



ECONOMIC DEVELOPMENT COMMITTEE MINUTES

THURSDAY, MAY 23, 2024, 3 P.M.
PUBLIC COMMENT IN PERSON/TELEPHONE
ART PICK COUNCIL CHAMBER
3900 MAIN STREET

City of Arts & Innovation

PRESENT: Chair Robillard and Member Hemenway

ABSENT: Vice Chair Cervantes

STAFF PRESENT: Lorena Verdusco, Brandon Mercer, Rafael Guzman, Cynthia Wright, Margery Haupt, and others

ALSO PRESENT: Nanci Larsen, Jason Hunter, Stephanie Starbuck, Jennifer Gamble, and Jeff Crumbaker

Chair Robillard convened the meeting at 3:06 p.m.

ORAL COMMUNICATION FROM THE AUDIENCE

Jason Hunter spoke regarding the City's sponsorship and table sponsorship programs. Malissa McKeith regarding eComments, committee agendas, and nursery revenue.

FISCAL YEAR 2023/2024 CITY SPONSORSHIP PROGRAM JANUARY 1 - JUNE 30, 2024

Following discussion, it was moved by Member Hemenway and seconded by Chair Robillard (1) to receive and approve staff recommendations for the six-month period of July 1-December 31, 2024; and (2) recommending that the City Council (a) approve City Sponsorship support in the form of monetary funding and/or in-kind contributions of \$143,324 for charitable and community events, which are produced by local non-profit organizations; (b) approve a \$25,000 sponsorship to the Riverside African American Historical Society, for renovations to the Martin Luther King, Jr. monument and surrounding area; (c) receive and file Table Sponsorship report for July 1-December 31, 2023; and (d) authorize the City Manager, or his designee, to make non-substantive changes to the recommendations. The motion carried unanimously.

ITEMS FOR FUTURE COMMITTEE CONSIDERATION

Chair Robillard requested a review of the City's table sponsorship program for a future Economic Development Committee meeting.

The meeting adjourned at 3:44 p.m.

Respectfully submitted,


LORENA VERDUSCO
Assistant City Clerk