



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL **DATE: JUNE 23, 2015**
FROM: PUBLIC WORKS DEPARTMENT **WARDS: ALL**
SUBJECT: FIRST AMENDMENT TO AGREEMENT INCREASING THE TOTAL CONTACT TO \$100,000 WITH CALIFORNIA SHOPPING CART RETRIEVAL CORPORATION FOR SHOPPING CART RETRIEVAL SERVICES

ISSUES:

The issue for City Council consideration is to approve the First Amendment to the Agreement with California Shopping Cart Retrieval Corporation for Shopping Cart Retrieval Services to extend the contract through June 30, 2016 and increase the total contract amount by \$110,000.

RECOMMENDATIONS:

That the City Council:

1. Approve the First Amendment to the Professional Consultant Services Agreement with California Shopping Cart Retrieval Corporation, Inc. (CSCRC) for Shopping Cart Retrieval Services to extend the contract through June 30, 2016 and increase the total contact amount by \$110,000; and,
2. Authorize the City Manager, or his designee, to execute the First Amendment to the Agreement.

BACKGROUND:

On October 8, 2013, the City Council approved the Professional Consultant Services Agreement with CSCRC for abandoned shopping cart retrieval services for a term ending June 30, 2015, in an amount not to exceed \$280,000.

Abandoned shopping carts constitute a nuisance, create safety hazards, cause blight, and interfere with pedestrian and vehicular traffic within the City of Riverside. In order to further reduce these hazards, the City has contracted with CSCRC since 2006 to remove shopping carts abandoned in the public right of way. Additionally, Chapter 9.58 of the Riverside Municipal Code was established and requires that retailers who provide shopping carts for customer use either sign up with the City for abandoned shopping cart retrieval services or submit a prevention plan explaining how they will keep shopping carts from entering the public right of way.

Retailers choosing to sign up with the City for cart retrieval services will have their abandoned shopping carts retrieved from the City right-of-way and returned to them by CSCRC. They will

be invoiced by the City for the direct cost of the retrieval services with no additional charge for administrative costs or overhead. Current retrieval rates are \$3 per cart for retailers with small volumes of carts and \$17 per load for retailers with high volumes of carts.

Retailers choosing not to sign up with the City for cart retrieval services are required to prepare and implement a prevention plan to keep abandoned shopping carts from leaving the business premises. Stray shopping carts found in the City right-of-way belonging to stores who are not signed up for the city program are retrieved and taken to the City's Corporation in accordance with the RMC. Retailers are notified within 24 hours of a carts impound and can pick them up within 3 days of notification at no cost. Retailers picking up carts after 3 days will be charged an impound fee of \$13 per cart.

In addition to proactively driving throughout the City of Riverside to retrieve carts abandoned in the public right of way, CSCRC also responds to Service Requests. Residents are encouraged to report abandoned shopping carts through 311 via phone, email, or smart phone application, or by contacting CSCRC directly via phone, website, or smart phone application. The Public Works Department has developed and distributed a flyer and a GTV spot to educate residents on the different ways to report abandoned shopping carts in the public right-of-way. This information can also be found on the Public Works web page.

In order to continue facilitating these services, Public Works would like to continue the relationship with CSCRC and recommends that the City Council approve the First Amendment to the Agreement for shopping cart retrieval services, based on the same terms and conditions, through June 30, 2016.

FISCAL IMPACT:

The First Amendment to the Agreement for Shopping Cart Retrieval Services will increase the total cost of the agreement by \$110,000 to pay for services for fiscal year 2015-16. The actual amount paid will be based on the actual number of carts retrieved. Approximately 60% of expenditures associated with shopping cart retrieval services are recovered from retailers utilizing the service and through impound fees and recycling of the abandoned carts by the City. Sufficient funding for fiscal year 2015-16 is available in the Public Works Non Departmental Shopping Cart Retrieval account (9791910-440301).

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Certified as to
availability of funds: Brent A. Mason, Finance Director/Treasurer
Approved by: Al Zelinka, FAICP, Assistant City Manager
for John A. Russo, City Manager
Approved as to form: Gary G. Geuss, City Attorney

Attachment:

1. First Amendment to the Agreement for Shopping Cart Retrieval Services
2. Agreement for Shopping Cart Retrieval Services