City of Riverside
Staff Recommendations for City Sponsorship
Events/Projects from July 1 - December 31, 2025

	Organization/Event or Project *Denotes New Organization	Date of Event/Project	Council Ward	Projected Attendance	Event/Project Budget	Cash Request	Recommended Cash Sponsorship ACAD	Recommended Cash Sponsorship RPU	In-Kind Request	Recommended In-Kind Sponsorship	Facilities Request	Recommended Facilities	Total Recommended Cash Sponsorship	Total Recommended In-Kind Sponsorship (incl. Facilities)	Total Value of Recommended Sponsorship
	Category 1 - Outreach Events/Projects														
1	**Aquamotion Ability Foundation** Aquamotion Aquathon	10/18/2025	3	300	500	0	0	0	N/A	N/A	Shamel Pool	Waive Pool Rental fee ($995.50 for 2-hr. block) and fee for additional hours ($498). Group will be responsible for the $35 application processing fee, refundable security deposit ($361.25) and for hiring lifeguards per American Red Cross policy (guard/swimmer ratio of 1:25). Please see notes at the end of this column.	0	1,992	1,992
2	**Arlington Business Partnership** Winter Wonderland	12/6/2025 - 12/20/2025	5	4,500	25,000	10,000	5,000	0	SEP/Banner Permit fees, Booths offering free kids' activities	SEP/Banner Permit fees; RPU Booth; RPD Info Booth at 3 December dates valued at $3,450 (contact dsaldana@riversideca.gov	Hunt Park	Waive Open Space fee ($948 for 8 hr. block) and fee for additional hours ($41.25). Group is responsible for $35 application processing fee, refundable deposit ($$1,378), and hourly staffing fees of $25.25 (# TBD by Supervisor. Please see notes at the end of this column.	5,000	4,498	9,498

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3	**Baboon Stewardship*** IE International Food & Music Festival	/26/2025 - 7/27/202	1	5k - 10k	100,000	0	0	0	SEP fee	SEP fee	Mobile Stage	Waive Mobile Stage fee ($1,211.50) and fee for additional hours ($140.75); group is responsible for $35 application processing fee, refundable security deposit ($1,000), delivery/set-up fee ($845.00) and (2) overnight security if stage remains overnight. Please see notes at the end of this column.	0	1,594	1,594
4	**CCS Education and Wellness Center** Community Resource Project at Project Food/The Riverside Free Clinic	7/1/2025 - 12/31/2025	4	5,100	33,113.00	10,000	2,000	0	N/A	N/A	N/A	N/A	2,000	0	2,000
5	**Chabad Jewish Community Center of Riverside** 21st Annual Chanukah Festival	12/15/2025	1	3,000	47,000	8,500	3,000	0	N/A	N/A	N/A	N/A	3,000	0	3,000
6	**Community Health Systems, Inc.** Backpack Giveaway and Resources Event	7/9/2025	2	2,000	7,000	1,000	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000
7	**Community Health Systems, Inc.** Holiday Smiles Event	12/19/2025	5	1,500	5000	1000	1,000	0	Booths: RPU, Housing, PRCSD	N/A	N/A	N/A	1,000	0	1,000
8	**County of Riverside Philharmonic** Concert in the Park	8/16/2025	1	850	55,802	9,000	2,000	0	SEP Fee, RPD Info Booth	SEP Fee, RPD Info Booth valued at $268 (contact dsaldana@riversideca.gov)	Fairmount Park Bandshell and Open Space	Waive Bandshell fee ($948 for 8 hr. block) and fee for additional hours ($41.25). Group will be responsible for $35 application processing fee, refundable security deposit ($1,378) and hourly rate of $25.25 per staff member (# TBD by PRCSD Supervisor). Please read comments at the bottom of this column.	2,000	1,316	3,316

