

Total FY 2016/2017 ACAD Budget for City Sponsorships:

Arts & Cultural Affairs Division (ACAD) funding	\$	62,904
Public Utilities Funding	\$	28,000
Value of In-Kind & Facilities	\$	52,704
Total for Fall 2016/2017	\$	143,608

Please note that cash sponsorship funding has been reduced overall by 4% to reflect the City's budget reductions for 2016/2017.

Organization/Event	Date of Event	Anticipated Attendance	Total Event Cost	Ward Location	Monetary Funding Request Fall 2016-17	Proposed Monetary Funding	Monetary Funding Source (ACAD, unless otherwise noted)	Staff Proposed In-Kind (Non-Facilities) Fall 2016-17	Value of In-Kind Services (In-Kind + Facilities)	Facilities Request * - Staff Recommendations	Total Value of Sponsorship: Cash + In-kind + Facilities
Category 1 Events with Significant Outreach Component											
The ARC of Riverside My Play Club/Camp/Fair	July - Dec. (My Play Club) Aug. 1-5 (camp) Oct. 20 (fair)	700	36,600	1	3,000	720	720	Water (20 cases). Special Event Permit fee.	5,755	Fairmount Park: Waive shelter fee for use of picnic shelter #4. Reid Park: Waive hourly rental fee of Springbrook Banquet Rm. Waive rental of Reid Pool.	6,475
Arlington Business Partnership Winterfest 2016	Dec. 3 - 17	800	25,559	5	10,000	1,480	480 (ACAD) 1,000 (RPU)	Fire Dept. cannot waive fees; to request vehicle or personnel participation, request at least 30 days prior to event by completing special event request form at www.riversideca.gov/fire. RPD Explorers. Special Event/Banner Permit Fees	2,595	Arlington Park: Waive open space fee and provide access to electrical for tree lighting.	4,075
Asian Pacific Cultural Association Twilight Chow Fest	July 30	5,000+	25,300	1	10,000	3,840	3,840	Fire Dept. cannot waive fees; for standby services, complete special event request activity form at www.riversideca.gov/fire. RPD Explorers. Special Event Permit	4,842	White Park: Denied (previous reservation on site).	8,682
Big Brothers Big Sisters Summer Picnics	July 13-16	450 + 150	36,701	1	500	500	500 (RPU)	NA	820	Fairmount Park: Waive open space fee for 7/13 and picnic shelter rental fees for shelter #s 2 and 4 for 7/16.	1,320
Bobby Bonds Day Bobby Bonds Day/Youth Festival	Aug. 19	600	15,000	2	5,000	500	500 (RPU)	Green bags (400). Special Event/Banner Permit Fees.	1,248	Event is a partnership w/ PRCSO. Insurance and other usual items not required.	1,748
Chabad Jewish Community Center 12th Annual Chanukah Festival	Dec. 26	1,350	21,450	NA	10,725	1,000	1,000	Special Event/Banner Permit Fees	125	NA	1,125
Division 9 Dia de los Muertos	Nov. 2	18,000	35,600	1	15,000	3,360	3,360	Special Event Permit Fee.	50	NA	3,410
Greater Riverside Chambers of Commerce Festival of Lights Switch-On Ceremony	Nov. 25	75,000+	39,250	1	23,500	22,200	7,200 (ACAD) 15,000 (RPU)	RPD Officers/Explorers. Special Event Permit Fee.	11,715	Waive equipment rental fee and 8-hr. Mobile Stage rental fee.	33,915
Greater Riverside Chambers of Commerce Riverside College and Career Fair	Oct. 6	7,000	13,000	6	5,000	0	NA	Water (10 cases). Special Event Permit Fee.	130	NA	130
Healthy Leaders Thriving Cities Love Riverside	Oct. 22	300	10,500	Various	5,250	500	500	RPD Explorers. Special Event/Banner Permit Fees.	175	NA	675
Hindu Society of the Inland Empire Annual Deepavali Cultural Program	Nov. 1 - Dec. 1	1,600	16,950	TBD	12,000	1,000	1,000	NA	NA	NA	1,000
Inland Empire Latino Lawyers Assn., Inc. (IELLA) Expungement Program	July 1 - Dec. 31	61	37,202	2	5,000	960	960	NA	480	Cesar Chavez Community Room: Waive hourly rental fee.	1,440
Inlandia Institute The Write of Your Life: Supporting At-Risk Youth through Creative Expression	July 1 - Dec. 31	100	10,500	1	2,100	960	960	NA	NA	NA	960
Janet Goeske Foundation Fifty and Better Health Fair/ Independence Day BBQ & Concert for Heroes/ National Night Out	Oct. 12/July 1, 3/ Aug. 2	2,700+ /500+ /150	60,000 /8,500 /3,500	3	1,500/ 1,000/ 1,000	2,400	2,400	Green bags (400) and Water (20 cases) for 50 and Better.	498	NA	2,898
La Sierra and Arlanza Neighborhood Alliance National Night Out	Aug. 2	500+	500	7	NA	NA	NA	NA	270	Doty-Trust Park: Waive picnic shelter fee for picnic shelter #1, refundable deposit, and facility rental app fee.	270
League of Women Voters Riverside Candidate Forums	Oct. 6 and 13	60	300	TBD	NA	NA	NA	NA	550	Bordwell Park: Waive hourly rental fee for use of Multi-purpose Room.	550

