



City of Arts & Innovation

Airport Commission

City of Arts & Innovation

TO: HONORABLE COMMISSIONERS

FROM: GENERAL SERVICES DEPARTMENT

SUBJECT: AVIATION CAREER FAIR UPDATE

DATE: MARCH 8, 2017

ISSUE:

Receive an oral report from Airport staff on activities planned for a May 20, 2017 Aviation Career Fair at Riverside Municipal Airport.

RECOMMENDATION:

That the Airport Commission receive this report on activities planned for a May 20, 2017 Aviation Career Fair at Riverside Municipal Airport.

BACKGROUND:

On September 21, 2016, the Airport Commission participated in a strategic planning workshop facilitated by an outside strategic planning consultant. One of the primary objectives set as part of that workshop was to increase outreach, public relations and marketing through awareness campaigns and events.

On Saturday, May 20, 2017, the Riverside Municipal Airport will be hosting a career fair focusing on aviation studies in the terminal building. The event is targeted toward high school students and will provide an interactive opportunity for students to meet with professionals working in aviation. The event will include education exhibitions, tours of classrooms and guest speakers.

FISCAL IMPACT:

There is no fiscal impact associated with receiving this committee report.

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