

CITY SPONSORSHIP RECOMMENDATIONS
FALL 2020-2021

Annual Arts/Culture Budget Cash Recommended FA20-21 (ACAD) Cash Recommended FA20-21 (RPU) Total Cash Recommended FA20-21 In-Kind Recommended FA20-21 Total Recommended Sponsorship		64,250 10,800 75,050 33,372 108,422															***Organizations highlighted in this color, cancelled Event/program prior		
City of Riverside City Sponsorship Program Fall 2020-2021																			
	Organization/Event	Date	Anticipated Attendance	Event Cost	Est. Cost Per Capita	Ward	Cash Sponsorship FA 2019-2020	In-Kind Sponsorship FA 2019-2020	Cash Request FA 2020-2021	In-Kind Request FA 2020-2021	Facilities Request FA 2020-2021	Recommended Cash - Arts and Culture	Recommended Cash - Riverside Public Utilities	Total Recommended Cash Sponsorship	Value of Proposed In-Kind Services (Facilities & Non-Facilities)	Total Value of Recommended Sponsorship	In-Kind Proposed	Facilities Proposed**	
Category 1 Outreach Events																			
1	Aquamation Ability Foundation* Worldwide Aquathon	14-Nov	200	2,020	10	3	0	0	1,000	None	Shamel Pool	500	250	750	735	1,485	Bags (200)	Waive pool rental; processing fee; refundable deposit. PRCSD will provide 3 lifeguards; group is responsible for providing additional lifeguards per safety protocol and PRCSD will be allowed a booth space at no cost.	
2	Bent Not Broken Inspired* Pride IN Color	24-Oct	150	7,500	50	1	0	0	0	SEP/Banner permit fees	North Park	0	0	0	1,110	1,110	SEP/Banner fees, RPU booth, Bags (150)	Waive open space and additionally hourly fees. Group is responsible for: processing fee (\$25); refundable deposit (\$1,250); walkthrough and meeting fee (\$238.52); and staff fees (\$22.65/hr. per staff, # TBD by PRCSD Supervisor). Tentative permit #R9871	
3	Big Brothers Big Sisters of the Inland Empire Celebration of Matches/STEM Match Event	11-Jul	70	17,120	245	1	500	387	1,500	Water (20 cases)	Fairmount Park	0	750	750	1,420	2,170	SEP fee; for Fire Vehicle, submit a Special Activity request at riversideca.gov/fire, Bags (100)	Waive rental fee for 3 picnic shelters; Group will be responsible for: processing fee (\$25); security deposit (\$50); staff fees (\$22.65/hr. per staff, # TBD by PRCSD Supervisor). Tentative Permit #R9874	
4	Chabad Jewish Community Center 16th Annual Chanukah Community Festival	14-Dec	2,500	26,456	11	1	2,000	75	2,000	Special Event/Banner permit fees, Booth/City Vehicle participation	None	2,000	0	2,000	75	2,075	SEP fee; for Fire Vehicle, submit a Special Activity request at riversideca.gov/fire	None	
5	Division 9 Gallery Dia de los Muertos	7-Nov	40,000	80,000	2	1	6,000	3,354	20,000	Special Event permit fee, Police services, Street closure fees, Traffic barricades	White Park (Nov. 6-7), Mobile stage	10,000	0	10000	4,575	14,575	(1) RPD Sgt. And (2) Officers for 9 hrs. (organizer must cover additional (5) Officers); for Fire Vehicle, submit a Special Activity request at riversideca.gov/fire	Waive open space fee up to eight hours on 11/6 (set-up day), 11/7 (event day), additional hourly fee, mobile stage rental fee. Group will be responsible for: processing fee (\$25); security deposit (\$2,250); staff walkthrough fee (\$238.52); mobile stage set-up fee (\$750); and hourly staff fees (\$22.65/hr. per staff, # TBD by PRCSD Supervisor); Tentative Permit #R9883	
6	Feel Free 2 Feel Free Million Man Meditation	24-Oct	350	5,125	15	5	1,000	125	1,025	None	None	1,000	0	1000	165	1,165	Bags (300)	None	
7	Janet Goeske Foundation Independence Day BBQ & Concert for Heroes 50 and Better Health Fair	2-Jul 7-Oct	500 2,000	7,700 61,750	15 31	3	1,500	408	1,000 1,500	None	None	500	1,000	1500	0	1,500	None	None	

