

**City Sponsorship Program  
Staff Recommendations  
Spring 2022-2023**

<b>Summary of Recommendations:</b>	
Arts & Culture (ACAD) Annual Budget	135,545
Cash (ACAD)	65,150
Cash (RPU)	2,500
In-Kind (incl. Facilities)	77,251
<b>Total Recommended Sponsorship</b>	<b>144,901</b>

Organization and Event/Project	Date(s) of Event or Project	Council Ward	Project/Event Cost	Projected Participation	Cash Sponsorship Request	Cash Sponsorship Recommendation ACAD	Cash Sponsorship Recommendation RPU	In-Kind Request	Recommendation In-Kind	Recommendation Facilities	Facilities Request	Total Cash Sponsorship	Total In-Kind + Facilities	Total Sponsorship
Category 1: Outreach									<p><b>INSTRUCTIONS FOR REQUESTING POLICE EXPLORERS OR FIRE DEPT. VEHICLE, IF AWARDED:</b></p> <p><b>FOR EXPLORERS, GO TO: <a href="https://www.riversideca.gov/rpd/">HTTPS://WWW.RIVERSIDECA.GOV/RPD/</a> CONTENT/EXPLORER-PRESENTATION-REQUEST-FORM.</b></p> <p><b>FOR FIRE VEHICLES OR PERSONNEL, GO TO: <a href="https://www.riversideca.gov/fire/">HTTPS://WWW.RIVERSIDECA.GOV/FIRE/</a> CONTENT/PUBLIC-EDUCATION-REQUEST.</b></p>	<p><b>IT IS THE RESPONSIBILITY OF EVENT ORGANIZER TO ENSURE COMPLIANCE WITH SPECIAL EVENTS AND COVID-19 GUIDELINES (IF APPLICABLE). IF EVENT REQUIRES RESOURCES NOT INCLUDED IN SPONSORSHIP APPLICATION, INCLUDING ADDITIONAL STAFF, ORGANIZER WILL BE REQUIRED TO PAY ALL HARD COSTS. ORGANIZER MUST COMPLETE/SUBMIT THE PRCSO FACILITY RESERVATION APPLICATION, AND ALL EVENT-RELATED FEES MUST BE PAID 90 DAYS IN ADVANCE OF EVENT TO RECEIVE A FINAL, APPROVED PERMIT. NO MEETINGS ON CITY HOLIDAYS. GROUP MUST COORDINATE WITH SITE COORDINATORS RE: DATES AND TIMES.</b></p>				
<p><b>1. Adrian Dell &amp; Carmen Roberts Foundation</b> 43rd Annual Black History Parade &amp; Expo</p>	2/11	1, 2	30,000	2,700	6,000	6,000	0	Special Event/Banner permit fees; RPD Services; PRCSO Booth; Bags (100)	Special Event/Banner permit fees; RPD Booth/Services (\$4,200 - contact pcastillo@riversideca.gov); Bags (100)	Waive Mobile Stage fee (\$860); Group will be responsible for: app processing fee (\$25); refundable deposit (\$1,000); staff delivery/set-up costs (\$600); Staff fee (Recreation Leader to monitor stage during event) of \$26.50/hr. per staff, TBD by PRCSO Designee	Mobile Stage	6,000	5,282	11,282

