



*City of Arts & Innovation*

---

# City Council Memorandum

*City of Arts & Innovation*

---

**TO: HONORABLE MAYOR AND CITY COUNCIL** **DATE: JULY 25, 2017**

**FROM: COMMUNITY & ECONOMIC DEVELOPMENT** **WARDS: ALL**

**DEPARTMENT**

**SUBJECT: FIRST AMENDMENT TO PROFESSIONAL CONSULTANT SERVICES AGREEMENT WITH UCR FORECAST, LLC, OF LOS ANGELES, CALIFORNIA, FOR REGIONAL INTELLIGENCE REPORT WITH CONFIDENTIAL EDD DATA, TO REASSIGN THE AGREEMENT FROM BEACON ECONOMICS TO UCR FORECAST, LLC, A SUBSIDIARY OF BEACON ECONOMICS, AND TO EXTEND THE TERM TO MARCH 1, 2019, FOR A TWO YEAR AMOUNT NOT TO EXCEED \$65,000**

## **ISSUE:**

Approve the First Amendment to Professional Consultant Services Agreement with UCR Forecast, LLC, of Los Angeles, California, for Regional Intelligence Report with Confidential EDD Data to reassign the agreement from Beacon Economics to UCR Forecast, LLC, a subsidiary of Beacon Economics, and extend the term to March 1, 2019, for a two year amount not to exceed of \$65,000.

## **RECOMMENDATION:**

1. Approve the First Amendment to Professional Consultant Services Agreement with UCR Forecast, LLC, for Regional Intelligence Report with Confidential EDD Data to reassign the agreement from Beacon Economics to UCR Forecast, LLC, a subsidiary of Beacon Economics, and extend the term to March 1, 2019, for a two year amount not to exceed of \$65,000; and
2. Authorize the City Manager, or his designee, to execute the First Amendment to Professional Consultant Services Agreement with UCR Forecast, LLC, a subsidiary of Beacon Economics, including making minor and non-substantive changes.

## **BACKGROUND:**

On March 6, 2014, the Economic Development Division, then part of the City Manager's Office, entered into a three year Professional Services Agreement with Beacon Economics, LLC in Los Angeles, California, to provide a quarterly regional intelligence reports and optional customized presentations. The report includes a City, state and national overview, key industry analysis, performance trends in commercial and residential real estate and labor market analysis utilizing

confidential employment data from the State of California (State) – Employment Development Department (EDD).

## **DISCUSSION:**

In order for the consultant to access and share confidential EDD employment data with the City, the State requires a separate confidentiality agreement between EDD and the City. The City's current contract with the EDD runs through March 15<sup>th</sup> 2019.

Staff recommends aligning the contract dates of the Professional Consultant Services Agreement for quarterly regional intelligence reports with the City's EDD contract for efficiency, and issuing a Request for Proposals to provide this service prior to the 2019 expiration date to avoid an interruption in services.

The First Amendment to Professional Consultant Services Agreement with UCR Forecast, LLC, for Regional Intelligence Report with Confidential EDD Data is needed to reassign the agreement from Beacon Economics to UCR Forecast, LLC, a subsidiary of Beacon Economic, as well as extend the term to March 1, 2019, for a two year amount not to exceed amount of \$65,000. The revised contract also provides additional options for specific in-depth studies and presentations.

## **FISCAL IMPACT:**

Sufficient funds are available in the fiscal year 2017/18 Economic Development Professional Services account number 2815001-421000. Appropriations for future fiscal years will be included in the Community & Economic Development Department's budget submission for those fiscal years to be presented to the City Council for approval.

Prepared by: Rafael Guzman, Community & Economic Development Director  
Certified as to  
availability of funds: Scott G. Miller, PhD, Chief Financial Officer/City Treasurer  
Approved by: Al Zelinka, FAICP, Assistant City Manager  
Approved as to form: Gary G. Geuss, City Attorney

### Attachments:

1. First Amendment to Professional Consultant Services Agreement with UCR Forecast, LLC,
2. Professional Consultant Services Agreement with with Beacon Economics, LLC
3. March 2017 Regional Intelligence Report