



Our Mission...

To instill a sense of community pride by creating partnerships that work toward the beautification of the City.



teaching, serving and conserving

KEEP AMERICA BEAUTIFUL AFFILIATE



Keep Riverside Clean & Beautiful Advisory Board

The KRCB Advisory Board is comprised of Greater Riverside Chambers of Commerce (GRCC) members from local businesses, city government and education, who guide and volunteer for the KRCB program. The KRCB Advisory Board meets on Tuesdays of even months at the GRCC.

THANK YOU TO OUR 2022/2023 KEEP RIVERSIDE CLEAN AND BEAUTIFUL SPONSORS



KATHY WRIGHT & DWIGHT TATE



Keep Riverside Clean and Beautiful is a community volunteer program

Sponsored by the City of Riverside and the Greater Riverside Chambers of Commerce

Our Mission... To instill a sense of community pride by creating partnerships that work toward the beautification of the City



City of Arts & Innovation
PUBLIC WORKS



GREATER RIVERSIDE
CHAMBERS OF COMMERCE



Beautification Awards Mayor's State of the City Address

KRCB presents the Beautification Awards at the Mayor's State of the City Address in January. Business properties are nominated for outstanding landscaping, cleanliness and curb appeal and recognized in 6 categories:

1. New Construction with Landscaping
2. Exterior Reconstruction with Landscaping
3. Maintenance of Existing Facilities and Landscaping
4. Historical Cultural Preservation
5. Sustainable Design and Innovation
6. Small Business Beautification



Keep Riverside Clean and Beautiful is a community volunteer program

Sponsored by the City of Riverside and the Greater Riverside Chambers of Commerce

Our Mission... To instill a sense of community pride by creating partnerships that work toward the beautification of the City



GREATER RIVERSIDE
CHAMBERS OF COMMERCE

Community Appearance Index

In January, the KRCB staff and board members conduct a judging tour throughout the City of Riverside to evaluate:

Litter • Graffiti • Illegal Signage • Outside Storage • Abandoned Junk Vehicles



We tour 5 different locations within each of the 7 Council Wards:

Park • School • Shopping Center • Business District • Residential Neighborhood



Clean Campus Competition

This is a friendly competition for public and private schools within the City of Riverside. In honor of Earth Day, in the month of April, students organize beautification projects to expand their environmental awareness by caring for their school campus with: litter prevention, recycling, campus beautification and water conservation education.





Great American Cleanup

The Great American Cleanup is the country's largest community improvement program that kicks off every Spring and in May, Riverside engages over 1000 volunteers across the City to take part in: litter cleanups, graffiti abatement and community greening.



Keep Riverside Clean and Beautiful is a community volunteer program

Sponsored by the City of Riverside and the Greater Riverside Chambers of Commerce

Our Mission... To instill a sense of community pride by creating partnerships that work toward the beautification of the City





Santa Ana River and City Waterways Cleanup

Over 500 volunteers participate in the Santa Ana River (SAR) and City Waterways Cleanup each year and change the appearance of the: SAR Watershed, Fairmount Park Lake, Tequesquite Canal, and Martha McLean-Anza Narrows River Trail.





Community Recognition Awards

KRCB's Community Recognition Awards recognizes organizations, local business, families and individuals annually with the following awards:

Bob Stewart Award
 Most Inspirational Volunteer
 Love Your Neighborhood
 Partner of the Year

Distinguished Volunteer of
 the Year Award
 Spirit of Volunteerism
 Good Steward for Graffiti

Partner of the Year Award
 Outstanding Waste Management
 Adopt-A-Street Partner of the Year
 Adopt-An-Alley Partner of the Year





Waterwise Landscape Makeover

This annual fundraiser allows a homeowner in the City of Riverside to win a \$15,000 Waterwise Landscape Makeover. Proceeds assist in funding beautification projects and promote environmental awareness among our youth.

THANK YOU TO OUR PROJECT PARTNERS!



Lead Sponsor
Lead Sponsor



Lead Sponsor/Installation



Lead Sponsor/Installation



Landscape Design



Plant Material



Turf Removal & Demo



Irrigation & Lighting



Green Waste Collection



Sponsor



Sponsor / 2009 Winner



Plant Material

Keep Riverside Clean and Beautiful is a community volunteer program

Sponsored by the City of Riverside and the Greater Riverside Chambers of Commerce

Our Mission... To instill a sense of community pride by creating partnerships that work toward the beautification of the City



Festival of Lights

Join KRCB the Saturday before Thanksgiving to make Festival of Lights a litter-free event and enjoy the lighting of the Historic Mission Inn Hotel & Spa. Help to roll out trash and recycling bins, collect litter and distribute event programs.



Public Education Program (PEP) for Graffiti

A networking group that brings concerned citizens, businesses, local government, school districts and law enforcement together and informs them of the economic impact of graffiti vandalism and to implement positive solutions. PEP meets on the first Wednesday's of even months at the Greater Riverside Chambers of Commerce.





Adopt-a-Street Program

Groups and individuals can select a one-mile stretch of a street to maintain six times a year; Or for a \$600 donation, KRCB will partner with a local non-profit organization to maintain the adopted area. All Adopt-A-Street participants will receive a sign with their name at the adopted area.





Adopt-An-Alley Program

A total of 9 alleyways have been adopted in the Eastside of Riverside by organizations interested in making a lasting impact on their community. This program is a great example of partnerships working toward the beautification of the City. KRCB, RPD, Public Works, Code Enforcement and City Council members are all involved.

2019 Keep America Beautiful Community Improvement Award Recipient





Love Your Neighborhood Program

A volunteer program designed for individuals, families and organizations to beautify their local neighborhoods on a day and time that works for their schedule. Volunteers sign up online, borrow supplies and report their results to an online report form or to KRCB staff via email.

2020 Keep America Beautiful Innovation Award Recipient





The 7 Ward Projects

KRCB recruits 100-200 volunteers each month for beautification projects in the City of Riverside. Volunteers engage in: Litter and illegal dump cleanups, graffiti eradication, storm drain cleanups and community greening projects. See the volunteer calendar for detailed information at www.krcb.com .



CITY OF RIVERSIDE
City of Arts & Innovation
PUBLIC WORKS

Keep Riverside Clean and Beautiful is a community volunteer program

Sponsored by the City of Riverside and the Greater Riverside Chambers of Commerce

Our Mission... To instill a sense of community pride by creating partnerships that work toward the beautification of the City



GREATER RIVERSIDE
CHAMBERS OF COMMERCE



2022-2023 Annual Report

Volunteers

7 Ward Projects.....	1,723
Love Your Neighborhood	819
Adopt-A-Street: Volunteer & Sponsored.....	3,811
Adopt-An-Alley	153
KRCB Clerical Volunteer Workers.....	11
KRCB Advisory Board.....	24
Total.....	6,541

Volunteer Hours

7 Ward Projects.....	6,154
Love Your Neighborhood	3,079
Adopt-A-Street: Volunteer & Sponsored	6,559
Adopt-An-Alley	353
KRCB Office Volunteers.....	19
KRCB Advisory Board.....	244
Total.....	16,408





2022-2023 Annual Report

Litter Collection

Litter Collected in Pounds..... 122,855
 Litter Collected in Tons.....61.42

City Beautification Project Sites

7 Ward Projects.....722
 Love Your Neighborhood 640
Total.....1,362



CONTACT US



951-683-7100



www.krcb.com



@KeepRiversideCleanandBeautiful

#DoBeautifulThings