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<b>2. Arlington Business Partnership</b> Riverside Cook-Off & Car Show	5/27-5/28	5	100,000	10,000	15,000	10,000	1,000	Special Event/Banner permit fees; RPD Services/Booth	Special Event/Banner permit fees; RPD Services (\$6,000 for 1 Sgt., 6 Officers for 1 day; additional day to be covered by organization - contact pcastillo@riversideca.gov); RPD Booth - contact Jpauli@riversideca.gov; RPD Explorers (if no prior commitment - see head of this column); RPU Booth	Waive Mobile Stage fee (\$860), Open Space fee (\$1,000), and additional hourly fee (\$35/hr) for more than 8 hours for Arlington Sports Park; Group will be responsible for: app processing fee (\$25); refundable deposit (\$1,000); staff delivery/set-up costs (\$600); Staff fees during event (\$26.50/hr. per staff), TBD by PRCSO; ABP will be allowed to utilize up to 12 game booths, including: EZ-Ups, sidewalls, and carnival games. ABP will coordinate with Inventory RSC re: pick up of equipment and will pay for replacement or repairs of any damaged equipment. Date/location are tentative, depending on usage and site.	Arlington Sports Park, Mobile Stage	11,000	8,055	19,055
<b>3. Empower You Edutainment</b> Our Voices Five-Minute Film Festival Acting/Filmmaking Classes	6/3 - 6/30	5	9,075	280	1,815	1,000	0	N/A	N/A	Waive hourly rental fees (\$65 - \$105) for use of the Comm. Ctr. Class/Banquet Rms. (use depends on availability); hourly rental fees (\$40 - \$70) for Bourns YIC Rms. (use depends on availability); group will be responsible for app processing fee (\$25); refundable deposit (\$1,000 for green screen); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSO Supervisor; Instructor fees (\$35/hr. per instructor). Holiday/weekend overtime rate may apply for PRCSO Staff. Group will work directly w/ Site Coordinator at both sites re: dates/times.	Youth Innovation Center	1,000	5,040	6,040

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<b>4. Family Promise of Riverside</b> Outdoor Family Movie Night	3/25	2	3,000	150	1,000	500	0	N/A	N/A	N/A	N/A	500	0	500
<b>5. Glocal Outreach</b> Easter Sunrise Service	4/9	1	3,000	2,500	0	0	0	Special Event/Banner permit fees; RPD	Special Event/Banner permit fees; No dedicated RPD, but 2 units/motors, if call volume allows, for traffic control	Waive 8-hr. Open Space fee (\$800) and \$35/hr. fee for additional hrs. Group is responsible for: app processing fee (\$25); refundable deposit (\$1,000); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSO Designee; Special Transit/Parks Div. Drivers (Fees TBD by Special Transit/Parks Div.), pending road accessibility; group will also be responsible for securing potable restrooms from approved vendor. City audio equipment not available; however, PRCSO will provide access to electricity. Group must find a vendor to provide audio equipment and coordinate logistics for delivery, set-up/breakdown with PRCSO designee. Group must submit facility reservation app for use of Lg. Conf. Rm (PRCSO Main Office) for meeting dates; in addition, group must obtain permission from Riverside Land Conservancy for use of the Mt. Rubidoux cross.	Mt. Rubidoux	0	1,095	1,095

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<b>6. Inland Chinese American Alliance</b> 2023 Riverside Lunar Festival	1/28 - 1/29	1	115,400	100,000	57,700	3,000	0	Special Event/Banner permit fees; RPD; Bags (1,000)	Special Event/Banner permit fees; RPD Services for Day 1 (\$3,400 - contact Pcastillo@riversideca.gov, and organization must pay for Day 2); RPU Booth; Bags (500)	N/A	N/A	3,000	4,010	7,010
<b>7. Inlandia Institute</b> Inlandia WriT(e)S Inlandia writers in the schools	1/1 - 6/30	Varies	8,000	1,725	1,600	1,500	0	N/A	N/A	N/A	N/A	1,500	0	1,500
<b>8. Janet Goeske Foundation</b> Spring Projects	2/1 - 6/20	3	8,800	200/200/ 250/100	1,760	750	0	RPD Booth (Sr. Conf.)	RPD Booth/Education re: Meds Disposal - contact dgranillo@riversideca.gov; RPU Booth (Senior Conference)	N/A	N/A	750	0	750
<b>9. Riverside Arts Academy</b> 3rd Annual Making Music in Education Conference	1/10-1/11	1, 2	15,000	250	5,000	2,000	0	N/A	N/A	N/A	N/A	2,000	0	2,000

