

Museum Department

Chantal Downing
Institutional Advancement Coordinator

**Museum of Riverside Board Meeting
Wednesday, August 28, 2024**



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About Me

- Moved to Riverside in January 2020
- BA in Anthropology - University of Nevada, Las Vegas
- Run 100+ races across four countries (coolest places include Sydney Harbor & Disneyland)



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Experience

Galleries, Libraries, Archives, & Museums (GLAM)

- Riverside County Library System
- Edward-Dean Museum
- Marjorie Barrick Museum of Art
- Antique Gas & Steam Engine Museum

Other Experience

- MGM – Diversity & Inclusion Office
- PetSmart – Training & development + manager of small animals & reptiles
- Publication – Raising Canine: Cross-species parallels in parental investment



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Institutional Advancement Coordinator Overview

Marketing



- Digital presence
- Accessibility
- Campaigns
- Social media
- Website
- Content creation

Community Engagement



- Community events
- Volunteers
- Board members
- Donors
- Advisory group

Diversify Funding



- Sponsorships
- Grants
- Fundraising events
- Donations

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Future Plans & How You Can Help!

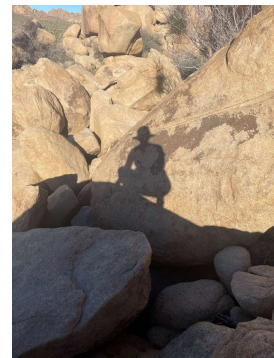


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Reach Me Here!

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RECOMMENDATION

That the Museum of Riverside Board receive and file this presentation.