



*City of Arts & Innovation*

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# City Council Memorandum

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**TO: HONORABLE MAYOR AND CITY COUNCIL DATE: JUNE 23, 2015**

**FROM: PUBLIC WORKS DEPARTMENT WARDS: ALL**

**SUBJECT: GRANT FUNDING REQUEST IN THE AMOUNT OF \$80,044 FROM THE CALIFORNIA DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY (CALRECYCLE) FISCAL YEAR 14/15 BEVERAGE CONTAINER RECYCLING AND LITTER REDUCTION FUNDS – SUPPLEMENTAL APPROPRIATION**

## **ISSUES:**

The issue for City Council consideration is submission of a Beverage Container Recycling and Litter Reduction Payment Program Application to the California Department of Resources and Recovery (CalRecycle).

## **RECOMMENDATIONS:**

That the City Council:

1. Authorize the Public Works Director to submit a Funding Request Form to CalRecycle to obtain \$80,044 in funding for the beverage container recycling and litter cleanup activities;
2. Upon grant award, authorize the Finance Director/Treasurer, or his designee, to increase the estimated Fiscal Year 2015/16 revenues by \$80,044 to be offset by expenditures in the same amount into a project account titled “City/County Payment Program - Beverage Container and Litter Reduction – 14/15”; and,
3. Authorize the City Manager, or his designee, to execute and submit necessary documents in furtherance of the City/County Payment Program Funding Request Form to CalRecycle.

## **BACKGROUND:**

The California Beverage Container Recycling and Litter Reduction Act administered by the Department of Resources and Recycling Recovery (CalRecycle) is distributing \$10.5 million in fiscal year 2014/15 funds to eligible cities and counties specifically for beverage container recycling and litter cleanup activities. The goal of CalRecycle's beverage container recycling program is to reach and maintain an 80% recycling rate for all California Refund Value (CRV) beverage containers –aluminum, glass, plastic and bi-metal.

The funds received will be used to target and develop programs to meet the goal of increased recycling. Activities will include supporting AB341 Mandatory Commercial Recycling requirements for businesses and multi-family residential dwellings supporting new and expanding existing recycling programs with education and outreach.

The City of Riverside is eligible to receive \$80,044 in funding in Fiscal Year 2014/15 funds, based on the per capita formula for distribution, which may be used over a two year period for the following activities;

- Purchase curbside recycling containers for residential customers;
- Purchase and maintain bottle and can recycling units placed throughout the community;
- Support AB 341 Mandatory Commercial Recycling requirements by providing outreach and education materials that include a beverage container recycling component;
- Developing new promotional material (i.e. utility bill inserts, flyers, giveaways, etc.) to inform residents of the recycling programs the City of Riverside offers;
- Host neighborhood collection events under the Clean Up Riverside's Environment (CURE) program such as the Incredible BULK events;
- Sponsor recycling programs with the Alvord Unified and Riverside Unified School Districts by purchasing and providing recycling containers;
- Reach out to elementary school aged children with specific educational and promotional materials; and
- Increase public education within the community and citywide departments by promoting beverage container recycling.

Applications are due June 23, 2015, and funds are anticipated to be distributed in September 2015.

#### **FISCAL IMPACT:**

The City is eligible to receive \$80,044 through the CalRecycle grant. The funds will be placed in an interest bearing project account titled "City/County Payment Program – Beverage Container and Litter Reduction – 14/15."

Prepared by: Thomas J. Boyd, P.E., Public Works Director/City Engineer

Certified as to

availability of funds: Brent A. Mason, Finance Director/Treasurer

Approved by: Al Zelinka, FAICP, Assistant City Manager  
for John A. Russo, City Manager

Approved as to form: Gary G. Geuss, City Attorney