

Application Form**Profile****Office Use Only:** Ward 1**Which Boards would you like to apply for?**

Park and Recreation Commission: Submitted

Board of Public Utilities: Submitted

Ms./Mr.

Mr.

John

First Name

F.

Middle Initial

Gurrola

Last Name

[REDACTED]
Home Address

Suite or Apt

Riverside

City

CA

State

[REDACTED]
Postal Code

Home: [REDACTED]

Primary Phone

Home:

Alternate Phone

[REDACTED]
Email Address

Innovative Health Products

Employer

CAO

Job Title

Business Address

[REDACTED]

Business Phone

[REDACTED]

Length of residence in City of Riverside**Are you a registered voter of the City of Riverside?** Yes No**Have you ever been convicted of a crime of moral turpitude?** Yes No

Do you have adequate time to serve?

Yes No

*Eligibility requirements per City Charter Article VIII Section 805.

Applications may be screened on the basis of information submitted with this form.

You are welcome to provide a resume and/or letters of endorsement.

Interests & Experiences

WHY YOU WANT TO SERVE ON A CITY BOARD OR COMMISSION:

EXPERIENCE OR SPECIAL KNOWLEDGE PERTAINING TO AREA(S) OF INTEREST:

EDUCATIONAL BACKGROUND:

OCCUPATIONAL EXPERIENCE:

PROFESSIONAL OR TECHNICAL ORGANIZATION MEMBERSHIPS:

CIVIC OR COMMUNITY EXPERIENCE, MEMBERSHIPS, OR PREVIOUS PUBLIC SERVICE APPOINTMENTS:

COMMISSION ON AGING
AIRPORT COMMISSION *
BUDGET ENGAGEMENT COMMISSION
COMMUNITY POLICE REVIEW COMMISSION
CULTURAL HERITAGE BOARD *
COMMISSION ON DISABILITIES
BOARD OF ETHICS
HUMAN RELATIONS COMMISSION
HUMAN RESOURCES BOARD
BOARD OF LIBRARY TRUSTEES *
METROPOLITAN MUSEUM BOARD
PARK AND RECREATION COMMISSION *
PLANNING COMMISSION *
BOARD OF PUBLIC UTILITIES *
TRANSPORTATION BOARD *

*A Statement of Economic Interests is required. Any information listed on this application is a matter of public record and will be disclosed upon request.

Under existing California law, a member of a board or commission may not make, participate in making, or attempt to influence a governmental decision if it is reasonably foreseeable that the decision could have a material financial effect on that member, the member's immediate family, or any of his or her financial interests. There is also a special category of conflicts of interest which strictly forbids members and/or their employers from having financial interests in city contracts. Careful consideration should be given to this issue and applicants are encouraged to contact the City Clerk's Office if they have any questions.

NOTICE REGARDING INCOMPATIBLE OFFICES

Under existing California law, no member of City boards or commissions may simultaneously hold two public offices that are incompatible. (California Government Code Section 1099)

Offices are incompatible if one of the offices has supervisory, auditory or removal power over the other, if there would be any significant clash of duties or loyalties between the offices, or if public policy considerations make it improper for one person to hold both offices.

Do you currently hold a position as an appointed or elected member of a governmental board, commission, committee, or other body?

Yes No

If "Yes", please state position:

Members of boards and commissions are covered by Workers' Compensation insurance while serving. If appointed, completion of a LiveScan background screening is required prior to commencement of service.

Please call the City Clerk's Office at 826-5557 or visit RiversideCA.gov/city_clerk for more information. City Clerk's Office, City Hall, 3900 Main Street, 7th floor, Riverside, CA 92522

[1 - Gurrola John.pdf](#)

Upload a Resume

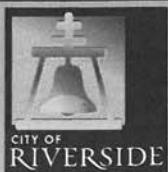
Additional document(s)

How did you learn about the Board and Commission vacancies?

None Selected

Are you interested in being contacted by the Registrar of Voters to volunteer as a poll worker?

