



RECREATION DIVISION HOLIDAY EVENT OVERVIEW

A CELEBRATION OF COMMUNITY AND JOY

**Parks, Recreation and Community Services
Department**

Park and Recreation Commission

February 3, 2025

RECREATION DIVISION HOLIDAY EVENT OVERVIEW

A celebration of Community and Joy through Recreation programs and events.

- Events and Programs Hosted: 22
- # of Residents served: 15,000+

The success of these events is a testament to the incredible dedication of our staff and the strong partnerships and collaborations we've cultivated.



CITY WIDE SNOW DAY

- Event Date: Saturday, December 7
- Location: Bordwell Park
- Time: 9am – noon
- In collaboration with the Bordwell Park Advisory Committee, MLK Club, Cochér Car Club, West Coast Arborists, and Altura Credit Union
- Overall Event Attendance: 2,000
- 50 Volunteers assisted the day of the event and included the following organizations:
 - College Conservation Corps
 - UCR Fellows
 - City of Riverside GROW Academy Fellows
 - Feed Dem Kids



CITY WIDE SNOW DAY

- Event Date: Saturday, December 20
- Location: Bryant Park
- Time: 5pm – 9pm
- In collaboration with Council member Jim Perry Ward 6
- 50 Volunteers assisted the day of the event and included the following organizations:
 - College Conservation Corps
 - UCR Fellows
 - City of Riverside GROW Academy Fellows
 - Feed Dem Kids



BREAKFAST WITH SANTA EVENTS

PRCSD hosted multiple community events that included breakfast for families, photos with Santa and arts & Crafts

- Saturday, December 14
 - ❖ Reid Park in collaboration with Reid Park Advisory Team
 - ❖ Hunt Park in collaboration with Arlington Business Partnership
 - ❖ Villegas Park in collaboration with Villegas Park Advisory Board
 - ❖ Orange Terrace Park in collaboration with Riverside Police Officer's Association



HOT COCOA & A CHRISTMAS MOVIE MARATHON

- Wednesday, December 18 at Orange Terrace Park
- In collaboration with the Orange Terrace Advisory Board
- Movies: Santa Claus 1-3, How the Grinch Stole Christmas, Elf, Home Alone 1 & 2



LETTERS TO SANTA

- November 25 – December 13
 - ❖ Orange Terrace Community Center
 - ❖ Stratton Community Center at Bordwell Park
 - ❖ Renck Community Center at Hunt Park
 - ❖ Joyce Jackson Community Center at Nichols Park
 - ❖ La Sierra Community Center at La Sierra Park
- Letters sent out: 487



SPARK OF LOVE TOY DRIVE

Bringing joy to families in need

- In collaboration with the Riverside Fire Department
- Registration: November 19 – December 12
- Toy Distribution: December 19
- Distribution Sites and Locations: 10
 - Bobby Bonds, Bordwell, Bryant, La Sierra, Orange Terrace, Nichols, Reid, Villegas, Lincoln, Youth Opportunity Center
- Total Toys Distributed: 3000+
- Shop with a Cop / Fire Fighter

Thank you to our Sponsors!

**Subaru, Riverside Community Services Foundation,
local businesses and residents**



ADOPT-A-FAMILY

Supports families who may otherwise struggle to provide holiday meals and gifts for their children.

- Youth Opportunity Center - Friday, December 13
- 37 Families adopted and served 174 dinners and gifts distributed

Thank you to our sponsors!

- Trademark Plastics, Vanessa Torres
- Respiratory Family Medical Services
- Hub Financial Services, Jessica Romo
- Iron Sharpens Iron
- Feed Deem Kids
- Najera Law Office
- Sandra Yaw
- California Conservation Corp



55+ AND ADAPTIVE PROGRAMMING

- 55+ Holiday Celebrations:
 - Dales Senior Center Who-Ville Feast
 - La Sierra Senior Center Jingle Bell Rock and Roll
 - Stratton Community Center Cookies and Coffee Potluck
 - Villegas Community Center Christmas Potluck and Winter Wonderland Prom
- Friendly Stars Holiday Celebration:
 - Friday, December 20
 - Gifts and pictures with Santa



CAPTURING THE SPIRIT OF THE SEASON



THANK YOU

THANK YOU FOR HELPING US
SPREAD HOLIDAY CHEER!



STRATEGIC PLAN ALIGNMENT

Strategic Priority No. 1 – Arts, Culture and Recreation

Provide diverse community experiences and personal enrichment opportunities for people of all ages

Strategic Priority No. 6 – Infrastructure, Mobility & Connection

Ensure safe, reliable infrastructure that benefits the community and facilitate connection between people, places and information



Community Trust



Fiscal Responsibility



Sustainability &
Resiliency



Equity



Innovation