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9	**Deaf Community of Riverside** DeaFestival	9/20/2025	1	3,000	30,000	0	0	0	SEP Banner, Bags (500) RPD Services, Booth/Vehicle (CERT, RFD, RPD, RPU)	SEP and Banner permit fees; RPU Booth and bags (500); RPD Services valued at $2,340 - organization pays matching amount of $2,340 (contact dsaldana@riversideca.gov); please read RFD info at the bottom of this column.	City Hall Breezeway, City Stage	Waive Mobile Stage fee ($1,211.50) and fee for additional hours ($140.75); group is responsible for $35 application processing fee, refundable security deposit ($1,000), delivery/set-up fee ($845.25). Please see notes at the end of this column.	0	4,152	4,152
10	**Empower You Edutainment** Faded Lipstick: Spoken Word and Music Trilogy	10/26/2025	5	200	9,000	9,000	1,000	0	Bags (500)	N/A	Bourns YIC Film, Recording Studio, Classroom, Lounge, The Box	Waive hourly rental fee ($93.75 - $128/day) for Bourns YIC Classrooms/Lounge, Film and Studio fees ($177/hr. each). Group will be responsible for $35 application processing fee, refundable security deposit ($361.25), and staff fees of 25.25/hr. per staff members (# TBD by PRCSD Supervisor); coordinate with Recreation Services Coordinators on dates/times and please read notes at the end of this column.	1,000	1,455	2,455
11	**Full Circle Players** Free Shakespeare in the Park	7/18/2025 - 07/19/2025	1	100 per show	13,400	1,000	750	0	SEP fee	SEP fee	Fairmount Band-shell and White Park	Waive Bandshell fee (2 days X $948 = $1,896); Additional hourly fee ($41.25, both days); Group is responsible for $35 app processing fee, refundable $1,378 security deposit and $25.25/hr. per staff members (# TBD by PRCSD Supervisor); please see notes at the bottom of this column.	750	1,996	2,746

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12	**Janet Goeske Foundation** Fall Events	7/1/2025 - 12/31/2025	3	1,500	18,000	3,600	500	750	Booths	RPU (Cash and Booth for 50+ Fair); RPD Info Booth (contact dgranillo@riversideca.gov to coordinate booth and vehicles)	N/A	N/A	1,250	0	1,250
13	**Inlandia Institute** Riverside Book Festival	10/11/2025	1	10,000	75,000	15,000	3,500	0	N/A	N/A	N/A	N/A	3,500	0	3,500
14	**La Sierra Senior Center Advisory** La Sierra Food Bank (w/ Feeding America)	7/1/2025 - 12/31/2025	7	255 families	600.00	N/A	0	0	Bags (4,000)	Bags (4,000)	N/A	N/A	0	3,880	3,880
15	**La Sierra University Church* (La Sierra Disability Advisory Committee)** Inland Empire Abilities Faire	7/20/2025	7	300	20,229	10,000	2,500	0	Booth (Any Dept.)	SEP fee, RPU Booth	N/A	N/A	2,500	100	2,600
16	**Martin Luther King High School Band and Color Guard** MLK Band Review	11/15/2025	4	3,000	1,706	0	0	0	RPD	SEP Fee; RPU Booth; RPD services valued at $3,520 (contact Dsaldana@riversideca.gov)	N/A	N/A	0	3,620	3,620

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17	**The Living Museum of California First Peoples & Cultural Heritage** Wichiitam Chaatu Sovereign Nations Festival	11/8/2025	2	1,500	43,232.00	2,000.00	1,500	0	Bags (200)	Bags (200), RPD Services valued at $1,540 (contact dsaldana@riversideca.gov)	White Park, Dales Center Banquet Room, Kitchen, Parking	Waive Open Space fee ($1,129.75 for 8hr. block) and fee for additional hours ($39.50). Group is responsible for $35 application processing fee, refundable security deposit ($1,378), Banquet Room hourly fee ($138.75), and $25.25 hourly staffing fee (# TBD by Supervisor). Please see notes at the end of this column.	1,500	2,964	4,464
18	**Project Boon*** Back-to-School Backpack & Grocery Giveaway	TBD	6	2,000	69,450	20,000	2,000	0	N/A	N/A	N/A	N/A	2,000	0	2,000
19	**Riverside Cultural Consortium** Monthly Downtown Artswalk and First Sundays	7/1/2025 - 12/31/2025	1	100,000	75,000	7,500	3,000	0	N/A	N/A	N/A	N/A	3,000	0	3,000
20	**Riverside National Cemetery Support Committee** Concert for Heroes	7/3/2025	4	2,500	70,077	10,000	3,500	0	N/A	Booth (RPU)	N/A	N/A	3,500	0	3,500

