



REDISTRICTING PLAN UPDATE

City Clerk Department

July 6, 2022



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BACKGROUND

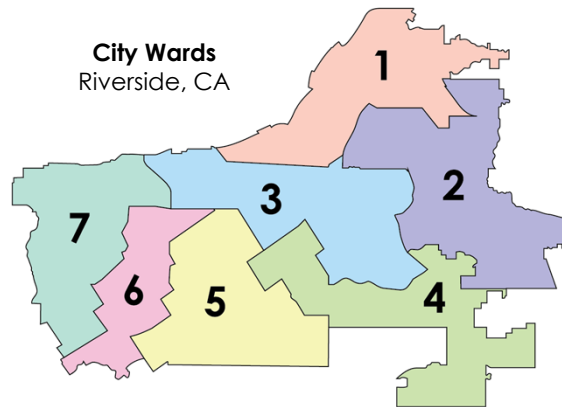


City Council
Action



Request for
Proposal

City Wards
Riverside, CA



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REDISTRICTING COMMISSION ENGAGEMENT

1 EDUCATION



2 MOTIVATION



3 ACTIVATION



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REDISTRICTING OUTREACH & BUDGET



OUTREACH PLATFORMS

1. Bill inserts
2. Digital billboards
3. Training Videos
4. Translated material in Spanish
5. All workshops, meetings and public hearings will be translated into Spanish and American Sign Language
6. City Newsletters
7. Public Service Announcements
8. Postcards
9. Newspaper Articles and Advertisements

OUTREACH COST

ENGAGEMENT BUDGET

Components	Amount
Outreach (Advertisement, Promotional Material, Printing Cost)	\$20,000
Translations (Meeting Translations, Outreach Material Translation)	\$15,000
Meetings (Innovation & Technology Staff, Room Rental, Refreshments)	\$11,000
Total	\$46,000



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TARGET DATES AND LOCATIONS

WARD	LOCATIONS	DATES
1	Main Library Community Room-	8/4/2022*
1	Ruth Lewis Community Center/Reid	9/21/2022
2	Cesar Chavez Community Center/Bobby Bonds Park	8/8/2022*
3	Joyce Jackson Community Center/Nichols Park	10/4/2022
4	Orange Terrace Library Community Room	8/16/2022*
4	Ysmael Villegas Community Center	8/25/2022*
5	Arlington Library	8/31/2022*
5	Renck Community Center/Hunt Park-	10/13/2022
6	Arlanza Library	9/6/2022
6	Arlanza Community Center/Bryant Park	10/19/2022
7	La Sierra Library	9/15/2022
7	La Sierra Community Center	10/24/2022

*Dates subject to change



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REDISTRICTING TIMELINE

JAN 2022 – JULY 2022	AUG 2022 – OCT 2022	NOV 2022 – DEC 2022	JAN 2023 – MAR 2023
CC ADOPTS REDISTRICTING FORMAT	ORIENTATION MEETINGS FOR ICGC COMMITTEE	ICGC HOST ADDITIONAL WORKSHOPS AND/OR PUBLIC HEARINGS	CITY COUNCIL CONDUCTS THREE PUBLIC HEARINGS
STAFF ADMINISTER THE RFP PROCESS TO OBTAIN A DEMOGRAPHER	ICGC CONDUCT AT LEAST ONE PUBLIC HEARINGS PRIOR TO DRAWING OF MAPS	ICGC APPROVE FINAL MAP RECOMMENDATIONS	REVIEW PERIOD SEEKING PUBLIC INPUT
STAFF PREPARED REDISTRICTING PLAN AND CREATED THE WEBSITE	HOST A SERIES OF WORKSHOPS IN EVERY WARD	ICGC COMPLETES WORK	ADOPT FINAL ORDINANCE

ICGC = Inclusiveness, Community Engagement and Governmental Processes Standing Committee



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ENVISION 2025 STRATEGIC PLAN

STRATEGIC PRIORITIES:

- COMMUNITY WELL-BEING 2.4
- HIGH PERFORMING GOVERNMENT 5.2 AND 5.3

CROSS CUTTING THREADS

1. INCLUSIVITY EFFORTS
2. INTERACTIVE TOOLS FOR INPUT
3. USE OF INTERNAL PARTNERSHIPS TO REDUCE COST
4. MARKETING STRATEGY
5. 10-YEAR REVIEW



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RECOMMENDATION

The ICGC Committee:

1. Receive and File the Redistricting Plan update
2. Provide further direction as the Committee deems appropriate for implementing the City's Redistricting Plan



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QUESTIONS



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