Yes No



City of Arts & Innovation

BOARDS AND COMMISSIONS

WARD: 1 Voter Registration: Yes
 Interviewed: 1/28/13 PC
 Term Dates:
 Reactivated: 10/25/14

RECEIVED

SEP 17 2013

BOARD(S) OR COMMISSION(S) APPLYING FOR:

PARKS & REC, PUBLIC UTILITIESCity of Riverside
City Clerk's Office Mr. Ms.GURROLAJOHNF.

LAST NAME

FIRST NAME

M.I.

HOME ADDRESS

ZIP

PHONE

INNOVATIVE HEALTHY PRODUCTSC.A.O.

EMPLOYER

JOB TITLE

E-MAIL ADDRESS

BUSINESS ADDRESS

ZIP

BUSINESS PHONE

| | | | |
|--|---|--|---|
| LENGTH OF RESIDENCE IN CITY OF RIVERSIDE <u>27</u> YEARS <u>0</u> MONTHS | *ARE YOU A REGISTERED VOTER OF THE CITY OF RIVERSIDE? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO | *HAVE YOU EVER BEEN CONVICTED OF A CRIME OF MORAL TURPITUDE? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO | DO YOU HAVE ADEQUATE TIME TO SERVE? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO |
|--|---|--|---|

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WHY YOU WANT TO SERVE ON A CITY BOARD OR COMMISSION: _____

GIVE BACK TO THE CITY.I HAVE A NUMBER OF YEARS AND EXPERTISE IN AREAS THAT ARE ADAPTABLE TO CIVIC INITIATIVES.

EXPERIENCE OR SPECIAL KNOWLEDGE PERTAINING TO AREA(S) OF INTEREST: _____

COBB COACEXPERIENCE IN STRATEGIC PLANNING AND EXECUTION TO PLANS.

EDUCATIONAL BACKGROUND: _____

BS DEGREE : ACCOUNTING MAJORCAL POLY SLOVONA

OCCUPATIONAL EXPERIENCE: _____

REFER TO ATTACHED RESUME -
15 YEARS OF TOP LEVEL MANAGEMENT
EXPERIENCE.

PROFESSIONAL OR TECHNICAL ORGANIZATION MEMBERSHIPS:

CALIFORNIA C.P.A.

CIVIC OR COMMUNITY EXPERIENCE, MEMBERSHIPS, OR PREVIOUS PUBLIC SERVICE APPOINTMENTS:

COBG, COAC

EVANS PARK LITTLE LEAGUE - 20 yrs - various positions

- AIRPORT COMMISSION*
- COMMUNITY POLICE REVIEW COMMISSION
- COMMISSION ON DISABILITIES
- CULTURAL HERITAGE BOARD*
- HUMAN RELATIONS COMMISSION
- HUMAN RESOURCES BOARD
- BOARD OF LIBRARY TRUSTEES*
- MAYOR'S COMMISSION ON AGING
- METROPOLITAN MUSEUM BOARD
- PARK AND RECREATION COMMISSION*
- PLANNING COMMISSION*
- BOARD OF PUBLIC UTILITIES*
- TRANSPORTATION BOARD*

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Note: Board and Commission Chairs may be called upon to serve as members of an adjudicating body to review complaints alleging violations of the City's Code of Ethics and Conduct by elected officials or members of boards and commissions.

COMMUNITY POLICE REVIEW COMMISSION:

Have you ever been convicted of a felony or misdemeanor? Yes No

CPRC applicants must undergo a limited background check by the Police Department prior to serving on the Commission due to the sensitivity and confidentiality of the materials you will review that have certain legal restrictions. The background check consists of the following:

Completion of a Background Personal Information form; live scan fingerprint process through the FBI and Department of Justice, a local police records check, a records check of the National Crime Information Center (NCIC), and a DMV records check that includes vehicles registered to the applicant. The purpose of the DMV records check is due to liability issues since Commissioners occasionally drive their personal vehicles to public outreach events. The background check takes approximately two weeks to complete.

COMMISSION ON DISABILITIES:

It is the policy of the City of Riverside to promote the full integration and participation of persons with disabilities into all areas of economic, political, and community life. In order to adequately represent the needs of residents with disabilities, the following criteria applies:

- Members should consist of both persons with and without disabilities.
- Members should represent a cross-section of the City's disability groups and include persons with professional experience representing or supporting persons with disabilities.