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21	**Science and Technology Education Partnership (STEP)** STEM in Public Utilities Learning Lab, STEM in Law Enforcement and Public Safety), STEPCON25	7/1/2025 - 12/15/2025	3, 5, 6	10,000	182,663	7,500	500	5,000	Bags (2,500), RFD and RPD Services, STEM Leaps	Bags (1,000), RPU Booth, RPD Services/STEM LEAPS - contact jpaul@riversideca.gov	Three days at the Bourns YIC in July, RPD Magnolia Station, RFD Fire Training Center, RPU Water Treatment and RERC	Organizer has an agreement in place with PRCSD; for RPD sites, contact jpauli@riversideca.gov; please see notes at the end of this column.	5,500	0	5,500
22	**Southern CA Jr. Golf Foundation** Girls Golf Programming	7/12/2025 - 12/31/2025	1	100	5,000	2,500	750	0	N/A	N/A	N/A	N/A	750	0	750
23	**Victory Outreach Riverside** 3rd Annual Fight Against Fentanyl Car Show	7/19/2025	4	200-400	17,595	5,000	750	0	SEP fee, RPD will request extra patrols from on-duty personnel	N/A	Empty parking lot, Porta-Potties	N/A	750	100	850
	Subtotals, Category 1						**34,250**	**5,750**					**40,000**	**27,667**	**67,667**
	Category 2 - Events/Projects with Added Outreach														
24	**Arts Connection*** Mucho Gusto Fest	9/20/2025	1	2,000	60,000	30,000	1,500	0	N/A	N/A	N/A	N/A	1,500	0	1,500

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25	**Ballet Resource Active Volunteer Association (BRAVA)*** Art for the Heart Dance Project	/16/2025 - 8/17/202	2	120	2,490	1,245	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000
26	**Riverside County NAACP Youth Council** Nelly's Story	2/5/2025 - 12/6/202	5	200	10,500	2,500	750	0	Bags (800)	N/A	Stratton Center (Space for Play Rehearsals)	Waive hourly rental fee ($100.75 - 304.25/hr.) for Stratton MPR (dependent on availability); group is responsible for $35 App processing fee, refundable deposit of $261.25 and hourly staff fee of $25.25 per instructor (TBD by PRCSD Supervisor). Group must coordinate schedule with Site Coordinator. Please see notes at the bottom of this column.	750	2,000	2,750

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27	**Division 9 Gallery** Dia de Los Muertos (Day of the Dead)	11/1/2025	1	100,000	67,000	20,000	8,500	0	SEP Fee, RPD Services	SEP Fee; RPU Booth; RPD Services valued at $2,500 per day (organization must pay balance of $8,600 per day - contact dsaldana@riversideca.gov)	White Park and Mobile Stage	Waive Open Space Fenced fee ($1,129.75 for 8-hr. block) and fee for additional hours ($39.50), Mobile Stage fee (1,211.50 for 8 hr. block) and fee for additional hours ($140.75). Group will be responsible for $35 application processing fee; refundable security deposit ($2,378 for Open Space and Stage),Mobile Stage delivery/set-up ($845.25), hourly staffing fees of $25.25/hr. (# TBD by Supervisor), and overnight security (2), if stage is staying on-site overnight. Please read notes at the end of this column.	8,500	5,022	13,522
28	**Evergreen Memorial Historic Cemetery** Founders' Day Front Row Fireworks on the 4th of July	7/4/2025	1	1,500	16,900	2,000	1,500	0	Info Booth	RPD Info Booth valued at $1,150 (contact dsaldana@riversideca.gov)	N/A	N/A	1,500	1,150	2,650
29	**Inland Empire Contemporary Ballet, Inc.** Inland Empire Dance Festival	8/15/2025 - 8/17/2025	1	500	30,000	3,500	1,000	0	N/A	N/A	N/A	N/A	1,000	0	1,000

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30	**Mary S Roberts Pet Adoption Center** Barktober Fest 2025	10/11/2025	1	600	16,100	1,000	750	0	Bags (35)	RPD Services valued at $880 (contact dsaldana@riversideca.gov)	White Park	Waive Open Space Fenced fee ($1,129.75 for 8 hr. block) and fee for additional hours ($39.50); group is responsible for $35 application processing fee, refundable security fee ($1,378), alcohol service fee ($165), and hourly staffing fees of $25.25 (# TBD by Supervisor). Please see notes at the end of this column.	750	2,110	2,860
31	**Mission Inn Foundation** 48th Annual Mission Inn Run	10/18/2025 - 10/19/2025	Various	7,000 runners and 10,000 participants	142,000	28,000	8,000	0	RPU Booth	RPU Booth; RPD Services valued at $3,000, and organizer must pay additional $8,200)	Fairmount Park, Martha McLean Park	Waive Open Space fee ($948 for 8 hr. block) and fee for additional hours ($41.25). Group is responsible for $35 application processing fee, refundable deposit ($1,378), and hourly staffing fees of $25.25 (# TBD by Supervisor. Please see notes at the end of this column.	8,000	4,172	12,172
32	**Riverside Arts Council** Riverside Art & Music Festival	9/27/2025	1	8,000	45,000	10,000	4,000	0	SEP Fee	See Riverside Downtown Partnership	White Park and Mobile Stage	See Riverside Downtown Partnership	4,000	0	4,000

