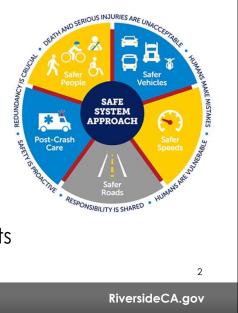


BACKGROUND

- United States Department of Transportation (USDOT) – Bipartisan Infrastructure Law (BIL)
- Discretionary Safe Streets For All SS4A Grant Program
- 2022 through 2026 (5 Years)
- \$5 Billion Dollars Total Program
- Implementation and Planning Grants

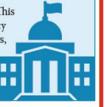




VISION ZERO RESOLUTION & ACTION PLAN

POLITICAL COMMITMENT

The highest-ranking local officials (Mayor, City Council, City Manager) make an official and public commitment to a Vision Zero goal to achieve zero traffic fatalities and severe injuries among all road users (including people walking, biking, using transit, and driving) within a set timeframe. This should include passage of a local policy laying out goals, timeline, stakeholders, and a commitment to community engagement, transparency, & equitable outcomes.



RESOLUTION NO

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVERSIDE, CALIFORNIA, SUPPORTING THE DEVELOPMENT OF A VISION ZERO POLICY AND ESTABLISHING AN INITIAL GOAL OF REDUCING TRAFFIC DEATHS AND SERIOUS INJURIES BY 50 PERCENT BY 2040.

WHEREAS, the United States Department of Transportation National Roadway Safety

Strategy outlines the comprehensive approach to significantly reduce serious injuries and deaths on the Nation's highways, roads, and streets and commits to a national vision of zero roadway fatalities; and

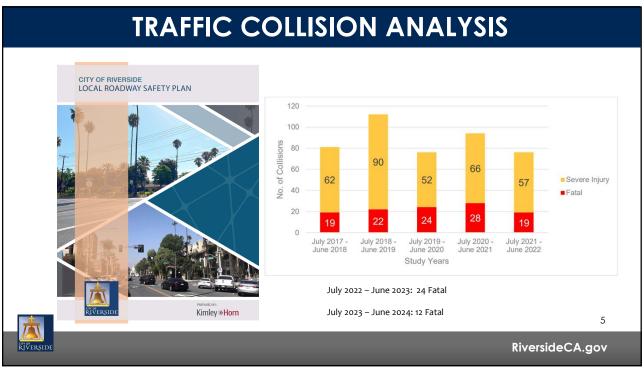
WHEREAS, the California Department of Transportation has a vision to eliminate fatalities and serious injuries on California's roadways by 2050 and provide safer outcomes for all communities as documented in the Director's Policy (DP-36); and

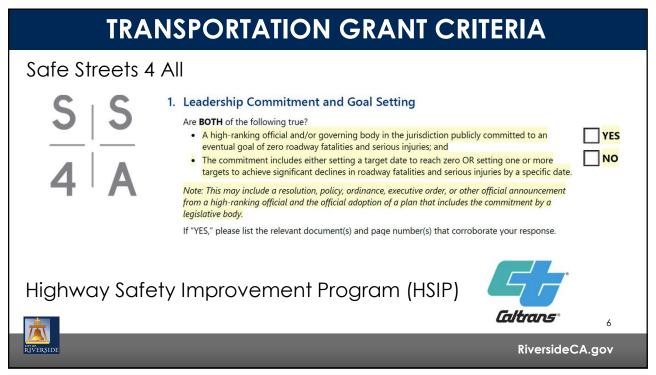
WHEREAS, the Southern California Association of Governments has adopted a Regional Safety Policy (Resolution No. 21-629-1) to commit to working with partner agencies to encourage and support actions towards the elimination of transportation-related fatalities and serious injuries by 2050, if not sooner, in Southern California; and

WHEREAS, the life and health of all persons living and traveling within the City of Riverside ("City") are our utmost priority, and the City is committed to a holistic approach of making proactive roadway improvements to help avoid traffic-related fatalities and to lessen the severity of crashes while increasing safe, healthy, equitable mobility for all; and

WHEREAS. Vision Zero is the concept that preventable traffic deaths and serious injuries on our roadways are unacceptable; and

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BICYCLE FRIENDLY COMMUNITY DESIGNATION

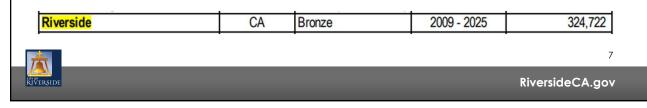
BRONZE BRONZE



RIVERSIDE, CA

KEY STEPS TO SILVER CONTINUED

» Adopt a goal to eliminate traffic fatalities and serious injuries and support this goal with a comprehensive road safety plan or a Vision Zero policy to identify specific strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Introducing low stress



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RIVERSIDE BLUE ZONES

BLUE ZONES IN RIVERSIDE

What is Blue Zones?

Blue Zones uses over 20 years of research and scientifically proven lessons of longevity, health, and happiness from the longest-lived cultures in the world to transform community environments so healthy choices are the easiest to make. We have a proven history of improving well-being for entire populations.

Through a Blue Zones Transformation, Riverside has an opportunity to change not only individual lives but the entire course of health and vitality of the community today and for future generations.

Riverside Opportunities

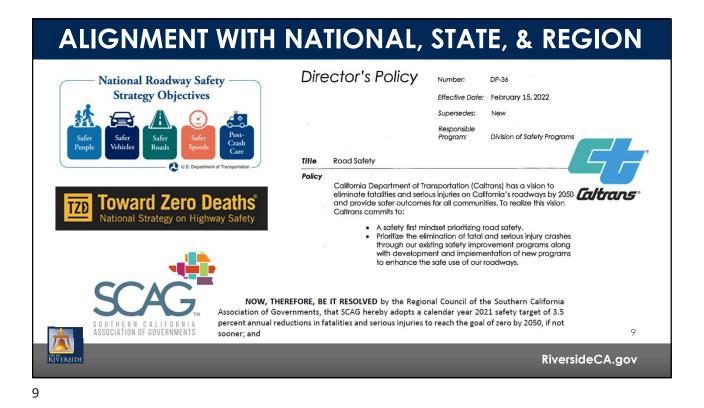
We've identified the ways in which we can forge a pathway forward, c

BUILT ENVIRONMENT

Outpdate Street Design Guidelines and Standards
 Adopt Vision Zero Resolution and Implementation Strategy
 Continue to Build on Investments in the Downtown Core
 Encourage Diversified Housing Development

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STRATEGIC PLAN ALIGNMENT

- Strategic Priority No. 2 Community Well Being Goals 2.4 & 2.5;
- Strategic Priority No. 6 Infrastructure, Mobility & Connectivity Goal 6.2;
- This item aligns with each cross-cutting thread: Community Trust, Equity, Fiscal Responsibility, Innovation, and Sustainability & Resiliency



RECOMMENDATIONS That the Mobility & Infrastructure Committee recommend that the City Council: 1.Adopt a Resolution establishing a Vision Zero policy to work towards a fifty percent reduction of preventable traffic deaths and severe injuries by 2040 (Attachment 1); and 2.Direct staff to develop a City of Riverside Vision Zero Action Plan in alignment with existing national, state, and regional programs and grant funding requirements.