

SHARED MOBILITY OPERATOR PERMIT PROGRAM

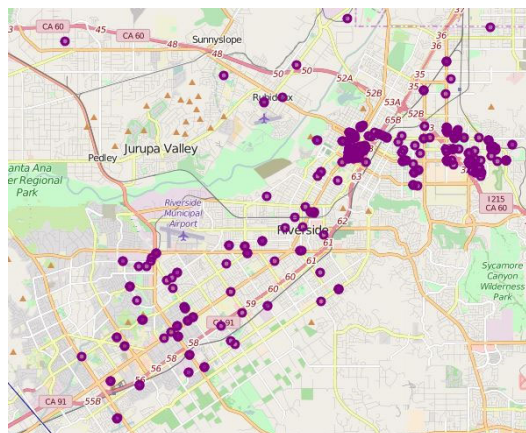
Public Works Department

City Council
August 6, 2019

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BACKGROUND

1. Bird Scooters were deployed in the City in September 2018;
2. Lime Scooters followed with deployment in October 2018;
3. Additional companies are expected to deploy;



Bird Deployment as of 1/11/19

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BACKGROUND

4. February 12th, 2019 - City Council approved an Interim Operating Agreement (IOA) and requested staff to develop a Permit Program;
5. Only Bird entered into an IOA with the City; and
6. Currently neither Bird or any other company have scooters deployed in Riverside.



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SHARED MOBILITY OPERATOR PERMIT PILOT PROGRAM

1. To address Operating Regulations, Parking Guidelines, and System Operations;
2. For electric scooters as well as future shared mobility vehicles and devices;
3. NACTO and OCTA have published 'best practices' for public agencies; and
4. Riverside's proposed program incorporates lessons learned from other agencies with Pilot Programs.

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PERMIT AND FEES

1. Application process allows City to vet prospective operators;
2. Will issue a maximum of 4 Permits;
3. \$20,000 Permit Fee for up to 18 months of Operation; and
4. Daily Per-Vehicle Deployment Fee.



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FEES COMPARISON

FEE TYPE	Riverside	Kansas City	Santa Monica	Denver	Long Beach
PERMIT	\$20,000/ 18 Months	\$15,000/ 12 Months	\$20,000/ 16 Months	\$15,000/ 12 Months	\$25,000/ 12 Months
PER VEHICLE	\$1.00 Per Day	\$1.00 Per Day	\$130/16 Months + \$1.00 Per Day	\$30.00/ 12 months	\$120/ 12 Months \$40 (low income)

Fees are intended to compensate for any financial burden on the City as well as fund future infrastructure that facilitates the use of sustainable modes of transportation such as bikes and scooters.



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RIVERSIDE MUNICIPAL CODE REVISIONS

The Shared Mobility Operator Program proposes several changes to the Riverside Municipal Code to maximize safety and ensure order of shared mobility operations. Key issues addressed include:

- | | |
|--------------------------|-----------------------|
| a) Operating Regulations | d) Speed Control |
| b) Parking Guidelines | e) Maximum fleet size |
| c) System Operations | f) Indemnity language |



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REGULATION ENFORCEMENT

1. Operators required to respond to reports of improperly parked, staged, abandoned, or tipped devices;
2. Non compliant operators will incur a \$149.14 fee on a per-incident basis; and
3. Devices posing an immediate hazard may be relocated or impounded by City Staff.



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INDEMNIFICATION AND INSURANCE

1. Indemnification language will be carried over from the Interim Operating Agreement;
2. Insurance requirements have been updated to include:
 - a) Minimum Commercial General Liability coverage of \$5M per occurrence with a \$10M aggregate; and
 - b) \$5M umbrella policy.



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FUTURE PROPOSALS

1. Public Works is collaborating with the Parks, Recreation and Community Services Department to study the use of scooters within City Parks;
2. Current regulations prohibit the use of electric scooters;
3. Staff will be proposing to allow scooters on paved surfaces within select park properties to the Park and Recreation Commission; and
4. Staff is reviewing management software solutions for shared mobility devices.



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RECOMMENDATIONS

That the City Council:

1. Approve the implementation of the Shared Mobility Device Operator Permit Pilot Program;
2. Approve an update to the Fiscal Year 2019-20 fees and charges for the Public Works Department to include new shared mobility operator fees;
3. Introduce and subsequently adopt an ordinance amending Title 9 and Title 13 of the Riverside Municipal Code to adopt rules and regulations regarding shared mobility device use and operators within the City of Riverside;



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RECOMMENDATIONS (CONTINUED)

4. Introduce and subsequently adopt an ordinance amending Chapter 3.30.030 of the Riverside Municipal Code to add an additional category to the schedule of regulation products and services for shared mobility device operators; and
5. Adopt a resolution amending the City's fees and charges schedule to provide for shared mobility device permit and operating fees.



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