

ECONOMIC DEVELOPMENT, PLACEMAKING, AND BRANDING/MARKETING COMMITTEE MINUTES

THURSDAY OCTOBER 21, 2021, 3 P.M.
PUBLIC COMMENT IN PERSON/VIRTUAL MEETING
ART PICK COUNCIL CHAMBER
3900 MAIN STREET

City of Arts & Innovation

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- PRESENT: Chair Fierro, Vice Chair Edwards, and Member Hemenway
- ABSENT: None
- STAFF PRESENT: Carmen Soto, Brandon Mercer, Rafael Guzman, Nathan Freeman, David Welch, Chris Christopoulos, Donesia Guase, Paloma Montes, and Caleb Ragan
- ALSO PRESENT: Richard Hamm and Andrew Walker

Chair Fierro convened the meeting at 3 p.m.

ORAL COMMUNICATIONS FROM THE PUBLIC

There was no one wishing to address the committee

CITY-OWNED VACANT LAND FORMER DOWNTOWN TERMINAL SITE UPDATE - ISSUANCE OF NEW REQUEST FOR PROPOSALS - 3911 UNIVERSITY AND 3775 FAIRMOUNT

Following discussion, it was moved by Member Hemenway and seconded by Chair Fierro to (1) receive and order filed an update on the City-owned land located at 3911 University Avenue and 3775 Fairmount Boulevard, identified as Assessor Parcel Numbers 214-252-016 & 213-261-027 (former downtown Terminal) for the development of a mixed-use student housing project for the Riverside Community College District (RCCD); and (2) direct staff to not issue a new Request for Proposal (RFP) for the subject site and proceed with original proposal from Overland Pelican Riverside, LLC. The motion carried with Chair Fierro and Member Hemenway voting Aye and Vice Chair Edwards voting No.

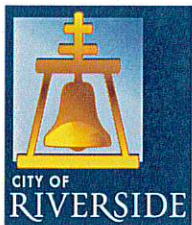
DECARBONIZATION AND ELECTRIFICATION UPDATE

The Committee received an update on decarbonization and electrification.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

There were no future items for consideration requested at this time.

The meeting adjourned at 3:52 p.m.



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Respectfully submitted,

CARMEN SOTO
Deputy City Clerk