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8	Inland Empire Latino Lawyers Expungement Project	July - Dec	150	114,180	761	2, 6	1,000	540	4,000	None	Cesar Chavez & Arlanza Community Center Rms.	1,000	0	1000	2,980	3,980	None	Waive hourly rental fee for Cesar Chavez Community Center (\$30 per hr., per day) and Arlanza Community Center (\$80 per hr., per day). Group is responsible for facility app fee (\$25), refundable deposit (\$250 for each room; total of \$500). Group meets every 4th Friday of the month at Chavez and 4th Saturday of the month at Arlanza. Specific space will be assigned by PRCSD staff. Tentative permit #R9867.
9	Inlandia Institute Writing Workshop: Why Didn't I Get a Cart?	July-Dec	100	5,000	50	2	1,000	0	1,000	None	None	1,000	0	1000	0	1,000	None	None
10	La Sierra Senior Center Food Bank Food Bank Distribution	July - Dec	1.2	900	1	6, 7	0	0	0	Bags (2,000)	None	0	0	0	1,250	1,250	Bags (1,000)	None
11	Love Riverside Love Riverside Serve Day	10-Oct	550	14,000	25	5	750	0	2,800	SEP/Banner permit fees, RPD services, Booth/Vehicle participation	Service project locations at local parks	750	200	950	0	950	RPD representative (tbanks@riversideca.gov); for Fire Vehicle, submit a Special Activity request at riversideca.gov/fire to confirm projects.	Group will be responsible for working with Parks Division Supervisor Jarin Valencia to confirm projects.
12	PLACE Performance Trolley Dances	TBD	375	15,000	40	TBD	0	0	3,000	Special Event permit fee	Performance locations at parks	1,000	0	1000	0	1,000	None	None
13	Riverside Art Museum Contemporary Expressions at the Intersection of Light and Art	Nov - Dec	3,697	21,530	6	1	3,000	6,565	2,153	Marketing Assistance	None	2,000	0	2000	0	2,000	None	None
14	Riverside Arts Academy 3rd Annual Making Music in Education Conference	13-14-Oct	250	15,000	60	2	2,000	0	7,500	None	None	2,000	0	2000	0	2,000	None	This is a collaboration with RAA and PRCSD. Facility use incl. use of Cesar Chavez Community Room and Auditorium, sound system, tables and chairs. No staff or other non-personnel resources will be provided by PRCSD. Tentative permit #R9723
15	Riverside Arts Council Riverside Arts and Music Festival	12-Sep	12,000	60,000	5	1	5,000	0	5,000	None	None	5,000	0	5000	0	5,000	None	None
16	Riverside Community College District Performance Riverside Discovery Theater Arts Access Outreach	July - Dec	2,500	489,030	197	1	0	0	10,000	None	None	3,500	0	3500	0	3,500	None	None
17	Riverside County NAACP Youth Council Silent Tears: A Play About Dating and Domestic Violence	2-4-Oct	700	10,000	14	1	1,500	841	5,500	Bags (500)	Box, Stratton Community Center (planning)	1,500	0	1500	1,400	2,900	Bags (500)	Waive hourly rental fees for use of Stratton Community Center class/banquet room. Group will be responsible for: processing fee (\$25); security deposit \$250; Staff Fee of \$22.65/hr. per staff # TBD by PRCSD Supervisor (Holiday/Weekend overtime rate may apply). Tentative Permit #R9876
18	Riverside Cultural Consortium Monthly Artswalk and First Sundays	July - Dec	40,500	50,000	1	1	4,500	0	5,000	None	None	4,500	0	4500	0	4,500	None	None