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33	**Riverside Downtown Partnership** Riverside Art & Music Festival	9/27/2025	1	8,000	45,000	0	0	0	SEP fee	SEP fee, RPU Booth	White Park	Waive Open Space Fenced fee ($1,129.75 for 8-hr. block) and fee for additional hours ($39.50/hr.) and $25.25/hr. staffing fee (# TBD by Supervisor) for additional hours ($39.50). Group will be responsible for $35 application processing fee; refundable security deposit ($1,378), alcohol service fee ($165) and $25.25 hourly staffing fees (# TBD by Supervisor); please see notes at the end of this column.	0	1,230	1,230
34	**Riverside Educational Enrichment Foundation** Riverside Citrus Classic	10/18/2025	Various	600	15,000	2,500	1,000	0	RPD Bike Safety Booth	SEP fee, RPD Info Booth valued at $2,480, and organizer must pay remaining $2,480 (contact dsaldana@riversideca.gov re: Special Events, Booth and Vehicle)	N/A	N/A	1,000	2,580	3,580
35	**Riverside Uptown Kiwanis Charities** Casino Royale	9/6/2025	4	250	30,000	10,000	500	0	N/A	N/A	N/A	N/A	500	0	500

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36	**Salute to Vets** Parade and Expo	11/8/2025	1	7,000	22,567	5,000	3,000	0	SEP fee, Booth/Vehicle (RFD, RPD, RPU, Transportation), Bags (1,000)	SEP fee, RPD Services/Booth/Vehicle valued at $13,790 (contact dsaldana@riversideca.gov); please read RFD notes at the bottom of this column.	Parking Lots on Market St., between 11th and 12th Streets	N/A	3,000	13,890	16,890
37	**Spanish Town Heritage Foundation** Spanish Town Pozole Festival 2025	9/13/2025	1	200	6,700	2,000	750	0	Bags (200)	N/A	N/A	N/A	750	0	750
38	**The CARE Project*** Casino Night	9/20/2025	1	150-200	20,000	5,000	500	0	N/A	N/A	N/A	N/A	500	0	500
39	**Vitality Development Foundation*** Riverside Boxing Show	9/6/2025	4	400-700	42,000	46,355	1,500	0	N/A	N/A	Villegas Park Community Center	Villegas Community Center Banquet, Meeting, Dance, and Boxing Rooms, Gym and Kitchen (Collaboration with PRCSD); please see notes at the end of this column.	1,500	0	1,500

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40	**Women Strengthening Women** Breaking Barriers, Building Bridges	7/25/2025 - 10/31/2025	4, 5	300	5,000	1,500	500	0	Bags (150)	Bags (150)	Villegas and Hunt Parks	Waive Villegas Meeting Room hourly fee of $70.25 and Hunt Park, Half Grand Ballroom hourly fee of $172.25. Group will be responsible for $35 application processing fee and refundable deposits ($361.25 for Villegas and $500 for Hunt. Group must coordinate with Recreation Services Coordinators at both sites re: dates/times. Please see notes at the end of this column.	**500**	**5,966**	**6,466**
	Subtotals, Category 2						**34,750**	**0**					**34,750**	**38,120**	**72,870**
	Annual Arts and Cultural Affairs Division (ACAD) Budget for Cash Sponsorship: $152,082 **Summary of Recommendations City Sponsorship July - December, 2025** **Cash Sponsorship:** **Arts and Culture: $69,000** **Utilities: $ 5,750** **In-Kind Sponsorship: $65,787** **Total Recommended Sponsorship: $140,537**								**For Special Events: Application must be submitted 60 business days in advance. For application, go to: https://www.riversideca.gov/park_rec/arts-cultural-affairs/forms-permits/special-events** **For Riverside Fire Department Booths/ Vehicles, Application must be submitted 45 days in advance. For Application, please go to: https://riversideca.gov/fire/content/public-education-request**			**If event requires additional resources not included in the sponsorship application, the organizer must pay all hard costs. To receive sponsorship, organizer must complete/ submit the PRCSD Facility Reservation Application to the requested site's Recreation Services Coordinator/Asst. Recreation Services Coordinator. All fees must be paid 90 days in advance to receive final approval. All site usage is dependent upon availability.**			