



Citywide Bike Share Program

Public Works Department

Transportation Board

June 2, 2018

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FUNDING

1. In June of 2013, the City of Riverside responded to Riverside County Transportation Commission's 2013 Multi-Funding Call for Projects.
2. In January 2014, the City was awarded 240,000 in Congestion Mitigation and Air Quality (CMAQ) funding with a \$63,000 local match to plan and implement a bike share program.



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FUNDING

3. In May of 2014, the City of Riverside responded to the California Department of Transportation's Cycle 1 Active Transportation Program (ATP) Call for Projects.
4. In March of 2017, the City was awarded \$877,000 in ATP funds with \$60,000 dedicated to expanding the anticipated Bike Share Program.



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AWARD

- On April 3, 2018, City Council approved a Services Agreement with Bewegen Technologies Inc in the amount of \$263,904 for the planning and implementation of a 4-station Bike Share Program.
- On June 5, 2018, City Council approved the first amendment to the Services Agreement, adding two additional stations funded by ATP Cycle I to the system.



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WHAT IS A BIKE SHARE PROGRAM?

- Transportation program designed to provide users with a bicycle for short, point-to-point trips within the program's service area.
- Often combined with other modes of transportation.
- User interfaces and rental option vary from system to system.



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RIVERSIDE'S BIKE SHARE PROGRAM

- Will provide an affordable and convenient mode of transportation to residents and visitors.
- Anticipated to receive significant use during lunch hours, providing customers who work in the Downtown or are visiting the Convention Center with a time-saving mode of transportation to nearby restaurants.



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STATIONS

- 4 CMAQ funded locations (10 bikes each):
 1. North end of the Downtown Pedestrian Mall
 2. South ends of the Downtown Pedestrian Mall
 3. Near County Offices
 4. Near Downtown Metrolink Station



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STATIONS

- Potential locations for 2 ATP funded stations (5 bikes each):
 1. Marketplace Specific Plan area
 2. Riverside Community Hospital
 3. Ryan Bonaminio Park at the Tequesquite Arroyo
 4. Fox Plaza



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STATIONS

- Kiosks to offer:
 1. Color touchscreen for registration, payment , and information.
 2. Backlit advertising, system map, safety tips and customer service contact information.



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BIKES

- Electric, pedal assist bikes
- Safety and convenience features include a skirt guard, enclosed drive train, simple seat adjustment, large front basket, safety lighting, customizable horn, and double-sided kickstand.



 **PROCYCLE**



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BIKES

- Bike screen displaying current speed, battery level, trip distance and time.
- Secondary lock for quick stops.
- GPS tracking.



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OPERATIONS AND CUSTOMER SERVICE

- In conjunction with Corps Logistics, a Veteran-owned DBE, Bewegen Technologies will be responsible for the program's maintenance and customer service. Corps Logistics employs local veterans and will work with the City's Office of Homeless solutions for hiring.
- Responsibilities include:
 - Redistribution (balancing) of bikes
 - Customer/technical support
 - Equipment maintenance



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PLANNING AND LAUNCH

- Site Planning Meeting – Determine exact station locations and configurations
- Branding and Sponsorships – System name and sponsors
- Website and Social Media Launch



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SAVE THE DATE!

Public Launch Event
Friday, October 5, 2018



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Questions?



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