



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: DECEMBER 3, 2024

FROM: PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT WARD: 7

SUBJECT: ADDENDUM TO PRODUCTION AGREEMENT WITH PYRO SPECTACULARS, INC. OF RIALTO, CALIFORNIA, FOR THE PYROTECHNIC SHOW AT LA SIERRA PARK FOR THE FOURTH OF JULY SHOW IN 2025 IN THE AMOUNT OF \$34,075 WITH A 10% CHANGE ORDER AUTHORITY

ISSUE:

Approve the Addendum to Production Agreement with Pyro Spectaculars, Inc., of Rialto, California, for the pyrotechnic show at La Sierra Park for the Fourth of July show in 2025 in the amount of \$34,075 with a 10% change order authority

RECOMMENDATIONS:

That the City Council:

1. Approve Addendum No.1 to Production Agreement with Pyro Spectaculars, Inc., of Rialto, California, to extend the agreement terms to July 5, 2025, in the amount of \$34,075 with a 10% change order; and
2. Authorize the City Manager, or his designee, to execute Addendum No.1 to the Production Agreement with Pyro Spectaculars, Inc, for the amount of \$34,075 plus 10% change order authority, including making minor and non-substantive changes.

BACKGROUND:

Since 1996, the firework shows have been a staple of Riverside’s Fourth of July celebration, with shows at both La Sierra Park and at the top of Mt. Rubidoux. Over the years, the firework shows have drawn more than 100,000 families each year from all over the Inland Empire.

On February 15, 2022, the City Council approved a Single Source Services Agreement with Pyro Spectaculars, Inc. to provide two firework shows, one at La Sierra Park for a term of covering April 1, 2022, through July 5, 2024, and the other at Ryan Bonaminio Park for a term covering April 1, 2022, through July 5, 2022.

On October 25, 2022, the City Council approved the Single Source Services Agreement for the

firework show atop of Mt. Rubidoux through July 5, 2025.

DISCUSSION:

On February 15, 2022, the City Council approved a Sole Source Services Agreement with Pyro Spectaculars, Inc., for providing pyrotechnic shows at La Sierra Park over a three-year term from April 1, 2022, to July 5, 2024. This agreement included a supplemental contract for an enhanced show on July 4, 2022, at a total contract price of \$99,075, as detailed in the original staff report.

Purchasing Resolution No 24101 Section 702 states, “Competitive Procurement through the Informal Procurement and Formal Procurement process shall not be required in any of the following circumstances: (c) When the Procurement can only be obtained from a sole source and the Manager is satisfied that the best price, terms and conditions for the Procurement thereof have been negotiated.”

The Purchasing Manager concurs with the recommendation in accordance with Purchasing Resolution No 24101 Section 702 (c).

STRATEGIC PLAN ALIGNMENT:

The Fourth of July celebrations aligns with Strategic Priority 1 – Arts, Culture and Recreation and specifically, **Goal 1.2**, to enhance equitable access to recreational services offerings.

It also aligns with each of the Cross-Cutting Threads as follows:

1. **Community Trust** – Providing a controlled Fourth of July show at a City facility increases community trust and benefits the city’s diverse populations.
2. **Equity** – Providing two shows in two different locations allows a larger amount of the community to view the Fourth of July Show.
3. **Fiscal Responsibility** – Securing a reliable vendor ensures financial resources are going toward quality services provided to the public.
4. **Innovation** – The proposed location of the Fourth of July firework shows prepares for the future through collaborative partnerships and an adaptive process.
5. **Sustainability & Resiliency** – The Fourth of July firework shows are the highest attended PRCSD events. Providing various options allows the City of Riverside to continue to provide in demand events to residents for future years.

FISCAL IMPACT:

The total fiscal impact of the First Amendment to cover the firework show at La Sierra Park is \$34,075. The funds are budgeted and available in the General Fund, Parks & Recreation, Recreation Services Account No. 5205000-421040.

Prepared by: Ebony Perkins, Recreation Supervisor

Approved by: Pamela M. Galera, Parks, Recreation and Community Services Director
Certified as to
availability of funds: Kristie Thomas, Finance Director/Assistant Chief Financial Officer
Approved by: Kris Martinez, Assistant City Manager
Approved as to form: Jack Liu, Interim City Attorney

Attachment: First Amendment to Services Agreement with Pyro Spectaculars, Inc.