



City of Arts & Innovation

Transportation Committee

TO: TRANSPORTATION COMMITTEE MEMBERS DATE: FEBRUARY 9, 2017

FROM: GENERAL SERVICES DEPARTMENT WARD: 3

SUBJECT: RIVERSIDE MUNICIPAL AIRPORT UPDATE

ISSUE:

Receive a bi-annual report on Riverside Municipal Airport operations and activity.

RECOMMENDATION:

That the Transportation Committee receive this bi-annual report on Riverside Municipal Airport operations and activity.

BACKGROUND:

The Riverside Municipal Airport (Airport) is a transportation and economic development asset serving general and corporate aviation in the Southern California Inland Region. The Airport is built with complete landing and navigation systems for all-weather conditions, provides full conference facilities, and full service pilot and aircraft services.

DISCUSSION:

The following is the General Services Department biannual Airport update to the Transportation Committee. The next update will occur in July 2017.

Statistics

Aircraft Operations (takeoffs and landings)			
Year to Date	Jan – November 2015	Jan – November 2016	Variance
	102,433	97,355 ¹	(5%)
Monthly	November 2015	November 2016	
	8,492	8,786	3%

¹ Aircraft operations to date in this reporting period are impacted due to two factors: 1) higher than normal participation in flight training in the prior period and 2) greater than normal

occurrences of Santa Ana wind conditions in 2016 which reduced operations in the current period.

Financials			
	Fiscal Year 2016-17	Year End Projected based on 1 st Quarter	Variance
Expenditures	\$1,268,304	\$1,012,000	22%
Revenue	\$1,397,200	\$1,567,463	11%

Events and Public Education

Pancake Breakfast Fly-In: On Saturday, November 4, the Riverside Airport hosted a Fly-In Pancake Breakfast at the Commemorative Air Force hangar. Pilots were invited to complete three touch and go landings to receive a free breakfast. Activities included face painting, raffles, and a vintage aircraft and classic car display. A total of \$1,200 was raised and all proceeds from the event were donated to the American Cancer Society.

2017 Airshow: The Airport has served as the host facility for the Riverside Air Show for 24 years. An airshow committee, organized to coordinate the Airport’s annual air show, is operating under a Memorandum of Understanding dated March 2000. The airshow committee has set April 1, 2017 for the next airshow, which marks the event’s **25th anniversary**. Planning is underway to schedule performers and invitations are being extended to the military for static display aircraft. In addition, the committee has several changes planned for 2017 including expansion and relocation of the car show, a food truck food court, an expanded “Kid Zone”, and inclusion of a historic display of prior years’ commemorative airshow posters.

Marketing

Staff continues to work with the City’s Economic Development and Marketing divisions in formulating and refining the Airport’s marketing plan. The campaign ties into the City’s Economic Development marketing efforts to promote tourism and attract businesses and quality jobs. Key messages for the campaign will include the Airport’s strategic location to major markets, no landing fees, and its congestion-free environment. The campaign will feature award winning City amenities and programs that support Riverside’s quality of life and Business First philosophies.

The following summarizes key marketing efforts for the past six months and provides a look ahead for the next six months.

July - December 2016

1. Print advertisements in the “*This is Riverside*” magazine and a state wide publication for the Civil Air Patrol.
2. A five day, 25 spot advertisement on local AM radio (KCAA, 1050 AM) during the week of the Veteran’s Day holiday.
3. Airport Commission strategic planning session made Effective Outreach, Public Relations and Marketing Strategies as a top priority
 - a. Press Release on the Airport Commission Strategic Planning outcomes and goals
 - i. Total Page Views: 2,892

- ii. Top 5 Web Clips (reposting) – Yahoo Finance; Yahoo.com; Ask.com; Marketwatch; Dallas Morning News website

Six Month Look Ahead

1. Customer Service Survey to Airport tenants and users.
2. Development of GIS story map for the Airport that will be accessible on the City's website.
3. Exploration of "Pilot Visitor Packages" to attract pilots to fly in and visit City attractions.
4. Development of an Airport Division Strategic Plan with involvement from the Airport Commission.

Development

1. Westside Development – a competitive request for proposal was released in the Spring of 2015 to develop approximately 18 acres of land on the west side of the Airport. A developer was selected and negotiations completed. The selected developer was unable secure tenants to make the project financially feasible. In August of 2016, staff terminated the agreement. A new Request for Proposal will be issued in early 2017 to seek a developer for this land while exploring opportunities for a phased use plan.
2. Staff has been working with the tenant holding the ground lease for the hangars on the east end of the Airport known as the Port-A-Ports. A recent lease extension approved by the City Council requires the tenant to paint the 74 hangar complex. This project is part of the Airport's on-going effort to invest in the Airport, improve the aesthetics, and increase the Airport's marketability to future tenants.
3. Staff is in negotiations with a prospective tenant to occupy the former Federal Aviation Administration (FAA) building. This structure is comprised of a 10,000 square foot building, associated aircraft parking area and two small parking lots. This building is currently leased by Riverside Public Utilities and used for storage.
4. On June 7, 2016, City Council awarded a contract to Mead & Hunt, Inc. to provide design work for a capital improvement project to rehabilitate the primary runway and approximately 600,000 square feet of aircraft apron. The construction phase of the project will be bid separately in the Spring of 2017, with construction anticipated in the Fall of 2017.
5. Staff issued a competitive request for proposal for an on-call airport design consultant to provide design and construction management services for all airport capital improvement projects over the next five (5) years. On December 14, 2016, the Airport Commission concurred with staff's recommendation to award the agreement to Mead & Hunt, Inc., of Ontario, California. Staff anticipates this item will be brought before City Council in early 2017 for award. This contract award is independent of the project to provide design work for the runway and apron mentioned above.

Airport Investment

Staff recognizes the critical need to preserve the Airport as an asset with infrastructure improvements, maintenance and reinvestment. The following summarizes investment activity.

July - December 2016

1. Replaced stairway to terminal building patio deck.
2. Worked with Riverside County Department of Environmental Health to develop an Airport Hazardous Waste & Response Plan.
3. Submitted Wildlife Management Plan to Federal Aviation Administration and received approval of plan.
4. Upgraded several areas in the terminal building to meet ADA requirements including stairways, restrooms, and drinking fountains.
5. Replaced airfield signage panels.
6. Removed an acre of brush, trees, and plant overgrowth north of Runway 09/27.
7. Painted runway, taxiway, and airfield markings.
8. Upgraded the heliport located on the roof of City Hall. The upgrade included the installation new lighting and paint markings to meet current FAA standards.
9. Received grant awards for the amount of \$110,875 for the design and engineering work for approximately 600,000 square feet of aircraft apron, and minor repair work on the Airport's primary east/west runway. Construction for this project is planned for the summer of 2017.

Six Month Look Ahead

1. Repair terminal patio deck. The estimated cost could reach \$100,000, which exceeds our budget and may need to be completed in phases.
2. Paint six hangar rows consisting of 33 individual tenant aircraft hangars. The estimated cost is \$100,000 which is included in the Airport budget.

FISCAL IMPACT:

There is no fiscal impact associated with this report.

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availability of funds: Scott G. Miller, PhD, Chief Financial Officer/City Treasurer
Approved by: Marianna Marysheva, Assistant City Manager
Approved as to form: Gary G. Geuss, City Attorney

Attachment: Presentation