



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: OCTOBER 4, 2022

FROM: LIBRARY DEPARTMENT WARDS: ALL

SUBJECT: DONATION AND NAMING RIGHTS AGREEMENTS WITH DWIGHT TATE AND KATHY WRIGHT FOR THE CARNEGIE READING ROOM IN THE AMOUNT OF \$250,000 AND CHRIS CARPENTER FOR THE INNOVATION CENTER AT THE MAIN LIBRARY IN THE AMOUNT OF \$500,000

ISSUES:

Approve two Donation and Naming Rights Agreements for the Carnegie Reading Room at the Main Library from Dwight Tate and Kathy Wright in the amount of \$250,000 and the Innovation Center at the Main Library from Chris Carpenter in the amount of \$500,000.

RECOMMENDATIONS:

That the City Council:

1. Approve Donation and Naming Rights Agreement in the amount of \$250,000 with Dwight Tate and Kathy Wright for naming rights to the Carnegie Reading Room at the Main Library to read as "The Maxine Tate Carnegie Reading Room";
2. Approve the Donation and Naming Rights Agreement in the amount of \$500,000 with Chris Carpenter for naming rights to the Innovation Center at the Main Library to read as the "Molly Carpenter Innovation Center"; and
3. Authorize the City Manager, or designee, to execute all necessary documents and approve future addendums to the agreements.

BACKGROUND:

Riverside Public Library Staff developed a sponsorship campaign in partnership with the Riverside Public Library Foundation, a 501(c)(3), to support the future development and sustainability of Riverside Public Library's state of the art libraries and to advance the collective vision of expanding spaces for imagination, discover, and connections by provided books, digital resources, technology, adult and family literacy programs, classes/programs for all ages.

The goal is to raise over \$10 million in monetary donations in 5-years. Contributions will be deposited into a Riverside Public Library Foundation (RPLF) restricted fund for ongoing technology, materials, online resources, and special project needs for all Riverside Public Library

locations. All proceeds will be collected and monitored by the RPLF. Funds are intended to augment the Library's annual General Fund budget.

On September 13, 2021, the Board of Library Trustees received and filed the update they received on the Riverside Public Library Foundation's Literacy Legacy campaign (Attachment 1).

On November 16, 2021, the City Council received and ordered filed information on the Riverside Public Library Foundation Literacy Legacy Naming Campaign for the Main Library and facility rooms (Attachment 2).

RPLF and Library staff outlined an opportunity for the public to donate funds for the ability to name specific areas after themselves or their company. Naming rights of areas include Innovation Centers, Riverside Public Library spaces, facilities, buildings, etc. On August 8, 2022, the Board of Library Trustees received an update on the donations and naming agreements for the Carnegie Reading Room at the Main Library from Dwight Tate and Kathy Wright in the amount of \$250,000 and the Innovation Center at the Main Library from Chris Carpenter in the amount of \$500,000 (Attachment 3).

On September 6, 2022, the City Council approved the Memorandum of Understanding (Attachment 4) between the City of Riverside and the Riverside Public Library (RPL) to implement the Riverside Public Library Foundation's (RPLF) Literacy Legacy Program that gives donors naming rights to Riverside Public Library spaces, facilities, buildings, etc.

DISCUSSION:

The two attached agreements and donations (Attachments 5 and 6) have come from donors for two spaces including the Carnegie Room (\$250,000) and Innovation Center (\$500,000)

<u>Donor</u>	<u>Amount</u>	<u>Main Library Facility/Room</u>
Dwight Tate and Kathy Wright	\$250,000	Carnegie Reading Room
Chris Carpenter	\$500,000	Innovation Center

In June 2021, Dwight Tate and Kathy Wright committed to donating and supporting the RPLF and RPL through a \$250,000 donation in exchange for naming of the formal Carnegie Room as "The Maxine Tate Carnegie Room". Their contribution will be made to RPLF to support the future development and sustainability of RPL's state of the art libraries through provided books, digital resources, technology, adult and family literacy programs, classes/programs for all ages, innovation centers and spaces for gathering.

Chris Carpenter committed to donating and supporting the RPLF and RPL through a \$500,000 donation in exchange for naming of the formal Innovation Center as the "Molly Carpenter Innovation Center". His contribution will be made to RPLF to support the future development and sustainability of RPL's state of the art libraries through provided books, digital resources, technology, adult and family literacy programs, classes/programs for all ages, innovation centers and spaces for gathering.

STRATEGIC PLAN ALIGNMENT:

This item contributes to ***Strategic Priority No. 1 Arts, Culture & Recreation*** and ***Goal No. 1.1 - Strengthen Riverside's portfolio of arts, culture, recreation, senior and lifelong learning programs***

and amenities through expanded community partnerships, shared use opportunities and fund development.

The item aligns with each of the five Cross-Cutting Threads as follows:

1. **Community Trust** - This item aligns with Community Trust by minimizing the expenditure of City funds through community partnership and involving the community.
2. **Equity** - This item aligns with Equity by facilitating equitable distribution of services to every member of the community through programs funded by donations, gift and trust funds.
3. **Fiscal Responsibility** - This item aligns with Fiscal Responsibility as the community would benefit with no financial implications to the City other than in-kind contributions of staff time.
4. **Innovation** - This item aligns with Innovation by continuing partnerships with the Friends of the Library and Riverside Public Library Foundation to secure funding for programming needs for the community.
5. **Sustainability & Resiliency** - This item aligns with Sustainability & Resiliency by providing fund development opportunity.

FISCAL IMPACT:

The total fiscal impact of these agreements is up to \$750,000. The \$750,000 in donation revenues will be deposited into the Riverside Public Library Foundation's restricted account. When the donation is made from the RPLF to the City, a report to City Council will be brought forward for appropriations.

Prepared by: Erin Christmas, Library Director
Certified as to
availability of funds: Edward Enriquez, Chief Financial Officer/City Treasurer
Approved by: Rafael Guzman, Assistant City Manager
Approved as to form: Phaedra Norton, City Attorney

Attachments:

1. Board of Library Trustees Minutes September 13, 2021
2. City Council Minutes November 16, 2021
3. Board of Library Trustees Minutes August 8, 2022
4. Memorandum of Understanding Riverside Public Library Foundation
5. Donation and Naming Rights Agreement Dwight Tate and Kathy Wright
6. Donation and Naming Rights Agreement Chris Carpenter