

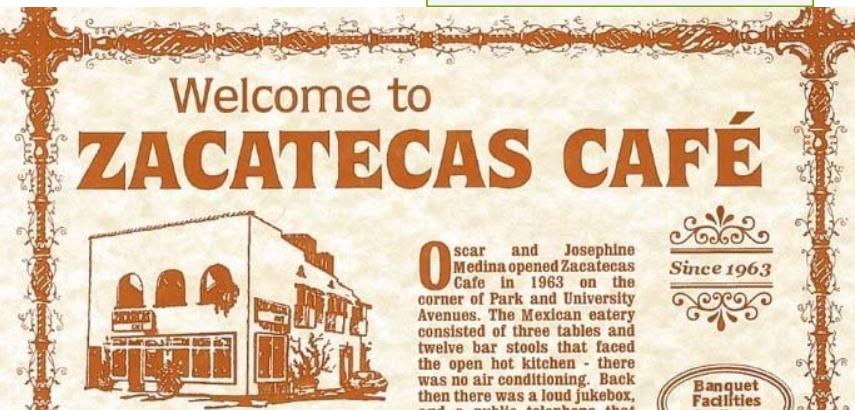
Ward 2  
Riverside  
Pride  
Success Story

*Founders,  
Oscar & Josie  
Medina*

**Zacatecas  
Cafe**

3767 Iowa Avenue,  
Riverside, CA 92507

*Eastside Neighborhood*



Welcome to  
**ZACATECAS CAFÉ**

**O**scar and Josephine Medina opened Zacatecas Cafe in 1963 on the corner of Park and University Avenues. The Mexican eatery consisted of three tables and twelve bar stools that faced the open hot kitchen - there was no air conditioning. Back then there was a loud jukebox, and a public telephone that hung over one of the tables.

Sometimes the noise and heat were overwhelming, but that didn't stop the crowds that formed during the lunch hour. You could sit at the counter and watch Josie cook menudo or discuss politics with Oscar. Throughout the years the cafe has been featured in many newspapers and magazines such as the New Yorker. In 1985 the cafe moved two blocks to its current location. Although the cafe now has air conditioning, it's still the hottest Mexican restaurant in town!

Since 1963

Banquet Facilities Available

Visa MasterCard American Express

*Eastside Neighborhood*

*~Established in 1963~*

**BELOW:** Oscar and Josie Medina at  
Zacatecas Cafe in the 1970s. The cafe  
continues to be a part of the  
Eastside neighborhood.



*Corner of Park and University*

A  
**FAMILY - OWNED and  
OPERATED**  
ESTABLISHMENT

Family Members:  
Liz, Aleah, Ashley,  
Rita & Max



Owners:  
**Vicky & Jon  
Medina**



*Time for Change*

*Old Location:*  
Size: 2200 sq ft  
*Seating Capacity:*  
62 max capacity



*New Location:*  
Size: 5200 sq ft  
*Seating Capacity:*  
176 max capacity

*Meet the Staff*

- *17 Employees*
- *4 Family Employees*





*Something for everyone!*



*Menudo: Sat & Sun Combination Plates  
Tacos: Beef, Chicken and Fish  
Albondiga Soup  
Fajitas  
Tortas  
Gorditas  
Tostadas  
Chile Relleno  
Machaca Breakfast & More*

*The Regulars*

*Jose Medina,  
Assembly  
Member*



*Antonio  
Villaraigoza,  
Former Mayor of  
Los Angeles*



*¡Gracias!*

*Come visit us!*

*Business Hours*

*Zacatecas Café is  
open 7 days a week*

*Monday - Sunday  
7:00AM - 8:00PM*

*3767 Iowa Ave,  
Riverside, CA 92507*

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