How would your experience or qualifications help the Commission On Disabilities meet its membership goals?

NIA

If applying for membership on the Commission on Disabilities, please complete and return a Supplemental Application.

CULTURAL HERITAGE BOARD:

If applying for membership on the Cultural Heritage Board, please complete and return a Supplemental Application.

HUMAN RELATIONS COMMISSION:

The Commission shall consist of fifteen members in accordance with the Municipal Code. So far as is reasonably possible, the Commission shall include representation in the following fields: education, medicine, health and welfare, law, real estate, industry, business, finance, law enforcement, and labor. Further, the diversity of the Commission is important to achieving its stated objective.

Please state your field of endeavor as it applies to the Human Relations Commission: _____

MAYOR'S COMMISSION ON AGING:

Members must be at least 55 years old and not be a paid representative of an elder service.

Are you age 55 or older?

Yes

No

Are you a paid representative of an elder service?

Yes

No

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If "Yes", please state position: _____

Please call the City Clerk's Office at 826-5557 or visit RiversideCa.gov/city_clerk for more information.

RETURN TO: City Clerk's Office, City Hall, 3900 Main Street, 7th floor, Riverside, CA 92522

SIGNATURE: _____

DATE: 9/13/13

THANK YOU FOR YOUR INTEREST IN THE CITY OF RIVERSIDE.

How did you learn about the Board and Commission vacancies?

Newspaper Utility Bill Insert Web Site Other GENERAL KNOWLEDGE

Are you interested in being contacted by the
Registrar of Voters to volunteer as a poll worker? Yes No

This information will be detached from your application and used for research and statistical purposes only.

John F. Gurrola, C.P.A.

Riverside, CA [REDACTED]
[REDACTED]

OBJECTIVE

Seeking an opportunity to provide expertise in civic activities ("give back" to the community).

Possibilities include:

City Boards and Commissions

Part Time Teaching (Riverside Community College)

SUMMARY OF QUALIFICATIONS

- A proven business executive with 30+ years of high-level, diverse experience in all aspects of business.
- Demonstrates strong abilities and sound judgment in operational situations.
- Proven leader recognized for excellent communication, leadership and interpersonal skills.
- High performance leadership abilities working independently, or in team situations.
- Effectively implemented and directed strategic planning, forecasting and budgeting, including analysis and presentation of operating results to owners and Board of Directors.
- Maintained and improved investor, banking, key customer and vendor relationships. Managed independent CPA relationships for accounting, audit, financial and tax issues, insuring early visibility and resolution of potential problem areas. Frequently developed and implemented favorable accounting/financial ideas.
- Restructured bank loan agreement to avoid bankruptcy and to achieve favorable covenants and cash availability. Outcome also provided for favorable and ongoing relationship with bank and owners.
- Key team member with major responsibility for coordination, documentation and presentation package, resulting in 2 sales of operating companies, following turnaround of operating results.
- Steering committee member and team leader for SAP software implementation.
- Experienced in plant/workforce relocations in United States and Canada, and movement of manufacturing processes to Mexicali, MX.
- Served as team leader for numerous margin/cost improvement teams.
- Responsible for development and compliance with multi-million dollar capital and operating budgets (\$1 million to \$40 million).
- Developed and implemented new company culture and procedures (across company functional areas) to improve internal communication and information flow.

EMPLOYMENT HISTORY

Chief Financial Officer/Chief Administrative Officer and Partner
Innovative Hearth Products

2009 - 2013

Top Team Manager (and Partner) of a thriving \$120 Million+ Manufacturing Company in the Hearth Products Business. 5 U.S Locations, headquartered in Santa Ana, CA. Main areas of oversight include accounting, credit, treasury and financial reporting. Key Team Member/Leader on numerous Business Process and System Integration Initiative Teams.

