

MEASURE Z OVERVIEW

What is Measure Z?

Measure Z is a one-cent transaction and use tax (similar to the sales tax), with revenues going directly to the City of Riverside. Measure Z was approved by voters on November 8, 2016 to help pay for critical unfunded City programs and services.

What was the intent of Measure Z?

The Riverside Mayor and City Council placed Measure Z on the ballot, at the recommendation of City staff, to help restore as much as possible of the \$11 million in critical services eliminated in June 2016, as well as to start addressing over \$40 million of other critical needs, such as first responder staffing and vehicles, road and tree maintenance, and building repair and maintenance.

The ballot presented to voters asked them to consider a yes or no vote to:

- Prevent cutting police, firefighters, paramedics, 911 emergency response, and anti-gang/drug programs;
- Reduce homelessness;
- Provide youth after-school/senior/disabled services;
- Repair local streets/potholes/infrastructure; and
- Provide other general services.

The one-cent transaction and use tax (sales tax) has provided more than \$50,000,000 annually and will continue through 2036 unless extended by the voters.