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<b>10. Riverside County NAACP Youth Council</b> Breaking Bread Unity Basketball Game	1/31 - 6/28	3	13,950	500	2,790	1,200	0	N/A	N/A	Waive hourly rental fees (\$65 - \$105) for use of the Comm. Ctr. Class/Banquet Rms. (use depends on availability); hourly rental fees (\$40 - \$70) for Bourns YIC Rms. (use depends on availability); group will be responsible for app processing fee (\$25); refundable deposit (\$500 X 2 sites); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSD Supervisor; Instructor fees (\$35/hr. per instructor). Holiday/weekend overtime rate may apply for PRCSD Staff. Group will work directly w/ Site Coordinator at both sites re: dates/times and must apply for a City film permit.	Stratton Center and Youth Innovation Ctr. (Lounge, Film Studio w/ Equipment)	1,200	5,040	6,240
<b>11. Riverside Juneteenth Committee</b> 23rd Annual Juneteenth Celebration	6/3	2	33,000	2,500	3,000	2,500	0	Special Event/Banner permit fees; RPD Services; RPU Bags (400); Booth/City Vehicle (RFD, RPD)	Special Event/Banner permit fees; RPD Booth/Vehicle - contact Lhalley@riversideca.gov; RPU Booth; Bags (400); Fire Dept. crew will visit (see instructions at the top of this column)	Waive Stratton Center multi-purpose room hourly rate of \$85 and Open Space Fee of \$800 and \$35 for each additional hour over 8 hours. Group will be responsible for the following fees: processing fee of \$25, refundable deposit of \$1,000 and staff fees of \$26.50 per hour per staff. Number of staff required will be determined by PRCSD staff. Group will work directly with the Site Coordinator for event	Bordwell Park/ Stratton Ctr.	2,500	2,244	4,744
<b>12. Keep Riverside Clean and Beautiful/ Greater Riverside Chambers of Commerce</b> 2023 Great American Cleanup	5/13	All	9,537	300	0	0	0	Special Event permit fee	Special Event permit fee	City Hall Breezeway	City Hall Breezeway	0	75	75

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<b>13. Riverside Latino Network</b> Latino Network Student Leadership Program & Cesar Chavez Breakfast	3/31	2	11,000	200	2,000	750	0	N/A	N/A	N/A	N/A	750	0	750
<b>14. Riverside Medical Clinic Charitable Foundation</b> Community Health & Wellness Fair	3/18	Varies	22,750	500	2,500	750	0	RPU Bags (100); Booth (RFD, RPD, Library)	RPD Booth (contact pcastillo@riversideca.gov); Fire Crew visit (see instructions at the top of this column)	N/A	N/A	750	#NAME?	750
<b>15. TruEvolution</b> Youth United Dance	4/29	TBD	100,000	200	25,000	1,000	0	RPD Services	Special Event permit fee; No designated RPD services, but extra patrol will be sent (RPD recommends the hiring of private security)	N/A	N/A	1,000	75	1,075
<b>16. UCR Chicano Student Programs</b> Annual Cesar E. Chavez 5K Run/Walk	4/8	2	15,000	500	3,500	500	0	RPU Bags (500)	Special Event permit fee; Bags (250)	N/A	N/A	500	318	818
<b>17. Villegas Park Advisory Committee</b> Cinco de Mayo Fiesta	4/29	4	16,048	450	6,000	2,500	0	Special Event permit fees; RPD Services; RPU Bags (250)	Special Event permit fee; RPD (\$1,650 - full cost of 2 officers - contact pcastillo@riversideca.gov; organization will cover any additional RPD services, if needed); Bags (250)	Waive 8 hr. Open Space fee (\$800) and \$35/hr. for additional hrs.; Kitchen fee (\$90/hr.); 8-hr. Picnic Shelter fee (\$85). Group will be responsible for app processing fee (\$25); refundable deposit (\$1,000); Staff fees (\$26.50/hr. per Staff member), TBD by PRCS Designee. Group will work directly with Site Coordinator.	Villegas Park (all)	2,500	1,968	4,468

