



NON-PROFIT FUNDING PROGRAMS

Community & Economic Development

Budget Engagement Commission
July 11, 2019

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Arts & Culture Grants



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Arts & Culture Grants

1. Sustain professional development of established arts and cultural institutions based in and serving the City of Riverside;
2. Assist the operational and development of small to mid-sized arts and cultural organizations;
3. Encourage and support the contribution of excellence and diversity to the richness of the community's cultural life; and
4. Encourage and support administrative and fiscal excellence in non-profit arts and cultural organizations.



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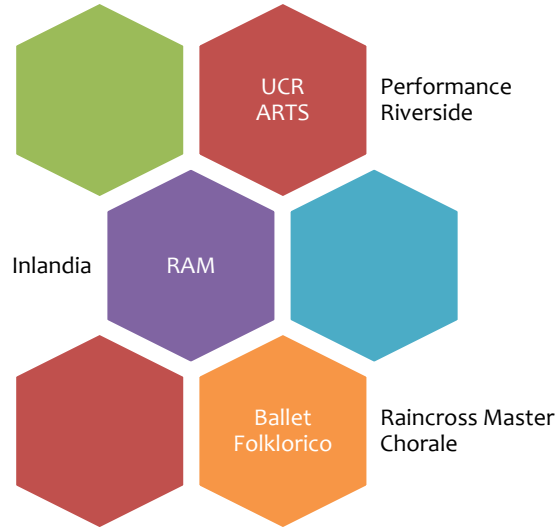
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Arts & Culture Grants



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Arts & Culture Grant Organizations



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Building Better Neighborhoods



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Grant Opportunities



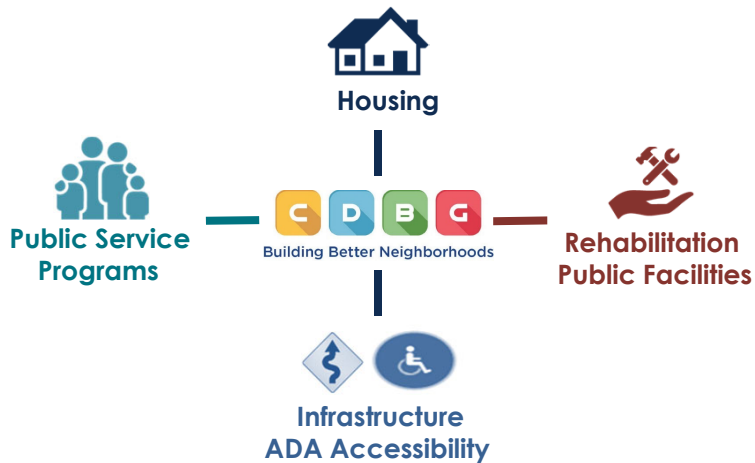
Community Development Block Grant (CDBG) has been incorporated in the City of Riverside for over 20 years and helps fund a variety of activities that address community and economic needs. Since 1994, a total of \$106,619,321.33 has been funded.



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Community Development Block Grant (CDBG)




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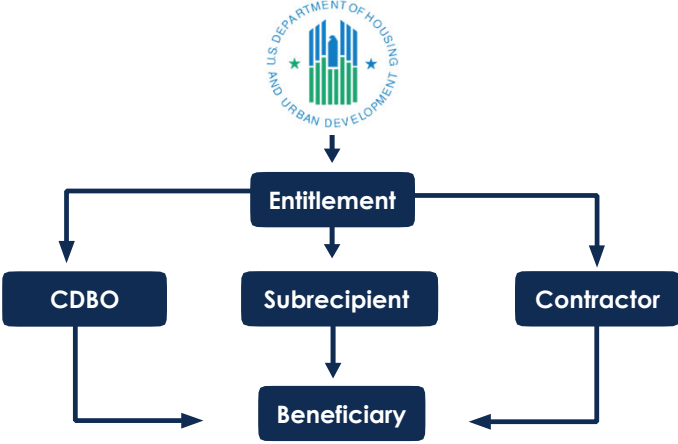
Community Development Block Grant (CDBG)

Primary Objectives	National Objectives
 Decent Housing ↓  Suitable Living Environment ↓  Expand Economic Opportunities	 Low/Mod • Decent Housing • Housing • Jobs ↓  Slum/Blight • Area Basis • Urban Renewal ↓  Urgent Need • Natural Disaster


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CDBG Roles & Money Flow



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graph TD; HUD[US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT] --> Entitlement; Entitlement --> CDBO; Entitlement --> Subrecipient; Entitlement --> Contractor; CDBO --> Beneficiary; Subrecipient --> Beneficiary; Contractor --> Beneficiary;
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CDBG Funded Organizations



CDBG in Our Community





City Sponsorship Program



City Sponsorship Program

The purpose of this sponsorship policy is to set forth guidelines and criteria governing the granting of City of Riverside funds or in-kind services for the purpose of supporting local festivals, special events, community projects or programs. Although the City makes a concerted attempt to limit the amount of General Fund monies expended toward such sponsorship activity, the City recognizes that sponsorships play an important role in supporting our community, as well as to promote the tourism and economic development efforts of the City.



City Sponsorship Program



1. Promote the City of Riverside as a desirable place to live, visit and do business;
2. Promote the City of Riverside as a visitor destination and/or bring tourism-associated revenue to the City;
3. Enhance the quality of life and well-being of the citizenry;
4. Advance the City's commitment to and pride in being a multicultural community;
5. Encourage the development of neighborhood identity and pride; and
6. Promote cultural and artistic awareness among the citizenry.



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City Sponsorship Program



Examples

1. La Sierra Neighborhood Alliance: National Night Out
2. Love Riverside: Service Day
3. NAACP: Bullying Prevention & Domestic Violence Month Play
4. Villegas Park Advisory: Halloween Carnival

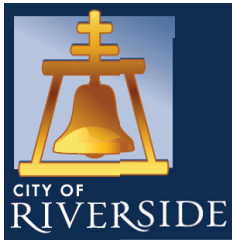


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City Sponsorship Past Projects



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RIVERSIDE small Sparks
Neighborhood Matching Grants Program

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Small Sparks Neighborhood Matching Grants Program



Neighborhood Social Enhancement

Up to \$500 for one-time community-building activities.



Neighborhood Beautification

Up to \$500 for physical improvement projects.



Education

Up to \$750 to attend or provide trainings, conferences, or workshops.



Community Development Block Grant

Up to \$2000 for physical improvement projects in CDBG eligible areas.



Small Sparks in the Community



651
VOLUNTEERS
— 2015-2018 —



6,415
VOLUNTEER HOURS
— 2015-2018 —



13,811
HOUSEHOLDS REACHED
— 2015-2018 —



Small Sparks Program Outcomes



\$21,902
 AMOUNT OF FUNDING AWARDED
 2015-2018

\$102,382
 TOTAL PROJECT VALUATION
 2015-2018

APPLICATIONS
 2015-2018
42
 FUNDED



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Small Sparks Past Projects

Ruth Lewis Advisory Team
Father Daughter Dance



University Neighborhood Landscape
Median Makeover



Neighbors of Mt. Rubidoux Alliance –
Fowler Plaza Park



Canyon Crest Neighborhood
Tree Logo



Crest Community Church
Neighborhood Clean Up &
Celebration

Come Together Community Fair
hosted by: I Am ABLED



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RECOMMENDATION

That the Budget Engagement Commission receive and file a report and presentation on the City's current monetary and in-kind support for and of non-profit organizations through the Community & Economic Development Department.

