



26TH ANNUAL MISSION INN HOTEL & SPA FESTIVAL OF LIGHTS

Community & Economic Development

City Council
February 12, 2019



1

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SWITCH-ON CEREMONY



Robin Thicke



85K
Attendees



New Attractions



Comprehensive
Security Plan



2

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BEST PUBLIC LIGHTS IN THE U.S.












3

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RECOGNITION



4

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PROGRAMMING



 **150**
Total Performances

 **111**
Community Organizations

 **36** Artisans Weekly



5

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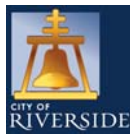
THE TEAM



6

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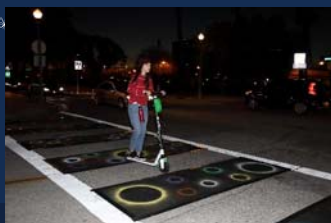
THE TEAM



7

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PARTNERSHIPS



8

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SPONSORS













9

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BY THE NUMBERS

10,222



FOL Metrolink Riders





7378 Miles
Traveled to
attend



276,342
Video Views

4,450,360
Impressions



371,467
Webpage Views

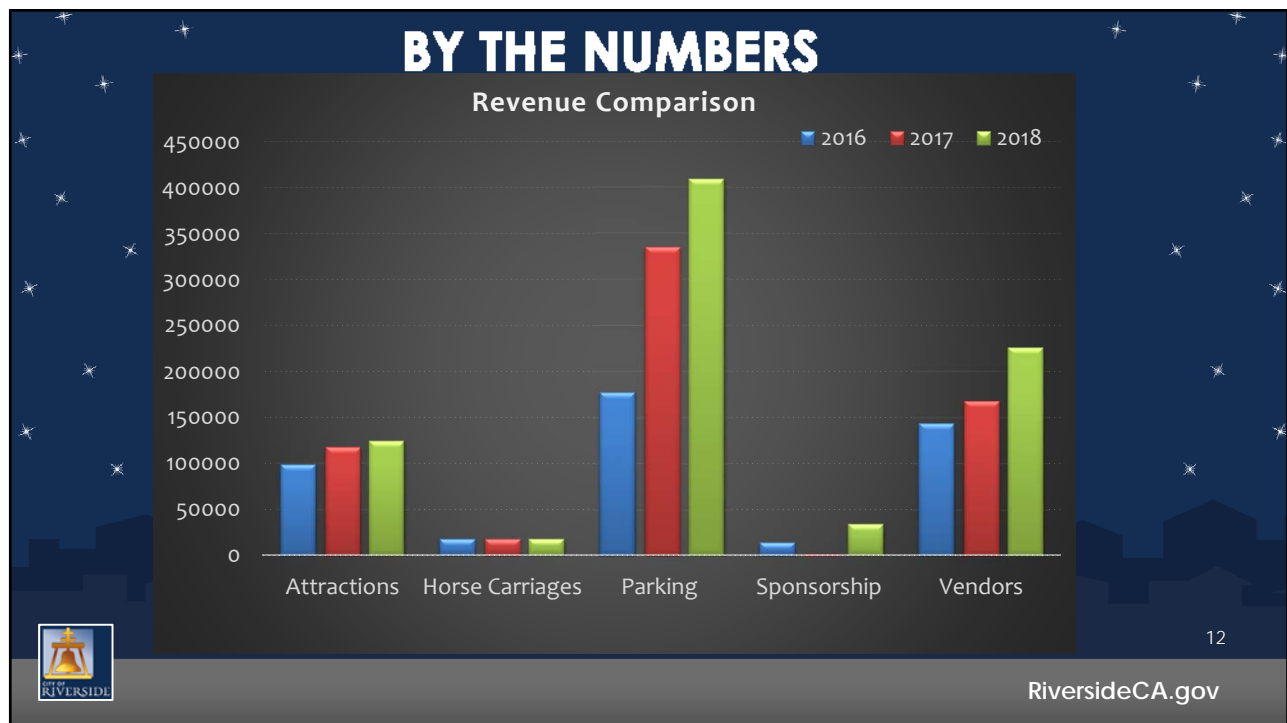


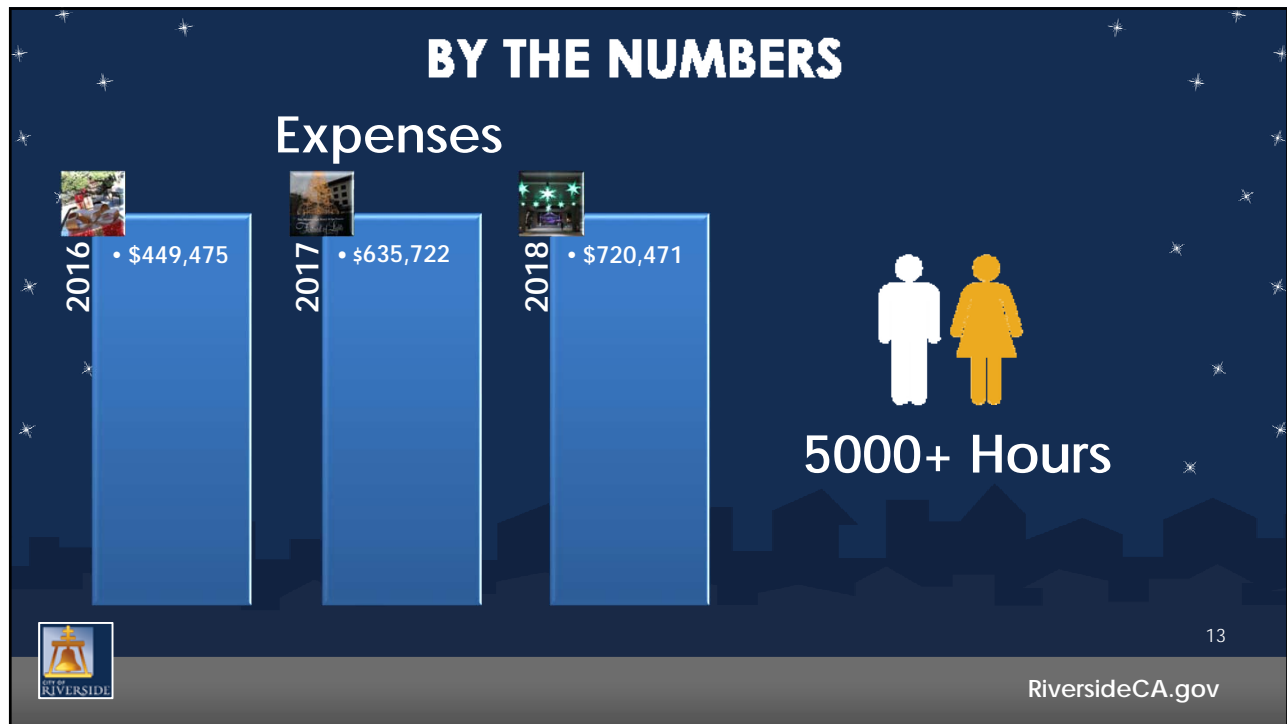
41.38%
Web traffic Nov 1
through January 7



10

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LOOKING AHEAD



Leading the Way

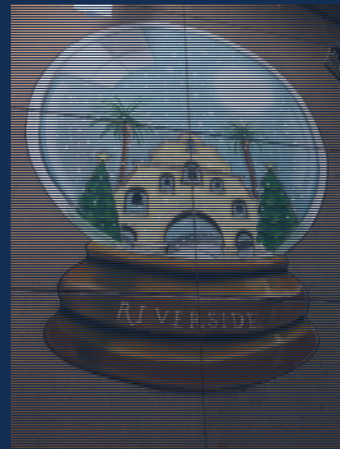


Proposed Budget for FY 19/20 Shortfall ✕



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#ILoveRiverside #RiversideFOL
RiversideFestivalofLights.com



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