



City of Arts & Innovation

City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: FEBRUARY 6, 2018

FROM: PUBLIC WORKS DEPARTMENT WARDS: ALL

SUBJECT: THE LEAGUE OF AMERICAN BICYCLISTS DESIGNATES THE CITY OF RIVERSIDE AS A BICYCLE FRIENDLY COMMUNITY

ISSUE:

Receive a certificate from The League of American Bicyclists designating The City of Riverside as a Bicycle Friendly Community in recognition of the City's outstanding efforts to encourage bicycling in the community.

RECOMMENDATION:

That the City Council receive the certificate awarded by The League of American Bicyclists which designates the City of Riverside as a Bicycle Friendly Community for Riverside's exemplary efforts in expanding bicycling citywide.

BACKGROUND:

In 2009 the City of Riverside was recognized by the League of American Bicyclists as a Bicycle Friendly Community for its demonstrated commitment to improving conditions for bicycling and making a focused investment in bicycling programs and facilities. In 2013 the City also received a Bronze Bicycle Friendly Business (BFB) award for leading America toward a greener future.

The City has proudly held these designations and continued its efforts in cultivating a safer, more widely accessible, bicycle friendly environment for its residents, students, workers, and visitors alike. We continue to strive to increase cycling as both an alternate form of transportation and for recreational use in support of our City's vision of a healthier, more sustainable, vital, and environmentally conscious lifestyle for our Riverside community.

DISCUSSION:

In recognition of the City's commitment to bicycling, the American League of Bicyclists has designated Riverside as a Bicycle Friendly Community for the 2017-2021 award period. The renewal of the City's designation is a result of the City's efforts to install bicycle oriented amenities over the past several years, including: the citywide 'Green Conflict Zone' project implemented at 36 intersections; addition of 'sharrow' (share the road) markings along University Avenue; installation of Class II bicycle lanes along Central Avenue; Santa Ana River Trail re-paving; the

‘connected vehicle’ corridor undergoing testing along University Avenue in collaboration with the University of California, Riverside; and the collaboration with the Southern California Association of Governments to host a ‘Go Human’ pedestrian / bicyclist awareness event.

The award also recognizes the over \$2M in pedestrian and bicycle oriented grant-funded projects on the horizon in Riverside, including: the Bicycle Share Program; new electronic bicycle storage facilities in Downtown and at the Downtown Metrolink Station; installation of several miles of Class IV bicycle lanes; installation of 17 miles of Class II bicycle lanes; installation of additional ‘sharrow’ markings surrounding Lake Evans within Fairmount Park; and the distribution of 700 bicycle helmets, rechargeable bike tail flashers, and head lights to Riverside students.

The City’s efforts to better serve bicyclists will improve connectivity to transit, employment, schools, and recreational amenities. The Public Works Department will be deploying 10 bicycle friendly community road signs along popular bicycle routes in recognition of the award and to further promote bicycling within our City.

FISCAL IMPACT:

The cost to purchase 10 signs is \$550, sufficient funds are available in the Public Works AQMD account number 4140100-450366.

Prepared by: Kris Martinez, Public Works Director
Certified as to
availability of funds: Adam Raymond, Chief Financial Officer/City Treasurer
Approved by: Al Zelinka, FAICP, Assistant City Manager
Approved as to form: Gary G. Geuss, City Attorney

Attachments:

1. Bicycle Friendly Community Award Letter
2. Bicycle Friendly Community Award Certificate
3. Presentation