

CONNECTING FIVE POINTS EVENT & ACTIVE TRANSPORTATION PROGRAM CYCLE V GRANT APPLICATION

Public Works Department

City Council
October 1, 2019

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BACKGROUND

1. The City received \$360,000 from WRCOG Beyond Framework Fund Program in January 2019;
2. The City planned Connecting Five Points, an event located at the end of Bushnell Ave. at the 'Five Points' intersection of La Sierra Ave, Hole Ave, and Pierce St;



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BACKGROUND (CONT.)

3. The Five Points area was chosen:
 - a) For its location within a disadvantaged community; and
 - b) To bring Transportation Planning events to additional locations in Riverside.



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BACKGROUND (CONT.)

4. Connecting Five Points was an open streets event that promoted active transportation improvements coming to the area and educated residents on pedestrian and cyclist safety;
5. During the event, data for the Active Transportation Program (ATP) grant was collected via survey; and
6. The ATP grant has been used to provide crucial improvements for mobility, including pedestrian and cyclist safety.



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CONNECTING FIVE POINTS

1. Educated the community on improvements coming to their area as well as existing city services;



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CONNECTING FIVE POINTS (CONT.)

2. Meaningfully engaged the community by providing an opportunity to educate them and showcase programs;



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CONNECTING FIVE POINTS (CON'T.)

3. Helped determine what areas the community values most for future improvements;



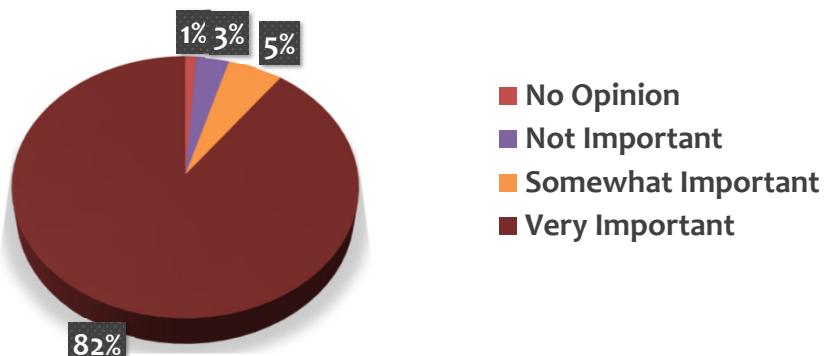
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SURVEY RESULTS

Importance of Making it Easy to Bike, Walk or Have Public Transportation Between Destinations.



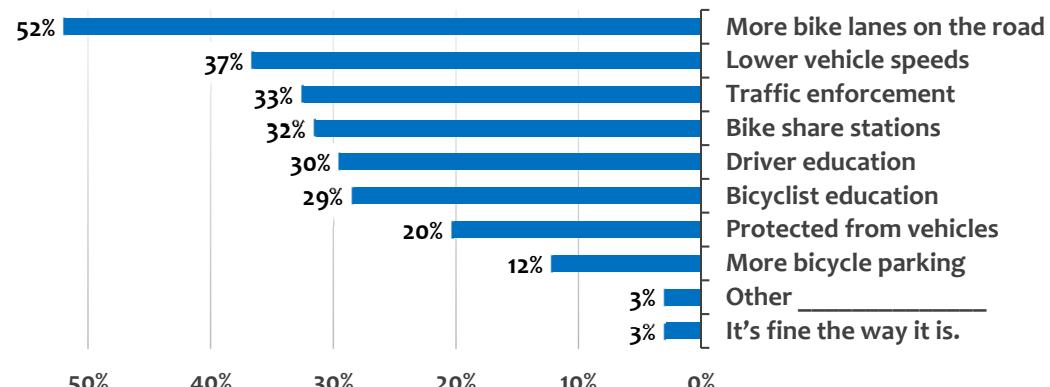
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SURVEY RESULTS (CONT.)

Top 3 Improvements for Biking Near La Sierra & Hole Ave

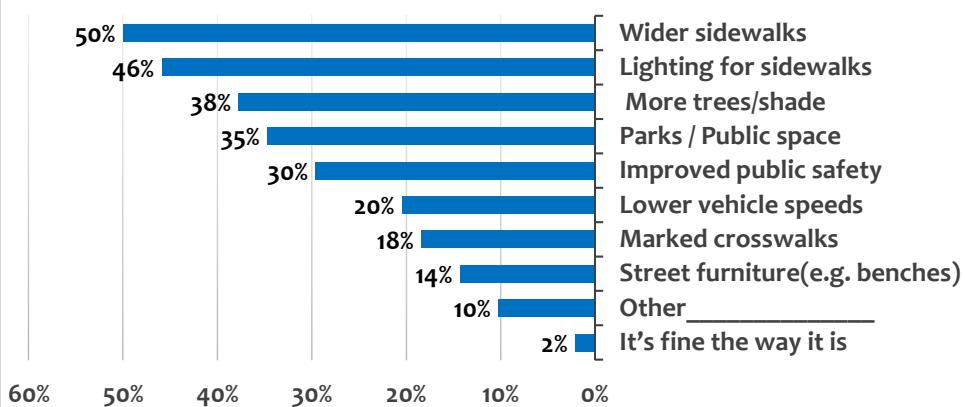


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SURVEY RESULTS (CONT.)

Top 3 Things To Improve Experience for Walking in Wards 6 & 7



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WHAT WE'VE LEARNED

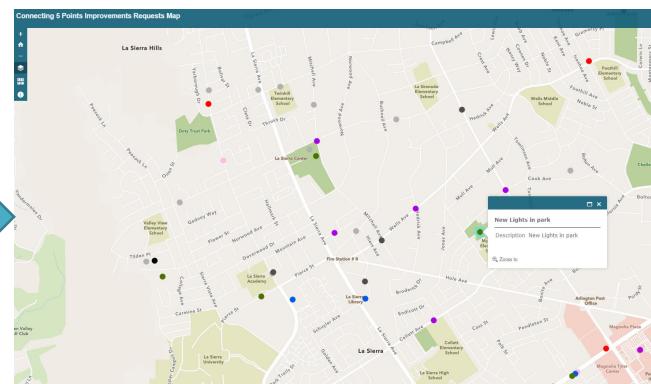
1. It's very important to residents of Wards 6 & 7 that their community be accessible via active transportation;
2. Residents want more sidewalks, sidewalk improvements, bike lanes, and to be safer from drivers; and
3. Residents value this type of community engagement and want more in the future.



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IMPROVEMENT REQUESTS MAP



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NEXT STEPS

1. Develop initial outreach strategy for ATP Cycle V application;
2. Coordinate with neighborhood groups and non-profits to refine feedback and project;
3. Develop StoryMap and Online Survey. See sample: riversideca.gov/eastside; and
4. Host follow up event where transit will be chartered from West Riverside for Festival of Lights switch on – participants will be asked to complete survey.



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RECOMMENDATIONS

That the City Council:

1. Receive and file this report on Connecting Five Points Mobility Planning Event; and
2. Recommend staff move forward with preparing and submitting an ATP Cycle V grant application.



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