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<b>18. Women Strengthening Women*</b> Resilient and Repositioned	1/30 - 6/30	4	7,000	150	3,500	750	0	RPU Bags (300)	N/A	Not available.	PRCSD Audio System	750	0	750
<b>Subtotal: Category 1</b>						<b>34,700</b>	<b>1,000</b>					<b>35,700</b>	<b>33,202</b>	<b>68,902</b>
<b>Category 2: Events with Outreach Added</b>														
<b>19. Full Circle Players*</b> Wooing the Dragon by Matthew Johnson	5/28 - 6/4	1	10,800	600	0	750	0	N/A	N/A	N/A	The Box	750	0	750
<b>20. La Sierra University Computer Science Dept.</b> Robotics Summer Camp	6/15 - 6/30	7	7,000	36	1,500	0	1,500	N/A	N/A	N/A	N/A	1,500	0	1,500
<b>21. Mary S. Roberts Pet Adoption Center</b> Walk with the Animals	4/29	1	25,000	1,250	5,000	1,200	0	Special Event/Banner permit fee; RPD Services	Special Event/Banner permit fees; RPD Booth/Services (\$700 - contact pcastillo@riversideca.gov)	Waive two 8 hr. Open Space fees (2 X \$800) and \$35/hr. fee for additional hrs., incl. full park, Lakeside Rm. (\$130/hr.). Group will be responsible for: app processing fee (\$25); refundable deposit (\$1,250); alcohol service fee (\$125); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSD Supervisor.	Fairmount Park (Open Space and Boathouse)	1,200	3,865	5,065
<b>22. Old Riverside Foundation</b> Vintage Home Tour, Restoration Fair & Vintage Mercantile 2023	5/20	TBD	4,500	800	750	750	0	N/A	N/A	N/A	N/A	750	0	750

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<b>23. Raincross Master Chorale</b> Sounds of Nature	5/21	1	4,380	500	1,000	750	0	N/A	N/A	N/A	N/A	750	0	750
<b>24. Riverside African American Historical Society, Inc.</b> Dr. Martin Luther King, Jr. Walk-a-thon	1/16	1, 2	25,000	1,500	10,000	5,000	0	Special Event permit fee; RPD Services; RPU Booth/ Vehicle	Special Event permit fee; RPD services (\$900 - contact pcastillo@riversideca.gov); RPU Booth	Waive MPR Rm. fee (\$85/hr.); 8-hr. Open Space fee (\$800); \$35/hr. for additional hrs. Group will be responsible for: app processing fee (\$25); refundable deposit (\$1,000); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSO Supervisor. Group will work directly with Site Coordinator.	Stratton Ctr.	5,000	2,525	7,525
<b>25. Riverside Art Museum/Art Alliance</b> Riverside Art Market 2023	4/1	1	26,000	2,500	5,200	2,500	0	Special Event/Banner permit fees; RPD Services; Marketing assistance;	Special Event/Banner permit fees; RPD Services (\$2,000 - contact pcastillo@riversideca.gov)	Waive 8 hr. Open Space fee (\$1,000) and \$35/hr. fee for additional hrs; Waive LibraryRm. fee (\$35/hr.) and Arts/Crafts Rm. fee (\$40/hr.) Group will be responsible for: app processing fee (\$25); alcohol service fee (\$125); refundable deposit (\$1,000); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSO Designee	White Park (Open Space, Gazebo, Restrooms/ Changing Rms.,) Fencing for Beer Garden	2,500	3,795	6,295
<b>26. Riverside Children's Theatre*</b> Spring Production	TBD	7	60,000	3,600	10,000	2,000	0	N/A	N/A	N/A	N/A	2,000	0	2,000



