

CUSTOMER ENGAGEMENT DIRECT INSTALLATION PROGRAMS

Customer Engagement

Board of Public Utilities

November 13, 2023

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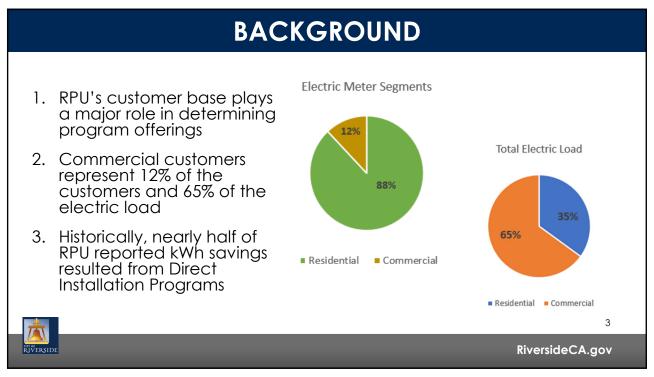
BACKGROUND

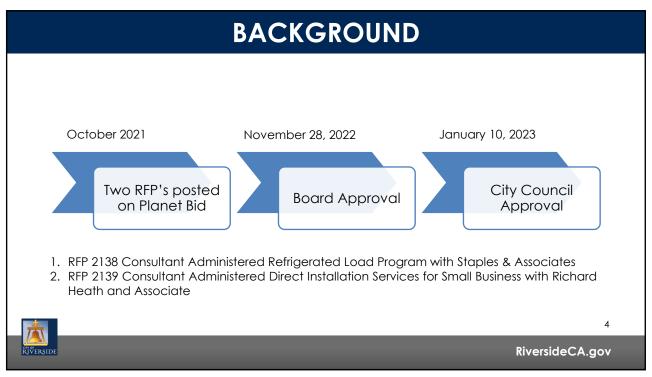
- 1. In the early 2000's, RPU began offering energy efficiency programs to its customers.
- 2. Direct Installation Programs were created to reach a large segment of RPU electric load.
- 3. Direct Installation programs were previously administered via SCPPA Contract.



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REFRIGERATED LOAD PROGRAM

The Consultant Administered Refrigerated Load Program targets customers with significant refrigerated food and beverages storage such as mini-marts, delicatessens, convenience stores and restaurants. The program offers the direct installation of energy efficiency measures such as air curtains, cooler gaskets, automatic door closures, LED case lighting retrofits and highefficiency motor upgrades.



Program	Businesses Assisted	Lifetime kWh Savings	Program Costs	Available budget	% Funds Spent
Refrigerated Load	34	1,213,608	\$249,925	\$250,000	99.97%



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DIRECT INSTALLATION SERVICES FOR SMALL BUSINESS

The Consultant Administered Small Business Program provides small and medium-sized businesses with energy audits, and direct installation of energy efficiency measures such as lighting upgrades and controls, HVAC tuneups, exit and open/closed signs, advanced power strips and weatherization.



Program	Businesses	Lifetime kWh	Program	Available	% Funds
	Assisted	Saving	Costs	budget	Spent
Small Business Direct Install	269	13,109,230	\$824,011	\$1,250,000	66%



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STRATEGIC PLAN ALIGNMENT



Strategic Priority 4 – Environmental Stewardship

Goal 4.6 – Implement the requisite measures to achieve citywide carbon neutrality no later than 2040

Cross – Cutting Threads



Community Trust











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RECOMMENDATIONS

That the Board of Public Utilities recommend that the City Council:

- 1. Approve the amended Professional Consultant Services Agreement with Staples & Associates, Inc., to add \$500,000, for a revised contract amount of \$750,000;
- 2. Approve the amended Professional Consultant Services Agreement with Richard Heath and Associates, to add \$2,500,000, for the Small Business Program for contract amount of \$3,750,000; and
- 3. Authorize the City Manager, or designee, to execute the amended Professional Consultant Services Agreements, including making minor and non-substantive changes to the agreements.



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