

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

THURSDAY, NOVEMBER 21, 2024, 3 P.M.
PUBLIC COMMENT IN PERSON/TELEPHONE
ART PICK COUNCIL CHAMBER
3900 MAIN STREET

City of Arts & Innovation

PRESENT: Chair Robillard and Member Hemenway

ABSENT: Vice Chair Cervantes

STAFF PRESENT: Carmen Soto, Susan Wilson, Jeff McLaughlin, Cynthia Wright
Melanie Burns, Rakel Engels, Margie Haupt, Kyle Warsinski, and
others

Chair Robillard convened the meeting at 3:15 p.m.

ORAL COMMUNICATION FROM THE AUDIENCE

There was no one wishing to address the Committee.

FISCAL YEAR 2024/25 CITY SPONSORSHIP PROGRAM AND TABLE SPONSORSHIP UPDATE

Following discussion, it was moved by Member Hemenway and seconded by Chair Robillard to (1) receive and approve staff recommendations for the for the City Sponsorship Program for the six month period of January 1-June 30, 2025; and (2) recommend that City council approve City Sponsorship support in the form of monetary funding and/or in-kind contributions of \$229,099 for charitable and community events, which are produced by local non-profit organizations; and (3) receive and order filed Table Sponsorship report for January 1 – June 30, 2024; and (4) authorize the City Manager, or his designee, to make non-substantive changes to the recommendations. The motion carried with Vice Chair Cervantes absent.

COMMUNICATIONS

LEGISLATIVE UPDATE

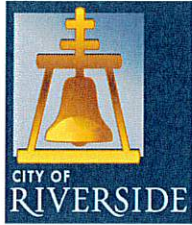
There was no Legislative update received by the Committee.

ECONOMIC OPPORTUNITY UPDATE

The Committee received an update on Economic Opportunity.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

Chair Robillard requested an update on current City branding efforts and OneStop Shop initiatives.



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The meeting adjourned at 3:31 p.m.

Respectfully submitted,

CARMEN SOTO
Records Manager