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<b>27. Riverside Community Sailing Program, Inc.</b> 2023 Riverside Regatta	6/10	1	15,583	200	500	250	0	N/A	N/A	Waive Walton rental fee (\$45/hr.). Group will be responsible for app processing fee (\$25); refundable deposit (\$250); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSO Supervisor.	Izaak Walton Building, patio, dock, parking spaces at Golf Course	250	450	700
<b>28. Riverside County Philharmonic Assn., Inc.</b> Concert: Celebrating Latin American Heritage	6/10	1	55,000	1,000	7,500	1,500	0	Banner permit fee	Banner permit fee	No rental fees - practice held during reg. business hrs. Group is responsible for: application and app processing fee; Auditorium rental for hrs. outside reg. business hrs. (\$90/hr.); refundable deposit (\$250); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSO Supervisor. Group will work directly with Site Coordinator re: dates/times.	Cesar Chavez Auditorium (rehearsals)	1,500	0	1,500
<b>29. Riverside Dickens Festival, Inc.</b> 2023 Riverside Dickens Festival	2/25 - 2/26	1	88,500	15,000	10,000	6,000	0	Special Event/Banner permit fees; RPD Services	Special Event/Banner permit fees; RPD (\$2,700 - contact pcastillo@riversideca.gov)	Main St. (as noted in next column - note special event instructions at the top of this column).	Main St. (from Mission Inn Ave. to 11th)	6,000	2,825	8,825
<b>30. Riverside East Rotary</b> Show and Go Car Show	5/5 - 5/6	1	75,000	30,000	0	0	0	Special Event/Banner permit fees; RPD Services	Special Event/Banner permit fees; RPD Services (\$8,600 - contact pcastillo@riversideca.gov) and RPD Mustang /Recruitment Booth; RPU Booth	N/A	N/A	0	8,725	8,725
<b>31. Riverside International Film Festival</b> 2023 Riverside International Film Festival	4/19 - 4/23	1	50,000	1,500	15,000	1,500	0	Special Event/Banner permit fees	N/A	N/A	Fox (or other)	1,500	0	1,500

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<b>32. Riverside Road Runners, Inc.</b> Citrus Heritage Run 5K, 10K, Half-Marathon	1/7	Varies	100,000	1,850	3,000	2,000	0	Special Event permit fee; RPD Services	Special Event permit fee; RPD (\$6,000 - contact pcastillo@riversideca.gov); RPU Booth	Waive 8-hr. Open Space fee (\$800) and \$35/hr. fee for additional hrs. Group will be responsible for: app processing fee (\$25); refundable deposit (\$1,250); Staff fees (\$26.50/hr. per Staff member), TBD by PRCSO Supervisor; alcohol service fee (\$125); field lighting fee (\$36/hr., if needed)	Arlington Heights Sports Park	2,000	6,995	8,995
<b>33. Spanish Town Heritage Foundation</b> Riverside Tamale Festival	4/22	1	73,300	6,000	2,800	3,000	0	Special Event permit fees; RPD Services (incl. Explorers); RPU Bags (200) and drought education	Special Event permit fee; RPD Services (\$1,500 - organizer will pay contract difference) and Explorers - contact pcastillo@riversideca.gov for services; see top of this column for Explorers; RPU Booth; Bags (200)	Waive 8-hr. Open Space fee (\$1,000 X 2 days) and \$35/hr. for additional hrs. for park and \$130 hr. fee for Banquet Rm. and Kitchen. Group will be responsible for: facility app and fee (\$25); refundable deposit (\$1,250); alcohol fee (\$125); Staff fees (\$26.50/hr. per Staff member - 3 Staff required for Sat.); Group must provide a mechanism and Staff or Volunteer to count entries and prevent exceeding 3,000 in attendance at any one time, as per Fire code.	White Park/Dales Center (banquet rm.; kitchen; dance room); Garage (9th and Market)	3,000	5,259	8,259
<b>34. West Coast Thunder Foundation</b> West Coast Thunder Memorial Day Motorcycle Ride	5/29	4	336,000	15,000	10,000	2,500	0	Special Event/Banner permit fees; RPD Services; RPU Bags (1,000); City Promotional Materials for Bags	Special Event/Banner Permit fees; RPD Services (\$9,000 - contact pcastillo@riversideca.gov, and organizer must pay the difference in contract); RPU Booth; Bags (500)	N/A	N/A	2,500	9,610	12,110
<b>35. Zonta Club of Riverside*</b> LUNAFEST2023	4/15	1	3,195	150	900	750	0	N/A	N/A	N/A	N/A	750	0	750
<b>Subtotal: Category 2</b>						<b>30,450</b>	<b>1,500</b>					<b>31,950</b>	<b>44,049</b>	<b>75,999</b>