Jan	1,600	25,000	1,2	6,000	2,154	10,000	Special Event Permit fee, Police	Bordwell Park	6,000	0	6,000	755	6,755	SEP fee	Waive hourly rental fee (\$85) for use of Stratton Community Center MPR. Group will be responsible for facility app fee (\$25), refundable deposit (\$250) and staff fees (\$22.65 per hr. per staff - # of staff TBD by Supervisor). Tentative permit #R9043
43	Riverside Area Rape Crisis Center* Annual Volunteer Recognition Dinner	19-Jun	100	1,900	TBD	0	0	500	None	Lakeside Room at Fairmount Park	0	0	0	680	680	None	Waive hourly rental fee (\$85) for use of Lakeside Rm. Group is responsible for facility app fee (\$25), refundable deposit (\$250), staff fees (\$22.65 per staff per hr. - # of staff TBD by Supervisor). Tentative permit #R9051
44	Riverside Community Flower Show Assn. 73rd Annual Flower Show & Garden Tour	2, 3 - May	800	20,180	3	1,000	200	4,000	Banner Permit Fee	Hunt Park Community Ctr.	0	1,000	1,000	3,010	4,010	Banner permit fee	Waive rental fee (\$115) for Renck Community Ctr. Grand ballroom, hourly rate for gym (\$80), and open space fee (\$700) and additional hourly fee (\$35) for use of community center for one day of the event (total sponsorship of \$2,950). Group is responsible for facility app fee (\$25), refundable deposit (\$1,000), Special Event walk-through and meeting (\$238.52), staff fees (\$22.65 per staff per hr. - #TBD by Supervisor), AND the second day of event rentals (totaling \$2,950). Tentative permit #R9047
45	Riverside Community Sailing Program 12th Annual Mayor and City Council Regatta	6-Jun	300	9,800	1	0	0	1,000			750	0	750	75	825	SEP fee	None
46	Riverside Food Systems Alliance Your Place at the Table	22-Feb	250	10,000	1	1,500	304	1,500	Bags (200), Water (250)		1,000	0	1,000	194	1,194	Bags (200)	None
47	Riverside International Film Festival Film Festival	16-19-Apr	2,000	20,000	1	1,000	0	5,000	Banner Permit fee, Water (1,000), Explorers	The Fox or Box	1,000	0	1,000	50	1,050	Banner permit fee, RPD Explorers - apply at https://www.riversideca.gov/rpd/forms/explorerrequest/Default.aspx	None
48	Riverside Road Runners, Inc. Citrus Heritage Run	4-Jan	1,800	83,998	Various	3,500	810	10,000	Special Event Permit fee, Police	Arlington Heights Sports Park	2,500	0	2,500	5,810	8,310	SEP fee, RPD officers	Waive open space fee (\$700) and additional hour fee (\$35). Group will be responsible for facility app fee (\$25), refundable deposit (\$1,250) staff fees (\$22.65 per hr. per staff - # of staff TBD by Supervisor), field lighting fee (\$36 per hr., if needed), and Special Event walk-through and meeting fee (\$238.52). Tentative permit #R8877
49	Riverside Sport Hall of Fame 2020 Induction Ceremony	10-May	450	64,000	1	2,500	0	5,000	None	None	2,000	0	2,000	0	2,000	None	None
50	Riverside Sunrise Rotary* Black Tie Bingo	7-Mar	220	40,000	2	1,000	0	1,000	None	None	0	1,000	1,000	0	1,000	None	None
51	Roberts Pet Adoption Center, Mary S. Walk with the Animals	28-Mar	1,500	20,000	1	750	2,009	2,500	Special Event/ Banner Permit fees, Police, Bags (500), Water (1,000) Vehicles (Police, Fire)	Fairmount Park, incl. Band Shell	750	0	750	2,080	2,830	SEP/banner permit fees, Bags (500), RPD vehicle and booth (jpauli@riversideca.gov), for Fire participation, go to https://riversideca.gov/fire/content/public-education-request	Waive (2) open space fees (\$1,400 total - reservation of entire park), and additional hourly fee (\$35) for the use of Fairmount Park. Group will be responsible for facility app fee (\$25), refundable deposit (\$1,250), Special Event walk-through and meeting fee (\$238.52), staff fees (\$22.65 per staff per hr. - # of staff TBD by Supervisor). Tentative permit #R9042.

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52	Southern CA Assn. USATF and IE Racewalkers USATF 15K Racewalk Championship	17-May	100	3,100	1	0	810	0	Special Event Permit fee	Fairmount Park	0	0	0	75	75	SEP fee	
53	Temple Beth El Riverside Jewish Film Festival (12th Annual)	1-Mar	115	3,390	1	750	0	450	Banner Permit fee, Marketing Assistance	The Box	450	0	450	25	475	Banner permit fee, Marketing assistance	
54	West Coast Thunder XX Memorial Day Motorcycle Ride in Honor of Our Fallen Heroes	27-May	10,500	336,000	Various	5,000	75	8,000	Special Event Permit Fee, Police Services	None	5,000	0	5,000	5,025	10,025	SEP fee, RPD officers (jpauli@riversideca.gov)	
	Subtotal, Category 2										\$23,500	\$2,000	\$25,500	\$24,591	\$50,091		
	*New Applicant																**If event requires additional PRCSD resources not included in the Sponsorship app, organizer will be required to pay all hard costs. To receive PRCSD Sponsorship, organizer must complete facility app. All fees must be paid 90 days in advance.