

UPDATE ON JULY 4, 2022, FIREWORK SHOWS AND CELEBRATION; DISCUSSION ON THE 2023 AND 2024 FIREWORK SHOWS

Parks, Recreation and Community Services
Department

Safety, Wellness and Youth Committee

September 21, 2022

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LA SIERRA 2022 FIREWORK CELEBRATION



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RYAN BONAMINIO 2022 FIREWORK CELEBRATION



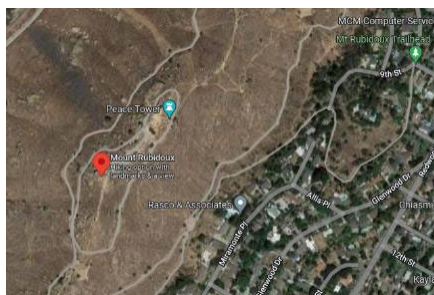
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POTENTIAL EVENT LOCATIONS 2023-2024

Mt. Rubidoux



Ryan Bonaminio Park



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POTENTIAL EVENT LOCATIONS, CON'T. 2023-2024

Ab Brown Sports Complex



UCR Sports Complex



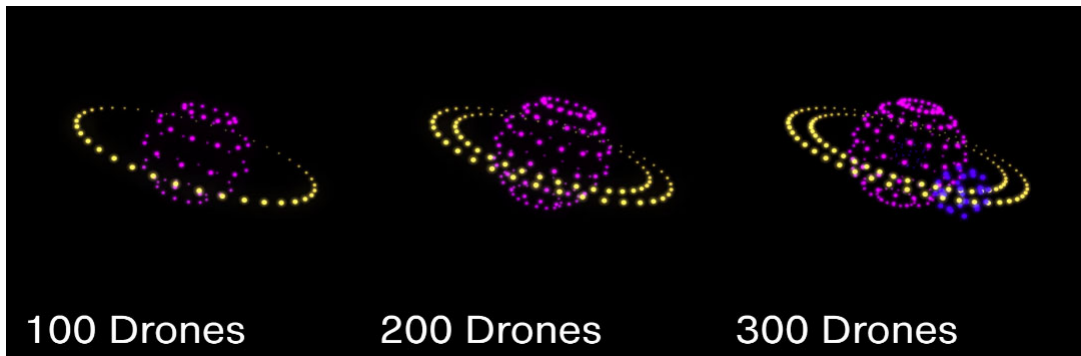
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DRONE LIGHT SHOW

Cost varies from: \$50,000 - \$100,000+



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LASER LIGHT SHOW

Cost: \$45,000



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SKYWRITERS

Cost: \$2,000



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STRATEGIC PLAN ALIGNMENT

Envision Riverside 2025 Strategic Plan Priorities

#1 Arts, Culture and Recreation

Cross-Cutting Threads



Community
Trust



Fiscal
Responsibility



Sustainability &
Resiliency



Equity



Innovation



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RECOMMENDATION

That the Safety, Wellness and Youth Committee:

1. Receive an update on the July 4, 2022, firework shows and celebration;
2. Discuss the possibility of hosting the Fourth of July shows on the Saturday prior as neighboring cities have shown an increase in attendance and a major cost savings by not hosting the event on a holiday;
3. Provide input on moving forward with a Sole Source Services Agreement to secure a qualified pyro tech vendor for a term covering April 1, 2023, through July 5, 2024;
4. Provide input on the second location for the 2023 and 2024 firework show; the first show will continue at La Sierra Park.



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