



UPDATE ON THE PROPOSED INCLUSIVE DESIGN CHARETTE AND COMMUNITY ENGAGEMENT PROGRAM FOR THE CITY- OWNED FAIRMOUNT PARK GOLF COURSE

Community & Economic Development

Economic Development, Placemaking and Branding/Marketing Committee
September 22, 2022

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BACKGROUND

1. **July 2020 – February 2021:** Discussions on potential surplus properties for disposition
2. **May 2021:** City Council directed staff to complete a community engagement process for the future use of the Fairmount Golf Course property and return to the BEC for a recommendation to City Council
3. **August 2021:** Staff released RFP No. 2119 seeking a firm to conduct a community engagement program, including a design charette, for the Property and selected candidate KTUA of San Diego



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BACKGROUND

4. **April 2022:** The Economic Development, Placemaking and Branding/ Marketing Committee directed staff to negotiate PSA with KTUA
5. **May 2022:** Economic Development, Placemaking and Branding/ Marketing Committee requested staff return with an update on the community engagement program, including a design charette, before moving forward with the Professional Consultant Services Agreement with KTUA



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DISCUSSION

1. Multi-day design charette
 - a) Invite community stakeholders to engage in an inclusive visioning process
 - b) Future of Fairmount Golf Course
2. Community concerns led to additional research of the property and discovery of a 1992 Federal Land and Water Conservation Grant
3. California State Parks Department - May 2022 confirmed specific use restrictions, which were not reflected on the City's property deeds



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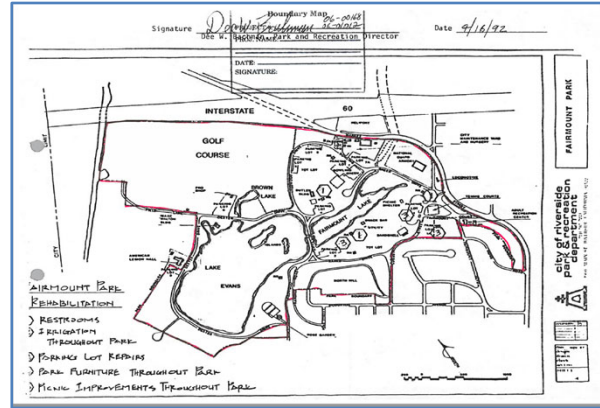
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DISCUSSION: FEDERAL LAND AND WATER CONSERVATION GRANT

SECTION 6(f)(3) of Public Law 88-578:

1. Must remain public outdoor recreation
2. Term: in perpetuity
3. More research needed on what improvements may qualify



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DISCUSSION: FEDERAL LAND AND WATER CONSERVATION GRANT

Property Conversion Requires:

1. Approval of the National Secretary of the Interior
2. Substitution of other recreation property at equal fair market value, equivalent usefulness, and location
3. Additional requirements may apply



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DISCUSSION: RIVER DISTRICT

1. Santa Ana Working Group
 - a) Opportunities for development along the Santa Ana River
 - b) Considered strategies for implementation
 - c) Public/private Investment
 - d) Improve public awareness.

2. February 2022 - City Council direction
 - a) Project vision
 - b) Define key components of a "River District" project
 - c) Create broader visioning discussion for the Property and other river-adjacent park lands



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PROPOSED NEXT STEPS

1. Return to the Budget Engagement Commission

2. Return to City Council for final direction

3. Ensure community engagement and visioning
 - a) Potential as a City gateway
 - b) Exploration of a "River District" project



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STRATEGIC PLAN ALIGNMENT

Strategic Priority 1 – Arts, Culture and Recreation

Goal 1.3 – Improving parks, recreational amenities and trail development

Strategic Priority 5 – High Performing Government

Goal 5.3 – Enhancing communication and collaboration with community members

Cross-Cutting Threads



Community Trust



Fiscal Responsibility



Sustainability & Resiliency



Equity



Innovation



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RECOMMENDATIONS

That the Economic Development, Placemaking and Branding/Marketing Committee receive an update on the proposed community engagement program, including a design charrette, for the City-owned Fairmount Park Golf Course.



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