



City Council Memorandum

City of Arts & Innovation

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: FEBRUARY 4, 2020

FROM: PUBLIC WORKS DEPARTMENT WARDS: ALL

SUBJECT: GRANT APPLICATION IN THE AMOUNT OF \$80,260 TO THE CALIFORNIA DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY FOR FISCAL YEAR 2019/20 BEVERAGE CONTAINER RECYCLING AND LITTER REDUCTION FUNDS – SUPPLEMENTAL APPROPRIATION

ISSUE:

Authorize the submission of a Beverage Container Recycling and Litter Reduction Payment Program Application to the California Department of Resources Recycling and Recovery in the amount of \$80,260 for beverage container recycling and litter cleanup activities.

RECOMMENDATIONS:

That the City Council:

1. Authorize the submission of a grant application in the amount of \$80,260 to the California Department of Resources Recycling and Recovery for the Fiscal Year 2019/20 Beverage Container Recycling and Litter Reduction Program;
2. Upon grant award, authorize an increase in revenues in the amount of \$80,260 and appropriate expenditures in the same amount to City/County Payment Program – Beverage Container and Litter Reduction – 19/20; and
3. Authorize the City Manager, or his designee, to submit and execute all necessary grant documents in furtherance of the City/County Payment Funding Request to the California Department of Resources Recycling and Recovery, including making minor and non-substantive changes.

BACKGROUND:

The California Beverage Container Recycling and Litter Reduction Act administered by the Department of Resources and Recycling Recovery (CalRecycle) is distributing \$10.5 million in fiscal year 2019/20 funds to eligible cities and counties specifically for beverage container recycling and litter clean-up activities. The goal of CalRecycle’s beverage container recycling program is to reach and maintain an 80% recycling rate for all California Refund Value (CRV) beverage containers – aluminum, glass, plastic and bi-metal.

On November 27, 2018, City Council adopted Resolution R-23385 authorizing the City Manager to apply for future cycles of CalRecycle's Beverage Container Recycling City/County Payment Program funding through 2023.

DISCUSSION:

These funds received will be used to target and develop programs to meet the goal of increased recycling. Activities will include supporting curbside recycling collection efforts through the use of flyers, utility inserts, and advertisements.

The City of Riverside is eligible to receive \$80,260 in funding in Fiscal Year 2019/20 funds, based on the per capita formula for distribution, which may be used over a two-year period for the following activities:

1. Purchase curbside recycling containers for residential customers;
2. Develop targeted recycling education and contamination reduction campaigns to engage residents, visitors and businesses to learn how to improve recycle better along with the benefits of recycling;
3. Provide outreach and tools to schools to support recycling education;
4. Provide recycling opportunities to residents that live in multifamily dwellings;
5. Develop new promotional and educational materials to inform residents;
6. Increase public education within the community to promote beverage container recycling.

The application is due March 2, 2020, and funds are anticipated to be distributed from CalRecycle in April 2020.

FISCAL IMPACT:

The fiscal impact of this action is an estimated \$80,260 in grant revenue from the CalRecycle Beverage Container City/County Payment Program. Grant funds received through this program will be appropriated into City/County Payment Program Beverage Container and Litter Reduction 19/20 Account No. 9341200102-33410000 for revenue Account No. 9341200102-44021000 for expenditures.

Prepared by: Kris Martinez, Public Works Director
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/Treasurer
Approved by: Rafael Guzman, Assistant City Manager
Approved as to form: Gary G. Geuss, City Attorney

Attachments:

1. CalRecycle Beverage Container Recycling City/County Payment Program Guidelines FY 19-20
2. Funding Request Certification
3. Letter of Designation
4. Resolution No. 23385 for Beverage Container Recycling