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19	Riverside Downtown Partnership Summer/Fall Activities: Movies on Main, Riverside Art and Music Festival, Fall Fashion Show	9, 16, 20-Jul 12-Sept 1-Oct	1,200 3,500 850	4,000 15,000 10,000	3 4 12	1	0	935	0	Special Event permit fees, Event promotion through City channels	Outdoor screen/projector for movies; Mobile stage for Art and Music Fest	0	0	0	1,085	1,085	(3) SEP fees	Waive mobile stage rental fee. Group is responsible for: processing fee (\$25); security fee (\$1,000); mobile stage delivery/set-up fee (\$750); movie licensing fee. Staff fee (\$22.65/hr. per staff, # TBD by PRCSD Supervisor). This is a collaboration with PRCSD so no fees for screen and AV equipment. Cost of movies TBD by PRCSD Supervisor. Tentative Permit #R98768
20	Riverside Museum Associates Multicultural Council Day of Inclusion	12-Dec	250	8,500	34	1	1,000	0	1,000	None	None	800	0	800	138	938	Bags (250)	None
21	Riverside National Cemetery Committee Concert for Heroes	2-Jul	9,000	58,000	6	4	4,500	0	5,000	None	None	4,500	0	4500	0	4,500	None	None
22	Riverside University Health System Foundation Festival of Trees	27 - 28-Nov	10,000	295,100	30	1	0	0	6,000	None	None	2,000	0	2000	0	2,000	None	None
23	A Salute to Vets Annual Parade	14-Nov	5,000	25,000	5	TBD	2,500	86	2,500	None	None	2,500	0	2500	75	2,575	SEP fee	None
24	So Cal Tri-Counties Branch of the International Dyslexia Assn. Come and Learn Ice Sculpting (and hear about dyslexia)	July - Aug, TBD	125	3,100	25	TBD	0	0	700	None	None	700	0	700	700	1,400	None	None
25	Science and Technology Education Partnership STEP Conference/STEM LEAPS/STEM PULL	7-31 - Jul	5,250	84,000	16	TBD	5,000	1,146	7,500	Bags (250), Youth Innovation Center (3 days in July), Booth/Vehicle (RPD, RFD, RPU exhibits)	Youth Innovation Center (3 days in July); Tours of waste water treatment plant, RERC, RPD, RFD Station and Training Center	0	5,000	5000	138	5,138	RPD Booth on 7/20 and Tour of Magnolia Station on 7/21 (ebarboza@riversideca.gov); Bags (250); for Fire Vehicle, submit a Special Activity request at riversideca.gov/fire	This event is a collaboration between PRCSD and the Bourns Foundation to host STEM-based summer camps at the YIC. The collaboration is an extension of the naming rights agreement with the Bourns Foundation.
26	Vivian Stancil Olympian Foundation, Inc. Splish Splash 2020 Water Safety Course for Parents and Children	18-Jul	500	2,500	5	1	500	0	500	None	None	0	500	500	1,375	1,875	None	Waive pool rental fee; processing fee; and refundable deposit. PRCSD will determine and provide # of lifeguards required for event.
27	University of CA Riverside Society of Women Engineers Engineering 'R Future Outreach	17-Oct	100	3,166	32	2	0	0	1,000	None	None	750	0	750	750	1,500	None	None
28	Victory Outreach Family Affair	12-Jul	5,000	20,000	4	2	500	754	2,000	None	None	500	0	500	1,550	2,050	None	Waive open space fee; additional hourly fee; location TBD. Group will be responsible for: processing fee (\$25); security deposit (\$1,250); walkthrough and meeting fee (\$238.52); staff fees (\$22.65/hr. per staff, # TBD PRCSD Supervisor).
Subtotal, Category 1																		
Category 2 Events with Admission Charge and Outreach Component																		
28	California Riverside Ballet Ghostwalk Riverside 2020	23-24-Oct	3,700	48,000	13	1	2,000	317	4,423	Special Event/Banner permit fees, Police services, Bags (100) Booth/City Vehicle	Fox, Box, RMA, Park facilities	2,000	0	2,000	2,130	4,130	SEP fee; for Fire Vehicle, submit Special Activity Request at riversideca.gov/fire; Bags (100)	Exterior of RPD Orange St. Station; use of Fire Dept. Apparatus Bay for storytelling;
29	Inland Empire Contemporary Ballet Tea Party Performance	28-Nov	200	11,600	58	1	750	1,243	2,500	Banner permit fee, Bags (200), Marketing assistance	None	750	0	750	235	985	Bags (100); SEP/Banner fees	None
30	Inland Empire Waterkeeper Little Seedlings	Sept - Dec	200	12,600	63	2	1,000	975	1,000	None	None	0	1,000	1,000	0	1,000	None	None
31	La Sierra University Robotics Summer Camp	6-10-Jul	70	14,000	200	7	1,000	0	1,000	Explore Riverside Ads	None	500	500	1,000	0	1,000	None	None

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