



**AMERICAN RESCUE PLAN ACT  
SUBRECIPIENT AGREEMENT WITH  
COMMUNITY CONNECT TO ADMINISTER  
A SMALL AND MICRO-BUSINESS GRANT PROGRAM**

Community & Economic Development

**City Council**

September 19, 2023

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**BACKGROUND**

- **March 11, 2021**: President Biden signed the American Rescue Plan Act to facilitate COVID 19 Recovery.
- **November 9, 2021**: City Council approved the first allocation of ARPA funding in the amount of \$36,767,594 including business 1<sup>st</sup> round business support funding.
- **October 3, 2022**: RFP released for an organization to develop and administer the local small and micro-business grant.



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## SCOPE OF SERVICES

- Program Development
  - Eligibility, approved uses, documentation, and deadlines.
- Marketing
  - Strategy, materials, outreach, and partnerships.
- Administration
  - Business support, application processing, analysis and awards.
- Reporting
  - Tracking, data collection, and ARPA compliance reporting.



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## THE PROGRAM

- **Funding for revitalize and business resilience:**
  - Security, repairs and replacements
  - Façade improvements
  - New hiring and employee training
  - Business equipment and improvements
  - Computer and software upgrades
  - Marketing and branding



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# STRATEGIC PLAN ALIGNMENT

## Strategic Priority No. 3 – Economic Opportunity, and

**Goal 3.4**– Collaborate with key partners to implement policies and programs that promote local business growth and ensure equitable opportunities for all.

### Cross-Cutting Threads



Community Trust



Fiscal Responsibility



Sustainability & Resiliency



Equity



Innovation



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# RECOMMENDATIONS

1. Approve the proposed ARPA Subrecipient Professional Consultant Services Agreement with Community Connect for \$779,948.05 of ARPA Funds to administer a City of Riverside small and micro-business COVID recovery grant program; and
2. Authorize the City Manager, or designee, to execute the American Rescue Plan Act Subrecipient Professional Consultant Services Agreement with Community Connect, including making minor and non-substantive changes to complete the transaction.



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