



**AMERICA'S
SBDC
CALIFORNIA**

City of Riverside
2025 Economic Impact Summary
Partnering to advance Riverside's economic development mission

POWERED BY



U.S. Small Business Administration



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Contact Us
(800) 616 -7232 | ociesmallbusiness.org






What's the SBDC?

Who We Are

The SBDC is a national program with over 1,000 locations which helps stimulate economic growth through business development. We're a proud resource partner of the U.S. Small Business Administration (SBA).







Training

From lunch-and-learn webinars to cohort training programs, we offer an array of learning opportunities designed to help you grow your business and achieve success. Our training programs are taught by both our team of experts and partners — all of whom are industry professionals positioned to answer your questions.

Introduction to QuickBooks Online
Loans for Your Small Business
Level Up with Linked In
Preparing to Go Back to Work
Incorporating Your Small Business
How to Start a Small Business
Understanding Your Financials
Loans for Your Small Business
You Are the Brand: Building Your Image Online
Certifications for Your Small Business



Consulting

The OCIE SBDC offers confidential one-on-one expert business consulting. From planning and marketing to lease negotiations and government contracting, the OCIE SBDC team will be by your side working with your business to achieve that next milestone.





Resources

There is a wealth of resources available to business owners, and the OCIE SBDC can help you access them. Whether you are positioned to utilize a hiring subsidy when hiring a new employee, need to connect with a public official, have human resources needs, or would like market research for your business, the OCIE SBDC can connect you with these resources and many more.

Why is My Website Not Showing in Google Search ?

IESBDC offers **FREE** custom SEO services!

We will audit your site to determine why it is not showing up on Google and help you implement solutions that drive results.

WANT TO LEARN MORE?
Contact us 951-781-2345 for your free SEO audit.

www.inlandempiresbdc.org

ACCESS TO CAPITAL

CONTRACTING AND PROCUREMENT

GLOBAL TRADE

LOCAL GRANTS

MANUFACTURING

SBDC INTEL



Business Retention & Expansion

Total Impact

\$50.6M total economic impact
256 businesses advised
1,535 counseling hours
576 jobs supported

\$16M+ increase in sales
Direct support for scaling, capital, and operations

\$4M+ loans accessed
\$15.4M equity supported
Programs: Contractor Academy, retail readiness

\$15M+ in contract awards
480 attendees at SoCal Contracting Conference
Strengthening local procurement pipelines

100 women-owned businesses supported

- Multilingual, culturally responsive services
- Strong alignment with equity goals

- 76% have ≤5 employees
- 57% under \$100K revenue
- 62% need capital
- 43% struggle with sales



Strategic Alignment with City

- Business retention & expansion
- Small business support
- Inclusive growth
- Workforce development
- Corridor revitalization

SBDC Role

- Extension of City Economic Development
- On-the-ground business intelligence
- Implementation partner for programs
- Direct support to local businesses



Call to Action

- Continue and expand City-SBDC collaboration
- Scale local small businesses
- Expand procurement pathways
- Invest in small business growth initiatives

2025

Over 180 Success Stories



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In the Community



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SoCal Contracting Conference



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ERC Marketplace 2025 Behind the Scenes



- 47 Business Starts
- 65 Jobs Created
- \$56k in Sales



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Link To Resources

Fund Options

License & Permits

Programs

We're Here to Help



Accurate Information



Answers to Your Questions



Step-by-Step Guidance

Contact Us!

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