Vice President - Finance**DESA, LLC – PROFESSIONAL/HEARTH DIVISION****2004 - 2008**

\$140 million Division with various channels of distribution. Responsibilities included strategic planning, customer service, marketing and sales administrative functions, accounting, inventory control, operational results at two plant locations and corporate reporting. #2 Division Executive, working directly with and reporting to Division President (and Corporate CFO). Directed major profitability improvement through down markets.

Chief Financial Officer, Vice President, Corporate Secretary**TEMTEX INDUSTRIES, INC., TEMCO FIREPLACE PRODUCTS, INC. 2002-2003**

Top Financial and Administrative Executive for a \$22 million publicly held manufacturing company. Responsibilities included financial and strategic planning, accounting, financial reporting, human resources, risk management and operational restructuring at five locations. Coordinated outside auditors, corporate counsel and shareholder communications.

1985-2002 - A progressive and diversified leader with extensive top level responsibilities to the same direct parent company for over 16 years, including administrative, accounting, finance and operational areas. Instrumental in the sales/mergers of two companies:

Director of Marketing and Sales Administration, Director of Finance**LENNOX HEARTH PRODUCTS****1998-2002**

\$125 million Company formed by Lennox Industries through purchase of three entities.

Served at Director level during corporate reorganizations for a three+ year period.

Responsibilities included customer service, marketing and sales administrative functions, accounting, credit, information technology, four plant locations and corporate reporting.

Key in implementing business planning system for ongoing measurement of business accomplishments. Developed quarterly reporting process, and presented updates to corporate parent/board members.

VP-Finance, Chief Financial Officer, Director of Finance, Asst. Secretary**SUPERIOR FIREPLACE COMPANY****1994-1998**

Top Financial Executive for a \$60 million, highly leveraged manufacturing company. Responsible for all financial functions of the company, as well as treasury, legal, audit, management information services, risk management and tax. (Also served as **Corporate Controller** during 1992 and 1993.) Presented operating results, strategic plans and updates on accomplishments toward company strategy to CEO and Board of Directors.

Restructured bank loan agreement to avoid bankruptcy and to provide for favorable loan covenants and cash availability. Proceeded with operational turnaround, packaged and sold the business for (significant) favorable outcome. Responsibility for compilation of presentations, due diligence and coordination between owners, prospective buyers, final buyer and bank.

Responsible for financial, tax and operational audits. Coordinated activities with CPA firm, consultants, Internal Revenue Service, Franchise Tax Board, State Board of Equalization, and other/regulatory entities (AQMD, OSHA, Insurance, etc.). Reviewed and implemented procedures and internal controls, to insure clean audits/reviews.

Team leader for cost/margin improvement teams saving the company \$3+ million, and initiating operational turnaround.

Chief Financial Officer, Vice President, Controller, Corporate Secretary
WESTERN FIREPLACE DIST., INC.

1985-1993

Installing distributor of metal fireplace and other built-in products, as well as a distributor to retail hearth shops (\$2-\$12 million annual sales). Responsible for financial and operational functions. Reported directly to President and Board of Directors and presented monthly, quarterly and annual reports/results.

Responsible for financial, tax and operational audits. Coordinated activities with CPA firm, consultants, Internal Revenue Service, Franchise Tax Board, State Board of Equalization, and other/regulatory entities (AQMD, OSHA, Insurance, etc.). Reviewed procedures and internal controls, to insure clean audits/reviews.

Senior Auditor
ARTHUR ANDERSEN & CO.

1981-1985

Responsibilities included supervision of financial audits in corporate, real estate, construction and other industries for clients with annual revenues from \$5 million to in excess of \$10 billion. Experience included "First Time Through," Troubled Businesses and SEC Reporting. Performed audits to insure compliance with State/Federal regulations, including in the areas of Health and Human Services and Environmental Protection Agency.

EDUCATION

Bachelor of Science Degree - Business Administration, Major in Accounting
California State Polytechnic University, Pomona, CA

Certified Public Accountant, California

CIVIC EXPERIENCE

Evans Park Little League – Various positions on the field, and on the Board of Directors, including President of the League. Approximately 20 Years.
Community Development Block Grant Programs
Community Development Advisory Committees

References Will Be Provided Upon Request