



Our Mission...

To instill a sense of community pride by creating partnerships that work toward the beautification of the City.



Keep Riverside Clean and Beautiful is a community volunteer program

Sponsored by the City of Riverside and the Greater Riverside Chambers of Commerce

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Volunteers



2023-2024 Annual Report

7 Ward Projects 1,538 Love Your Neighborhood 863 Adopt-A-Street: Volunteer & Sponsored 3,869 Adopt-An-Alley 180 KRCB Clerical Volunteer Workers 29 KRCB Advisory Board 27 Total 6,541 Volunteer Hours 5,396 Love Your Neighborhood 3,004 Adopt-A-Street: Volunteer & Sponsored 5,895 Adopt-An-Alley 360 KRCB Office Volunteers 29 KRCB Advisory Board 162 Total 14,846





2023-2024 Annual Report cont.

Litter Collection City Beautification Project Sites 7 Ward Projects 650 Litter Collected in Pounds 100,960 Litter Collected in Tons 50.48 City Beautification Project Sites 7 Ward Projects 650 Love Your Neighborhood 427 Total 1,077

2023-2024 Fiscal Year Savings for the City of Riverside........ \$423,704.84.

Recommended by KAB: Points of Light Institute/Independent Sector measures value of each volunteer hour @ \$28.54 as National average

Year-To-Date

Cleanups405	Storm Drains Cleared225
Volunteers2,528	Illegal Signage/Graffiti Removed 95
Volunteer Hours7,270	Trees/Plants Installed 367
Litter Collected in Pounds60,730	Cigarette Litter Collected40,778

2024-2025 Fiscal Year Savings for the City of Riverside........... \$231,192.36.

Recommended by KAB: Points of Light Institute/Independent Sector measures value of each volunteer hour @ \$31.80 as National average

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Festival of Lights 2024

- · 6 shifts
 - 1. Set-up (2-Info Booths)
 - 2. Trash can distribution throughout footprint (100 City trash cans)
 - 3. Program Distribution
 - 4. Litter Pickup
 - Dinner Crew (Including distributing food to police, fire, and other safety personnel)
 - 6. Cleanup Crew (bringing 100 City trash cans in)

- · 28 high schools and colleges
 - Riverside County, San Bernardino County, Orange County & LA County
- 241 Volunteers: 1,687 hours (104 volunteers more than 2023)
- · 11 sites throughout footprint
- 200 trash bags of litter
- 6,000 lbs. or 3 tons of litter
- 7 community groups
- Recruitment started in September (had to close volunteer portal at 300)









2024-2025 Annual Volunteer Calendar

Date & Location

Saturday, August 10, 2024-Fairmont Park (W1) Saturday, September 7, 2024-Bryant Park (W6) Saturday, September 21, 2024-Ryan Bonaminio Park & Brockton Arcade (Big Mikey G's-W2) Tuesday & Wednesday, September 23-24-AB Sports Complex

Saturday, October 12, 2024-Arlington Park & Hunt Park (W5)

Saturday, November 2, 2024-Arlington Sports Park

Date & Location

Saturday, November 23, 2024-Festival of Lights Saturday, December 7, 2024-Brockton & Tequesquite (W1)

Saturday, February 1, 2025-Dario Vasquez Park

Saturday, March 1, 2025-Rutland Park (W7) Saturday, April 2025-TBD Earth Day/Arbor Day Saturday, May 10, 2025-Great American Cleanup-

Saturday, June 7, 2025-Nichols Park (W3)

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Our Programs

- Adopt-a-Street Program
 The 7 Ward Projects
- Adopt-An-Alley Program
 Festival of Lights (Eastside)
 - Launching Ward 5 soon
- Love Your Neighborhood
 Santa Ana River and City **Program**

- · Cigarette Litter **Prevention Program**
- Great American Cleanup
 - **Waterways Cleanup**











Our Programs cont.



- Beautification Awards
- Community Appearance Index
- Clean Campus Competition
- Community Recognition Awards
- Waterwise Landscape Makeover
- Public Education Program (PEP) for Graffiti
- · Clean CA Community Designation Administrator







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Our Newest Programs

CIGARETTE LITTER PREVENTION PROGRAM (CLPP)

- · KRCB manages and maintains the receptacles.
- CLPP items to give to businesses to distribute to of age customers.
- · Marketing items available to businesses.
- Returned cigarette butt litter that turns into points that turn into dollars.
- Actively monitoring program for future grants to expand program to other Wards.





DOWNTOWN

EXPERIMENT





GRCC













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Our Newest Programs cont.

CLEAN CA COMMUNITY DESIGNATION PROGRAM



- •Personalized signage to be posted on-site with the Clean California Community designation seal.
- •Recognition on state websites and social media posts, and state-partnered media outreach.
- •Right to officially promote your community as a Clean California Community committed to the Zero Litter goal.
- •Priority access to national grant opportunities, educational materials, and volunteer cleanup kits (while supplies last) from Keep America Beautiful, a Clean California partner.
- •Automatic membership with state organization, Keep California Beautiful.



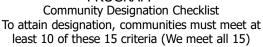


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Our Newest Programs



CLEAN CA COMMUNITY DESIGNATION **PROGRAM**









 Cleanups Measure Progress

• Sign the Pledge

Community Input

Litter Assessment

Advisory Body

- Community Education
- Youth Education

- Infrastructure
- Enforcement
- Long-term Planning
- Greening & Beautification
- Collection Drives
- Partnerships
- Cigarette Litter











CONTACT US

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www.krcb.com

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#DoBeautifulThings