RFP AWARD RECOMMENDATION

CITY OF RIVERSIDE
Finance Department

RFP NO.	RFP TITLE	DEPARTMENT/DIVISION
2515	Airport Marquee	Airport
		DATE RFP OPENED
		01/13/2026

PROPOSALS RECEIVED (4) INVITATIONS ISSUED (Online)

RFP PRICE GOOD THROUGH: MAY 13, 2025

PROPOSERS	CITY, STATE	EVALUATION RANKING
Square Signs LLC dba Front Signs	Burbank, CA	1
*Padcor	Simi Valley, CA	
*Absolute Sign Inc	Los Alamitos, CA	
*Sign Factory, Printing & Office Equipment, Inc.	El Centro, CA	

*Vendors were determined as non-responsive due to not meeting the minimum RFP requirements.

RFP DESCRIPTION: The City is seeking a new replacement display for the marquee located at the airport entrance.

RFP Recommended For Award (Includes Sales Tax) ☒ 10% Surety Included ☐ 10% Surety not required ☒ Contract ☒ Purchase Order

Best Ranking Proposer	Amount of Award
Square Signs LLC dba Front Signs	$66,982.75

COMMENTS:
The Airport Department has evaluated all proposals received and is requesting that award be made to the best overall solution based on the evaluation process. The Purchasing Division concurs that the action to award is in compliance with Purchasing Resolution 24101.

Submitted by: Jennifer McCoy Purchasing Manager Date: 04/07/2026