



City of Arts & Innovation

# City Council Memorandum

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**TO: HONORABLE MAYOR AND CITY COUNCIL      DATE: MAY 21, 2019**

**FROM: PUBLIC WORKS DEPARTMENT      WARD: 6**

**SUBJECT: ESTABLISHMENT OF PREFERENTIAL PARKING ZONE ON BOTH SIDES OF CASS STREET FROM POLK STREET TO LIVELY STREET - RESOLUTION**

**ISSUE:**

Establishment of a Preferential Parking Zone on both sides of Cass Street from Polk Street to Lively Street.

**RECOMMENDATION:**

That the City Council adopt a resolution to establish a “No Parking between the hours of 5:00 p.m. to 7:00 a.m. Monday through Friday except holidays, with Preferential Permit Parking for residents” zone on both sides of Cass Street from Polk Street to Lively Street.

**BOARD RECOMMENDATION:**

On April 3, 2019, the Transportation Board reviewed this matter; seven of eight members were present. Following discussion, the Transportation Board voted unanimously to recommend that the City Council approve the establishment of a “No parking between the hours of 5:00 p.m. to 7:00 a.m. Monday through Friday except holidays with Preferential Permit Parking for residents” zone on both sides of Cass Street from Polk Street to Lively Street.

**BACKGROUND:**

The City’s Preferential Parking Program is a neighborhood-driven program which enables eligible residential neighborhoods continually impacted by outside parking sources to pursue establishment of Preferential Parking Zones (PPZs). PPZs limit the impacts of outside source parking and increases availability of on-street parking for residents by providing permits to residents and their guests and requiring that a valid permit be displayed in vehicles parked on street within the PPZ during restricted days and times.

Establishment of a PPZ requires submission of a petition from immediately impacted residents showing support from a minimum of 75% of residents for the proposed PPZ. Once petition criteria has been met, the proposal is scheduled for consideration by the Transportation Board which makes a recommendation to the City Council regarding the matter.

**DISCUSSION:**

The Public Works Department received a petition showing support from 75% of residents on both sides of Cass Street from Polk Street to Lively Street requesting establishment of a timed No Parking PPZ. Residents indicate that overflow parking from the nearby apartment complex is limiting the availability of on-street parking opportunities near their homes during the nighttime and early morning hours. The proposed PPZ would help to preserve on-street parking on this segment of Cass Street for residents and their guests during evening and nighttime hours.

**FISCAL IMPACT:**

The cost of sign installation is estimated to be \$600. Funding is available in the FY 2018/19 Public Works Department budget Signing Supplies account number 4110100-424143 to cover this cost.

Prepared by: Kris Martinez, Public Works Director  
Certified as to  
Availability of funds: Edward Enriquez, Chief Financial Officer/City Treasurer  
Approved by: Rafael Guzman, Assistant City Manager  
Approved as to form: Gary G. Geuss, City Attorney

Attachments:

1. Resolution
2. Site Map
3. Transportation Board Minutes - April 3, 2019