

MINUTES

GOVERNMENTAL AFFAIRS COMMITTEE City of Riverside Wednesday, May 4, 2016, 3:30 p.m. Art Pick Council Chamber

PRESENT: Chair Melendrez, Vice Chair Gardner, Member Davis, and Councilmember Soubirous substituting for Vice Chair Gardner for the Sponsorship Program update only

ABSENT: None

STAFF PRESENT: Colleen Nicol, Rina Gonzales, Marianna Marysheva-Martinez, Alex Nguyen, Carlie Myers, Margie Haupt, Susan Wilson, Girish Balachardran, Reiko Kerr, Cheryl-Marie Hansberger, Cheryl Johannes, Vincent Price, Cynthia Wright, Mike Bacich, and others

ALSO PRESENT: Jason Hunter, Christina Duran, Tom Evans, Michael Goldware, Del Roberts, Kathleen Hartman, Mary Badalmente, Becky Whatley, Rose Mayes, Sandra Tarmo, Carole Zuloaga, Becky Foreman, Jenna Fuller, Cleda Givensa Bullock, Gerry Bowden, Brenda Beers, Mary Ellen Gruendyke, Scott Bauer, James Stewart, Sandy Ramirez, Anna Holbrak, Lauri Byers, and others

Chair Melendrez called the meeting to order at 3:30 p.m.

STANDING COMMITTEE REFERRALS FROM BOARDS AND COMMISSIONS

Following discussion, motion was made by Member Davis and seconded by Vice Chair Gardner recommending that the City Council adopt the guidelines for referral of matters from City boards and commissions to City Council Standing Committees as presented in the written staff report. Motion carried unanimously.

Vice Chair Gardner left the dais at this time and Councilmember Soubirous substituted for Vice Chair Gardner for the following item only.

SPONSORSHIP PROGRAM UPDATE

Following discussion, motion was made by Councilmember Soubirous and seconded by Member Davis recommending that the City Council (1) receive and order filed the update on the City's Sponsorship Programs; (2) provide that applying organizations demonstrate that they raised the required in-kind/cash threshold at the time the City issues the sponsorship check; (3) require that documentation of meeting the threshold be included in the after-event report for consideration for subsequent funding; (4) require documentation in the after-event report to the City Council Development Committee explaining how Riverside Public Utilities sponsorships benefit the rate payer; and (5) review this policy in 18 months. Motion carried unanimously.

Councilmember Soubirous left the meeting at this time.

ORAL COMMUNICATIONS FROM THE AUDIENCE

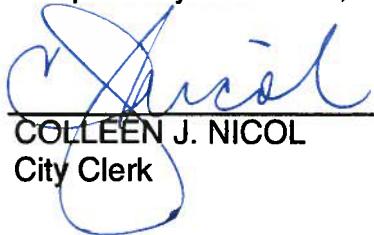
Jason Hunter spoke regarding Riverside Public Utilities marketing and sponsorships and the General Manager's service on the Greater Riverside Chamber of Commerce. Tom Evans spoke regarding inclusion of fiscal impact in a ballot measure impartial analysis and public comment. Raychele Sterling spoke regarding the City Prosecutor Program and Riverside Public Utilities sponsorships.

ITEMS FOR FUTURE GOVERNMENTAL AFFAIRS COMMITTEE CONSIDERATION AS REQUESTED BY MEMBERS OF THE COMMITTEE

Chair Melendrez requested a policy to include the fiscal impact in all ballot measure impartial analyses.

The Governmental Affairs Committee adjourned at 4:53 p.m.

Respectfully submitted,



COLLEEN J. NICOL
City Clerk