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Moms of the Military Remember Our Heroes	Sept. 10	200	5,000	5	1,500	960	960	Fire Dept. cannot waive fees; for vehicle or dept. personnel participation, complete special event activity form at www.riversideca.gov/fire at least 30 days prior to event. Special Event/Banner Permit Fees	4,211	NA	5,171
Performance Riverside/RCCD Foundation Discovery Theatre Outreach Program	Fall 2016 Season	5,250	400,573	1	10,000	2,400	2,400	NA	NA	NA	2,400
PLACE Performance Trolley Dances Riverside	Oct. 22-23	600 - 800	20,000	1, 2	4,000	1,000	1,000	Special Event Permit Fee.	1,475	Cesar Chavez Park: Waive open space fee for up to 8 hrs. + additional hour fee (\$35/hr.), staff fee, and refundable deposit.	2,475
Raincross Chorale Handel's <i>Messiah</i> (sing-)	Dec. 3	500	7,700	1	2,695	500	500	NA	NA	NA	500
Riverside African American Historical Society Assn. of African American Museums Annual Conference	Aug. 3-5	600	25,365	1	12,683	1,000	1,000	NA	860	Mobile Stage: Waive 8 hr. rental of Mobile Stage on August 5.	1,860
Riverside Aquatics Assn. Competitive Swim Meet	July 27-31	1,000 athletes/3,000 spectators	25,200	1	5,000	1,000	1,000 (RPU)	NA	NA	NA	1,000
Riverside Art Museum Holiday Light Projection	Nov. 25 - Jan. 1	55,000	40,000	1	20,000	1,920	1,920	NA	NA	NA	1,920
Riverside Community Health Foundation Riverside Community Diabetes Collaborative/ Together We Can (Juntos Podemos)	Nov. 1-15	300	17,500	1	1,000	480	480	NA	NA	NA	480
Riverside Cultural Consortium Artswalk and First Sundays Events	Aug. - Dec.	39,600	31,000	1	5,000	4,320	4,320	NA	NA	NA	4,320
Riverside Downtown Partnership Fall Activities	July 7, 14, 21, 28 (Movies on Main); Sept. 17 or 24 (Summer Street Jam); Oct. 6 (Destination Style); Oct. 15 (Zombie Crawl)	4,500 (street jam); 1,000 (style); 1,000 (zombies); 400 (movies, per show)	\$19,500 (street jam); \$7,500 (style); \$8,500 (zombies); \$3,750 (movies)	1	NA	NA	NA	Special Event Permit Fee.	935	Mobile Stage and Equipment: Waive park equipment rental fees for July 7, 14, 21, 28 and 8 hr. Mobile Stage fee for Sept. 17 or 24.	935
Riverside King Band and Color Guard Boosters King Band Review	Oct. 22	2,500	15,000	4	10,000	1,000	1,000	RPD Explorers. Special Event Permit Fee.	75	NA	1075
Riverside Latino Network Latino Network Youth Leadership Graduation/Nuestra Navidad	Nov. 10 / Dec. 14	1	5,000/3,500	2	1,500/1,500	1,500	1,500 (RPU) - Nuestra Navidad	Special Event Permit Fee.	863	Bordwell Park: For Youth Leadership Graduation - Waive hourly rental fee for Multipurpose Room. For Nuestra Navidad - Same in-kind sponsorship with the following stipulation: Group is responsible for staff fees (\$18/hr. per staff member) from 6:30 - 8:30 am only, as remainder of event takes place during regular business hours.	2,363
Riverside National Cemetery Support Committee Concert for Heroes	July 3	10,000	58,000	All	5,000	3,840	3,840	NA	NA	NA	3840
Riverside Museum Associates 6th Annual Day of Inclusion: Music for the Multicultural Soul	Dec. 17	200	3,000	1	700	500	500	NA	NA	NA	500
VFW Post 184 (Ysmael Villegas Post) Thanksgiving Lunch	Nov. 24	300	\$200 - in-kind donations	4	NA	NA	NA	NA	NA	Partnership with PRCSO.	NA
							40,340	ACAD			
							19,500	RPU			
Subtotal for Category 1			\$1,092,700		\$ 191,153	\$ 59,840	\$ 59,840		\$ 37,672		\$ 97,512

