



## FIRST AMENDMENT TO LICENSE AGREEMENT FOR USE OF 10 ACRES OF PELLISSIER RANCH WITH CITICASTERS CO. TO EXTEND THE TERM BY 18 MONTHS

Community & Economic Development Department

**Board of Public Utilities**

June 12, 2023

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## BACKGROUND

1. December 1, 1994 - City entered into a 20-year lease with Hispanic Radio Broadcasters for use of a 10-acre portion of Pellissier Ranch for a broadcasting tower/facility (located in San Bernardino County, APN 0277-022-75).
2. August 11, 1998 - City Council approved assignment of the lease to Citicasters Co.
3. July 8, 2014 – City Council approved a First Amendment with Citicaster for a five-year extension, an increase to the rental payments, and insurance requirements to meet City standards.



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## BACKGROUND

4. April 10, 2017, Board recommended establishment of uniform rental rates for the issuance of canal license agreements; Council approved on May 9, 2017.
5. January 13, 2020 - Board approved a five-year license with Citicaster with no option to extend due to the pending approval of the Northside Inter-jurisdictional Specific Plan. Council approved the item on February 4, 2020



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## DISCUSSION

1. July 11, 2022, Citicaster contacted staff with a request to renew the license agreement.
2. With the approval of the Northside Specific Plan, and the Request for Proposal for a master developer pending, staff agreed to extend the current agreement 18 months.
3. The extension will allow Citicaster to arrange to have the radio tower and associated facilities removed.



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## SUBJECT SITE

1. Pellissier Ranch outlined in red
2. Location of radio tower indicated by blue circle



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## STRATEGIC PLAN ALIGNMENT



### Strategic Priority 5 – High Performing Government

Goal 5.4 – Achieve and maintain financial health by addressing gaps between revenues and expenditures and aligning resources with strategic priorities to yield the greatest impact.

### Cross-Cutting Threads



Community Trust



Fiscal Responsibility

Sustainability &  
Resiliency

Equity



Innovation

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## RECOMMENDATIONS

That the Board of Public Utilities recommend that the City Council:

1. Approve the First Amendment to License Agreement for use of 10 acres of Pellissier Ranch with Citicasters Co., to extend the term by 18 months to May 30, 2026; and
2. Authorize the City Manager, or designee, to execute the First Amendment, including making minor non-substantive changes, and to sign all documents necessary to complete the transaction.