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Category 2 Events with Admission Charge (and Added Outreach Costs)											
California Riverside Ballet Ghost Walk (25th Anniversary)	Oct. 22-23	3,500	36,000	1	10,000	4,704	4,704	RPD Officers/Explorers. Special Event/Banner Permit Fees	3,734	NA	8,438
Evergreen Memorial Historic Cemetery Front Row Fireworks	July 4	2,700+	14,400	1	2,800	1,000	1,000 (RPU)	Special Event/Banner Permit Fees	4,437	NA	5,437
Inland Empire Biking Alliance Fall Season/Riverside Activities	Oct. - Dec.	950 riders, 2,250 spectators (over three races)	36,870	1, 3	18,400	1,000	1,000	Special Event Permit Fee.	935	Martha McLean Narrows Park: Waive open space fee up to 8 hrs. and additional hours fee for 11/6 event.	1,935
Mission Inn Foundation 39th Annual Mission Inn Run, Health Fair and Fitness Expo	Nov. 12-13	13,500	120,000	1	12,000	7,200	7,200	Fire Dept. cannot waive fees. Green bags (1,000) and Water (10 cases). RPD Explorers. Special Event/Banner Permit Fees	1,955	Waive 8 hr. rental of Mobile Stage	9,155
Our Lady of Guadalupe Shrine La Gran Fiesta Ranchera	Aug. 6-7	4,000	46,841	2	23,420	1,000	1,000	Fire Dept. cannot waive fees. Special Event Permit Fee.	75	NA	1,075
Riverside Arts Council Festival for the Arts	Sept. 17	3,000	25,000	1	5,000	5,000	5,000 (RPU)	RPD Explorers, Special Event Permit Fee	1,020	White Park: Waive open space fee.	6,020
Riverside County Philharmonic 4th Annual Holiday Magic Concert	Dec. 3	1,300	44,987	1	2,500	1,920	1,920	NA	NA	NA	1,920
Riverside Educational Enrichment Foundation Riverside Citrus Classic	Oct. 9	1,800	25,000	3	5,000	3,360	3,360	Green bags (800) and Water (10 cases). RPD Explorers	971	Andulka and Arlington Heights: Waive picnic shelter fee for one picnic shelter at both Arlington Heights and Andulka on 10/9.	4331
Riverside Greek Fest Greek Fest	Sept. 30 - Oct. 2	10,000	165,000	2	10,000	1,480	480 (ACAD) 1,000 (RPU)	NA	NA	NA	1480
Riverside Lyric Opera Amahl and the Night Visitors	Dec. 4	400	9,500	1	1,900	500	500	NA	NA	NA	500
Riverside Police Officers Association Hometown Heroes Run	Oct. 1	2,000	30,000	5	NA	1,000	1,000 (RPU)	Special Event/Banner Permit Fees.	1,720	Arlington Heights Sports Park: Waive open space fee for up to 8 hrs., and 8 hr. Mobile Stage rental fee.	2,720
Riverside Repertory Theater Fall Season 2016	Oct. 16 - Nov. 1	2,000	72,000	1	10,000	1,920	1,920	NA	NA	NA	1,920
Riverside Uptown Kiwanis Charities Riverside's Got Talent	Nov. 6	700	20,000	1	10,000	980	480(ACAD) 500 (RPU)	Water (20 cases)	110	NA	1,090
Sigma Beta Xi, Inc. Rockabilly Extravaganza	Nov. 26	4,000	52,455	3	5,890	NA	NA	RPD Explorers. Special Event Permit Fee.	75	NA	75
							22,564	ACAD			
							8,500	RPU			
Subtotal for Category 2			\$ 698,053		#####	\$ 31,064	\$ 31,064		\$ 15,032		\$ 46,096
Report Totals											
							\$ 62,904	ACAD Total			
							\$ 28,000	RPU Total			
Total for Fall 2016/2017			\$1,790,753		#####	\$ 90,904	\$ 90,904		\$ 52,704		\$ 143,608

* Unless noted otherwise, organizations that are awarded waivers for Parks, Recreation, Community Services Department (PRCSD) facilities and/or equipment are responsible for the facility rental processing fees, refundable deposits, set-up/delivery fees, and PRCSD staffing (\$18/hour per staff member, with number of staff TBD by PRCSD). Groups must complete/submit facility request applications and pay all fees 60 days in advance of their events or risk losing their reservations to other users. If events require staff or resources not covered in their sponsorship applications, groups will be responsible for all hard and staff costs.